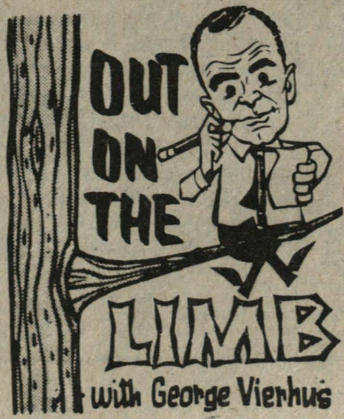




THIS IS THE FIFTH ANNUAL Progress Edition published by The Campbell Press and, as always, it has been a herculean task trying to put it together.

It represents a production that is more than three times the size of the average issue of The Press and trying to fit all the pieces together and still maintain some semblance of sanity takes quite an effort.

Naturally it would have been easier, if the hard-working staff could have dropped a curtain on the regular routine and devoted the entire time during the past few weeks to the special edition.

But it had to be sandwiched in between the preceding issues and then with the the big push made during the final week.

Again you have us at a disadvantage.

This column is being written while the pieces that make up this progress edition were still floating in mid-air.

Because you are reading this column, then it can be safely assumed that we made edition ever produced in Campbell is now history.

We set a record last year and now we seem to have done it again.

We hope you like it.

-0-

LAST YEAR, IF YOU RECALL, the progress edition marked the 75th anniversary of this newspaper.

Thus it was possible to give greater emphasis to incidents out of the past.

In fact one entire page was devoted to headlines of past issues of The Press which gave a thumbnail history of the community.

And throughout that issue were scattered many pictures of past events plus historical accounts of organizations and firms.

Obviously that can't be done every year.

So the emphasis this year has been on the NEW Campbell.

-0-

A NEW CAMPBELL IS emerging, whether we like it or not.

So we have tried in this edition to touch on the achievements of the community and the people who comprise it and who are responsible for the changes that are taking place.

An attempt has also been made to touch some of the bases that should make 1970 another year of achievement.

We have maintained, of course, since the very start of "The Towers" and "The PruneYard" at Bascom and Campbell avenues that the development there will have a tremendous impact on this community.

Already, of course, "The Towers" has become a landmark of the Valley and the first tenants have just started to move in.

And "The PruneYard", a unique shopping center, will change the picture even more.

And the new city hall and library that will be under construction during 1970 should make the greatest change in this city's history to the "old town".

Those are achievements of considerable magnitude and of a material nature, obvious to all.

There have been other achievements in the schools and by youngsters.

We have tried in this issue to touch on that phase of the community life also to some extent.

Admittedly there are limitations to what the staff could do and this progress edition could be improved.

And that's what was said last year.

So, wait until next year.

(Continued on Page 2)

1970
The Year
of
Achievement

The Campbell Press

Serving
the Hub of the West Valley

Since 1895

Vol. 78 No. 8 Wednesday, February 25, 1970 10¢
378-9136 35 Dillon Avenue, Campbell, California



Presenting
the
NEW
Campbell

Lofty "Towers" dominate area

An outstanding achievement. Less than one year after the first spadeful of dirt was turned which started construction on "The Towers", Campbell's spectacular 18-story office building, tenants were moving into their suites in this area's first skyscraper, the tallest building between San Francisco and Los Angeles.

On Friday, March 13, Governor Ronald Reagan is scheduled to make it "official" when he dedicates the structure.

But United Artists gets the credit for being the first tenants in the unique shopping complex, "The PruneYard" at Campbell and Bascom avenues, of which "The Towers" is the dominant feature.

Since Christmas Day, three motion picture theaters (UA Cinema I, II and III) have been presenting movies to packed houses. The novel 21,000-square foot tri-view theater was the first unit in the shopping center to be completed but construction on the remainder of the center has continued unabated.

The next unit scheduled to be opened will be a 15,000-square foot Stevens Fabric Shop.

Other businesses in the first phase of the complex includes a 7,000-square foot restaurant, a 4,000-square foot men's shop and a 1,600-square foot women's shop.

The shopping center features an architectural design of heavy and ornate Spanish style, utilizing old timbers, adobe brick and ceramic tile roof material reminiscent of the early California period.

The shops will be located around numerous patios and plazas connected by covered walkways. Around the perimeter of the "Gran Plaza" there will be a two-story shop and office element.

Construction will soon

start also on a 10,300-square foot Bank of America building which will be free-standing at the southeast corner of the center. Another bank is scheduled to be located adjacent to "The Towers".

Plans also call for a second restaurant of 5,000-square feet to be located in the center.

Three of the biggest life insurance companies in the nation, New York Life, Metropolitan Life and Equitable Life Assurance Society of New York, have located district offices in "The Towers". (Equitable occupies the entire fifth floor.)

Other first tenants in "The Towers" include Teachers Management Investment Corp., Automated Insurance Management, Cedar-Taylor Construction Co. and James Baker, attorney.

The widening and resurfacing of both Bascom and Campbell avenues has kept pace with the construction of the center itself. The "new" Bascom Ave., incidentally, is now of the same width as Stevens Creek Blvd., making it one of the widest streets in the valley.

Kevin M. Salmon, leasing agent for the entire complex, which is being developed jointly by Fred Sahadi and Pittsburgh-Des Moines Steel Co., reports that commitments have been made at the present time for 55% of the space in "The Towers" and by May 1 it is expected the entire struc-

(Continued on Page 2)

City opens new fire station

Campbell's new \$344,000 fire station on Sunnyoaks, which has been in use for a week, is scheduled to be officially accepted by the City Council on Tuesday, March 3.

The Council is meeting on that night because all the councilmen will be absent from the city on the regular meeting night (Monday, March 9). They will be attending the fourth annual Congressional City Conference in Washington, D.C. which is sponsored by the National League of Cities.

Money for the new 5,800 square foot station came from 1967 bonds that were approved by the voters.

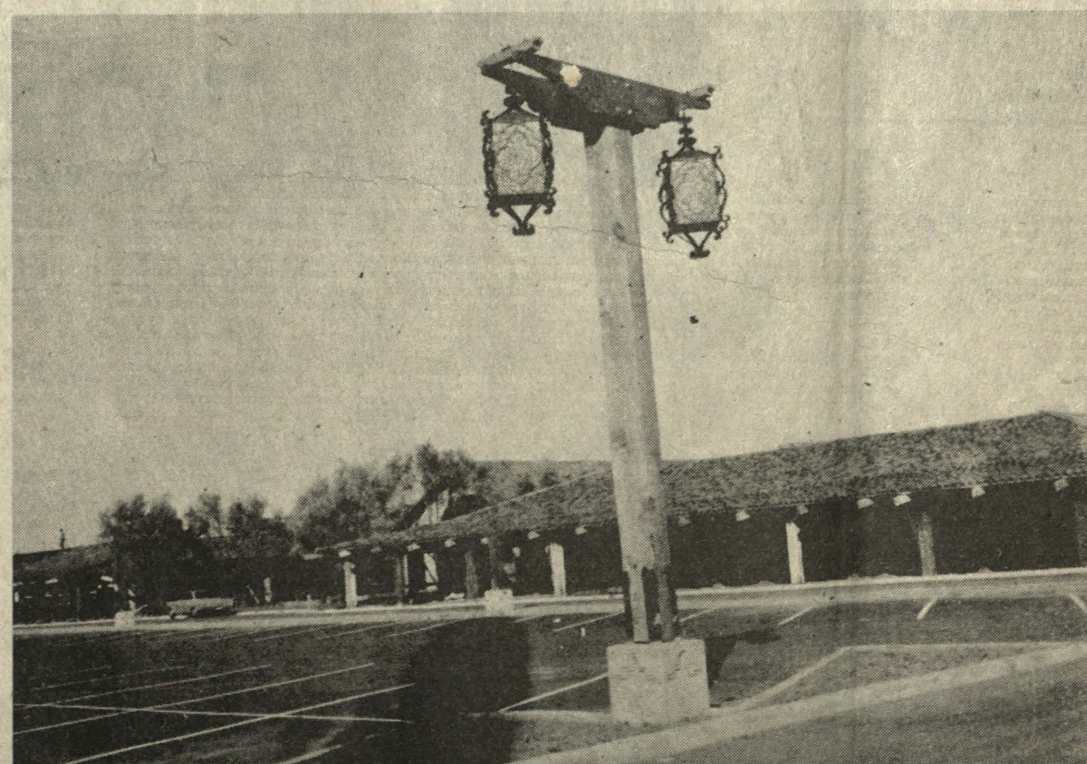
The main building is of frame and stucco, poured cement and exposed aggregate and the facility includes a four-story (plus basement) concrete training tower at the rear of the 2½-acre site. A percolation pond of the Santa Clara County Flood Control District is between the station and the tower.

The area will be landscaped through the efforts of various civic groups under the direction of Campbell Citizens for Beautification headed by Mrs. Jeanette Watson.

The new station will serve as department headquarters until the city builds a new main station on a 1½-acre parcel on W. Campbell Ave., east of Dot Ave. This site was also purchased from bond funds.

The new station, which took about 10 months to build, is scheduled to be officially dedicated at 10 a.m. on April 4.

For the past eight years, the fire department has leased a house at 775 Sunnyoaks



City expects civic center bids in April

It will be a year of major achievement for the City of Campbell, as within a few months construction will begin on this city's new \$1 million city hall.

If the present timetable is carried out, the City Council will open bids for the new city hall on Monday, April 13.

If the bids meet Council approval, the contract will be awarded that night and construction for Campbell's long-awaited civic center should be under way before summer.

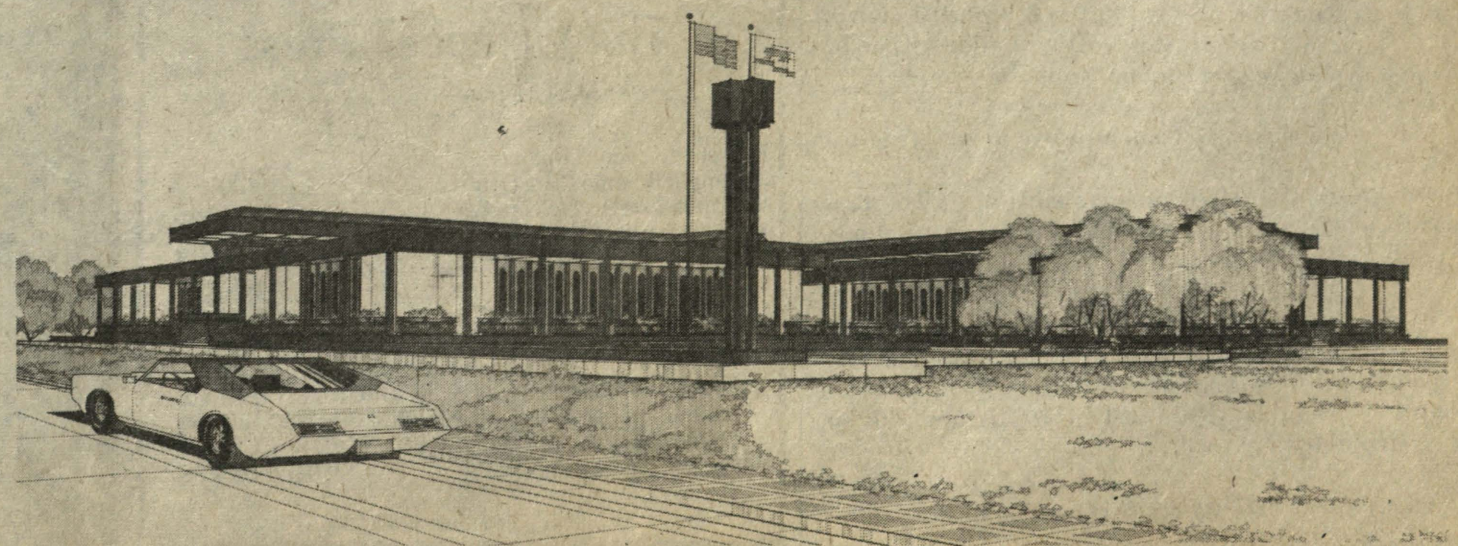
Architect Bill Hedley expects to submit the plans to bidders early next month.

The estimated cost figure for the city hall drafted after many lengthy study sessions is \$742,900.

The total cost of the city hall is estimated at \$1,178,100, which includes land acquisition (\$193,000), landscaping and parking (\$62,500) and architectural fees (\$62,700) and furnishings (\$117,000).

However, the item for

(Continued on Page 2)



Editorial

1970 Progress

This is the fifth annual progress edition produced by The Campbell Press.

In this issue we have attempted to place the emphasis on the achievements that have already been accomplished or will be attained during the year in our community.

We are well aware that the word "progress" can mean different things to different people.

The dictionary, for example, has a number of definitions.

It lists that "progress" is "a movement toward a goal or to a further or higher stage".

Or, "advancement in general"...

Or, "growth or development -- continuous improvement."

"A forward or onward movement".

"The forward course of action"...

And.. "to advance"....

There has been a tendency, of course, to lump all changes that are made in a community under the general heading of "progress".

But change alone is not progress.

Neither is growth.

We prefer the definition that "progress is a movement toward a goal or to a further or higher stage."

Obviously then it is necessary to first have a goal.

We sincerely believe that a goal has been set in this community, although it may not be spelled out to everyone's liking.

To generalize, the goal is to make a better community in which to live and work.

A NEW Campbell is coming into being that will bear little resemblance to the little hamlet that was established before the turn of the century.

We agree with many that the so-called NEW Campbell may not be superior in many ways to that little town of the past.

But we all know that there is no way to turn back the clock and we doubt very much that even the person who refers longingly to the "good old days" would care to again live in those times.

But that is not the point.

Conceding then that all the changes that have been made, are being made or will be made in the name of PROGRESS may not meet with universal approval, the fact remains that there has been "growth and development", "continuous improvement", "a movement toward a goal"

Or, in other words, progress.

So, in this issue, as we have done in the four previous progress editions, we have pointed with pride to the achievements that have been made and what will be attained in the current year.

There are many plans now on the drawing board which are a part and parcel of the future development of this community that have been subjected to bitter criticism by many citizens.

A case in point would be the proposed north loop street for which the plan line has now been established, about 295-feet north of Campbell Ave. between Third St. and the railroad tracks.

To some people, the north loop is a progressive step in the way of the orderly development of the downtown area. Progress, if you will.

To others, however, the north loop is a step backwards.

So there you go.

What is progress to some is retrogression to others.

But we all must agree that many changes have been made in this community and many more are in store.

During each year giant steps have been taken toward a goal. Thus in each progress edition we pay homage to these gains.

Few will argue with the statement that the outstanding achievement of 1969 was construction of "The Towers", the 18-story office building that has made a skyline of giant proportions for Campbell.

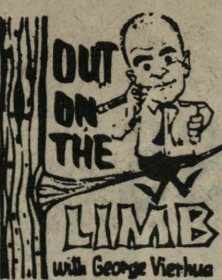
Many, of course, may not approve of the structure.

Obviously this 1970 progress edition of The Press places special emphasis on this outstanding achievement.

And after literally years of planning, the year 1970 will see the start of Campbell's new city hall. The citizens of the community voted bonds for the civic center in October, 1967 and in 1970 they will see their mandate take form.

This month the city's Fire Department moved into

MORE ABOUT



(Continued from Page 1)

-0-

NOT ALL PEOPLE, of course, agree that the changes that are taking place in this community are for the better.

And there are a number probably around who think "The Towers" is a monstrosity.

A resident of Boulder Creek, for example, in a letter, berated the City Council for allowing "The Towers" to be built. He claimed it was "visual pollution".

Several have spoken out against the name "PruneYard". They felt that a much more attractive label could have been given that multi-million dollar complex.

Everyone is entitled to his opinion.

In fact we invite people to take issue with us.

-0-

FOR EXAMPLE, A RECENT note starts out: "Dear Sir—I think 'The Towers' are ugly. Wouldn't a coat of orange paint brighten things up a bit?"

"These are gray days - we need color in our life—some cheer, hope—What do you think?"

The note was from Mrs. Jess Holt, of 1329 Virginia Ave., who added that she was "a devotee of The Campbell Press".

So right there we are on the spot. We have two strikes on us.

We don't think "The Towers" is ugly and we detest orange paint with a passion.

But to get back to the brighter side and in the good graces (we hope) of a devotee of The Press (Brother, we don't ever have enough of those), we quote the P.S. of the note:

"By the way, class of '50, Campbell, plans a reunion this spring—Lost grads get in touch (378-6872). One of the Villander twins!"

-0-

AS WE HAVE TOLD YOU so many times, we like to get letters from our readers.

And, really, we don't mind if you take issue with us or the editorials in this sheet.

Writing letters-to-the-editor is the one way you have of getting back at the guy in the editor's chair who sometimes unknowingly gives off an aroma of smugness.

He should be deflated from time to time. We are all for it.

-0-

STILL WE DO GET COMPLEMENTARY letters at times.

One we received recently, started out with: "Dear Editor, I don't want to be published but I'd like to throw a few flowers your way. I've intended to write as many do,

MORE ABOUT

City hall

(Continued from Page 1)

furnishings is being handled as a separate matter. The city staff has been directed to proceed with negotiations for furnishings, carpeting and drapes, with current plans to finance the purchase over a two-year period. Some thought has been given to levying a 10-cent tax for two years, depending on the city's reserve at the end of the current fiscal year.

In their final session before giving Hedley the go signal, the Council reduced the estimated cost for the building by deciding to only "shell" the public works wing; omitting some of the metal and tile planters and deciding to only partially complete the full basement.

The Council also decided, on a split 3-2 vote, to have an upper tile design for the roof, which was estimated to cost an additional \$38,000, as compared to a more conventional styled roof.

DOGGONE

ON PAGE 30

and don't as I have for some time...."

We are sure, however, she won't mind if we quote from the note.

For example: "Anyhow let's keep up the cute paper, good humor, good news, pictures, the whole set up. The price is small...."

And: "Campbell is coming up and I'm proud to be a resident...."

Later: "Our police department is on the ball...."

In conclusion: "Well, all in all, I'm proud of Campbell...."

You will agree, of course, that we just had to quote from that letter, especially in this progress edition.

The emphasis for this issue, as we have noted, is on achievements.

-0-

IN CLEARING OUR notes, we ran across a little card that we have no idea how it got into our files.

It had the following message:

"SING WHILE YOU DRIVE"

At 45 miles per hour, sing, "Highways are Happy Ways".

At 55 miles per hour, sing, "I'm but a stranger here, Heaven is my Home."

At 65 miles, sing, "Nearer my God to Thee."

At 75 sing, "When the Roll is Called up Yonder, I'll be there."

At 85 miles, sing, "Lord, I'm coming Home."

At 95 miles, sing, "Father, I'm Home."

-0-

That is one way of ending this column.

How fast are we driving?

its new fire station on Sunnyoaks.

And "The PruneYard", the unique shopping center, located at the foot of "The Towers", is rapidly taking shape. By the end of 1970, the time-table calls for the center to be fully completed and occupied.

Those are outstanding achievements and we dutifully note their impact on this community in this progress edition.

But a community is also made up of adults, kids--and dogs.

So in this progress edition we have also attempted to touch on some of the achievements made by the youngsters in this community.

And a little something about the dogs of the community.

So here is our progress edition of 1970.

We hope you like it.

The Campbell Press

Serving the Hub of the West Valley Since 1895

Published every Wednesday at Campbell, Santa Clara County, California. Decree Number 84948. Dated June 27, 1952. Entered as Second Class Matter September 30, 1904 at Campbell, California, under Act of Congress March 3, 1879.

Editor and Publisher
Production Manager-Ass't
Office Manager
Circulation Manager

GEORGE VIERHUS
BRENT ULRICH
FRANCES R. CLEVER
SHIRLEY HESS

Phone Number 378-9136

Letters to the Editor

ASKS A QUESTION

To the Editor, Campbell Press Dear George,

Much has been said and written about the enormous problems the citizens of this country are facing. There are, among others, the problems of the pollution of our water, land and atmosphere, the war in Viet Nam, the deterioration in the purchasing power of the dollar (inflation), the drug problem, and I could go on for pages.

I submit, however, that the number one problem in America today is the inability of the average taxpayer and citizen to get the truth and the whole truth about any of the problems we are facing.

Campaign promises are, in this day and age, expected to be broken, and you are naive, indeed, if you believe all of the ballyhoo put out by any candidate for public office. If there are no outright lies, there is never the whole truth, if the truth will damage the point of view of the person expounding the view. This goes for newspapers, magazines, television and radio.

Let us take the special maximum tax rate increase election held on Tuesday, Feb. 17.

I have the argument for and the argument against in front of me as I write.

Items to be gleaned from these arguments are:

1. Our district rate is presently \$1.35.

2. Our district rate is presently \$2.242.

3. Current expenditures per pupil are \$629.27.

4. Current expenditures per pupil are \$1,029.00.

5. Additional funds are absolutely necessary.

6. The no vote on the tax increase is necessary to maintain an ideal situation.

7. The tax increase has been endorsed by the Santa Clara County Taxpayers Assn.

8. The tax increase is opposed by the United Taxpayers of Santa Clara County.

9. The excellent educational program provided by the Campbell Union High School District is in danger.

10. Your no vote will encourage the district to effectively spend our tax dollars.

All of the above 10 statements are true, and I have no doubt that they are true, and a large contingent of citizens are ready to certify that they are true.

I believe that the average citizen knows almost nothing

about the true and complete facts on any issue on which he is asked to vote.

It is also true that I don't know the answer to this problem. If I did, and if I could put it over, I think the other problems we are facing could be solved with a good deal less trouble. There is no intent on my part to accuse any person of untruths, dishonesty, or any other thing. I am simply trying to put my own problem in perspective. Perhaps you could tell me how to solve it. Thank you.

Yours very truly,
Geo. W. Miller
206 N. Milton Ave.
Campbell, Calif.

Bank of America pays you more for playing it safe.

We've raised the rates on Personal Choice Savings. So besides having many plans to choose from, you now make more money. Of course, there's another benefit, too. Security. When you save with us, your money enjoys the safety of the world's largest bank. And that counts a lot.

4½% Regular Savings.

Your interest has been increased to 4½%, computed daily and compounded quarterly. This is our most popular savings plan because it's so flexible. You can put money in. Take it out. Any time, any amount. Deposits made by the tenth of each quarter earn interest from the first.

5% Investors Passbook.

This is the passbook account that pays you more for leaving your money with us for at least 90 days. The 5% annual interest is compounded quarterly. \$500 opens an account. Additional deposits are made in \$100 amounts or more.

5¾% Certificates of Deposit.

We've lowered the entrance requirements and raised the rate on maturities of one year or longer. Two-year Certificates now earn 5¾% annually, and are issued for \$500 or multiples of \$500. One-year Certificates now pay you 5½% annually.

7½% Certificates of Deposit.

Large deposits—\$100,000 or more—now earn 7½% if left with us a year. The annual interest rates on these Certificates range from 6¼% to 7½% depending on their maturity. These represent an increase of ¾% to 1¼% over previous rates.

We think good money sense means a savings account at Bank of America. You avoid risk. And you increase earnings. Drop in at your nearest branch. They'll not only help you with the business of living—they'll show you how to make it pay.

BANK OF AMERICA 
for the business of living

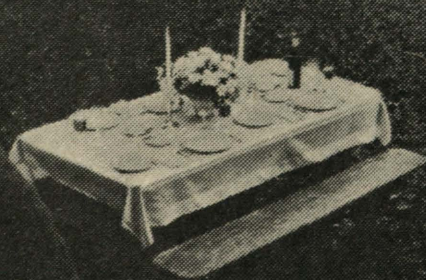
BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION - MEMBER FDIC

Welcome.

It takes a lot of land, a lot of lakes, a lot of rivers, a lot of snow, a lot of mountains and a lot of valleys to make a lot of electricity. Beautiful places. And we keep them that way. For everyone.

And we add facilities for your enjoyment. PG&E campgrounds have tables, benches, stoves, restrooms, refuse containers and water.

You can catch a fish, sail a boat, sing a song, watch a bird, do a dance, have a picnic, enjoy the big outdoors. Make yourself at home.



PG and E

Kel Young enters Council race

It will be a three-way race for the two positions open on the City Council in the election on April 14 as a result of the last-minute entry of Kelvin S. Young, 62, of 430 N. Central Ave., an electrical contractor and a former member of the Planning Commission.

Young filed his nomination papers on Thursday, Feb. 19, just before the deadline.

Ralph Doetsch, incumbent who is seeking his third term and Bill Podgorssek, vice-chairman of the Parks and Recreation Commission, had already filed for the Council.

Young, associated with the



KEL YOUNG
-Council Candidate

McKinley-Young electrical contracting firm in Campbell for the past 22 years, is a native of Ohio and attended Ohio University. He came to California in 1938 and moved

to Campbell in 1945.

He was appointed to the Planning Commission in 1966 to replace Homer Hyde who had been named to the City Council. Young was chairman of the Planning Commission when he resigned last April.

In his resignation statement Young indicated that he wanted to take things a little easier and that his outside interests were taking up too much of his time.

Young and his wife, Juanita, have a grown son, Stewart, who is married to the former Julie Gallagher, daughter of Judge and Mrs. Paul Gallagher.

In announcing his candidacy, Young said: "I feel that the community needs representation on the City Council by someone who is familiar with their needs."

"I have had 22 years of business experience in this city during which time I have dealt with people from every walk of life."

"I also feel that the people should have a choice when voting for this important position."

Bats attack children near Dover school

During the last several days bats have been attacking small children in the vicinity of Dover School, according to Campbell Police reports.

Since bats are nocturnal animals, parents are being advised to keep their children inside during the early evening hours, when the attacks are taking place. The possibility exists that the bats may be rabid and if they should bite or otherwise break the skin by scratching, the incident should be reported at once to the Santa Clara County Health Unit, phone 297-1636, extension 341.

Police are attempting to locate the nests in the area of Sheffield and Cromwell avenues. Children under the age of 10 are apparently the targets of the flying mammals.

Campbell Police are also asking that parents not allow their children to visit school grounds alone or during the evening. Two young teen-age boys were forced by an unknown male to perform unnatural sex acts in the Rincon Park baseball dugout after they had visited the Campbell Elementary School lockers to get books.

Council faces controversial zoning issues March 3

When the City Council meets in a special session next Tuesday, March 3, three controversial zoning issues are scheduled for the agenda and a packed house of interested citizens is anticipated.

One of the zoning problems involves the Gilman-Dillon-Railway area that has been under an interim zoning for the past year to allow a study to be made of what type of permanent zoning should be placed on the area.

The interim zoning expires on March 10 and unless the Council takes some action on March 3, the area will revert to the M-1-S zoning that was in effect prior to the interim zoning.

Under the interim zoning, a special use permit is required for any new construction in the area.

Complicating matters even further is that the area in question is part of the overall area that is under consideration in the proposed redevelopment program for which the city has applied for federal funds.

There has been a strong feeling, especially among the senior citizen groups, that the

he has attempted to interest other property owners in the area to urge the Council to retain the M-1-S zoning.

Another zoning matter that should also bring concerned residents to next Tuesday's meeting involves the proposed third screen for the Winchester Drive-in Theater.

Syufy Enterprises, owners of the drive-in, are seeking a zone change for a six-acre landlocked parcel owned by them and adjacent to the present theater.

The Planning Commission has denied the zone change and the use permit for a third screen but approved a 244-unit apartment complex for the property, which was also requested by Syufy Enterprises.

However, the problem of proper access to the property has complicated the approval of the apartments.

Another controversial zoning matter that was originally

set for March 3 involves the proposed annexation of properties on S. Bascom, Apricot and El Solero.

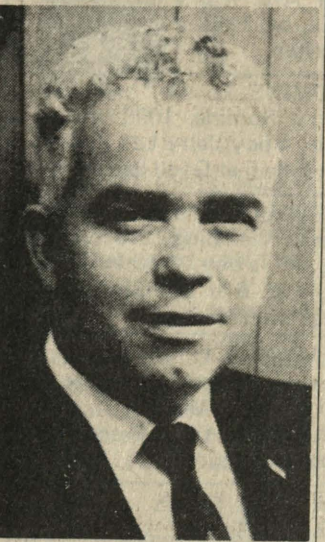
The matter will probably be deferred, however, to the March 23 meeting, city officials indicate, because the Planning Commission has not yet settled the pre-zoning question for the area. The Commission has the matter on its agenda for its March 2 meeting, the night before the Council meets.

The principal parcel involved in the annexation is "The Yardstick" and residents in the area are protesting the heavy commercial (C-2-S) zoning that has been proposed for the area.

Many of the residents are also opposing the annexation but the city staff reports that more than enough favor the annexation. The annexation has been approved by LAFCO, the county agency that approves all annexations.



RALPH DOETSCH
-Incumbent



BILL PODGORSSEK
-Seeks office

Vie for city treasurer



NADINE SARGENT
-Challenger



VELMA OLDS
-In office since '58

Council to hear more on cable TV Tuesday, March 3

A third cable television firm is interested in obtaining a franchise within the city limits of Campbell, according to City Manager Bob Stephens, and representatives of the company, Teleprompter, of Santa Cruz, and have been invited to attend the franchise hearing for next Tuesday, March 3.

Two years ago, San Jose Cable TV obtained a franchise for Campbell and recently a second firm, Nationwide Cable Vision, has applied for the official recognition by the city. The franchise issued is not an exclusive one, it has been emphasized.

At the hearing at the Council meeting, Nationwide Cable Vision, represented by John

M. Chargin, San Jose attorney and former Campbell mayor, will make a pitch to get a franchise in competition to the first CATV company in town.

Representatives of the San Jose Cable TV are expected to be present to oppose the issue of any additional franchise.

High school tax hike loses in special vote

Campbell Union High School District voters last Tuesday rejected the tax increase asked by the trustees by a vote of 8,123 no votes to 6,338 yes. A majority vote was needed to authorize increase of the operating tax rate of the district from \$1.35 to \$1.70 per assessed valuation for the next five years.

A total of 14,462 voters turned out for the Feb. 17 election out of a registered 69,562 who were eligible to vote. The 20% voter turnout was par for school elections.

Under advisement now by the Campbell High School District trustees are possible cut-back programs in order to meet the curtailed budget.

Richard MacQuiddy tops field of eight

Dr. Richard MacQuiddy will take office Thursday as the new trustee for the Campbell Union (elementary) School District, following the Tuesday, Feb. 17 election that saw eight candidates seeking the post vacated by William A. Parton.

Dr. MacQuiddy, 43, lives at 38 Decorah Lane with his wife, Beth, and two children who attend Del Mar High School. He is a clinical psychologist in private practice and was formerly employed by the Campbell Union School District as psychologist.

MacQuiddy will be sworn in at the 7 p.m. board meeting at Rosemary School.



Summary of vote in elementary trustee race

GOVERNING BOARD ELECTION
February 17, 1970

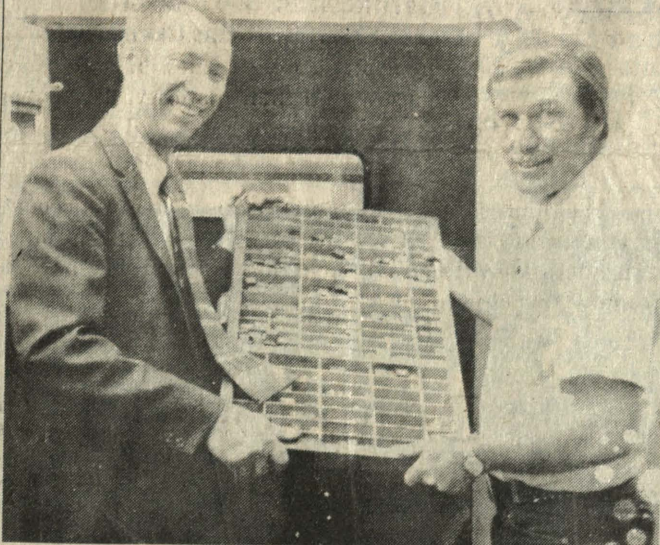
	S. David Dinno	Thomas L. Kelly	Richard MacQuiddy	Robert L. Mezzetti	R. B. Murphy	Judy Ruscigno	George L. Talley	Frank G. Wies
MOORPARK	1	17	27	20	6	37	20	4
SAN TOMAS	4	9	61	23	1	54	13	12
HAZELWOOD	1	15	105	24	11	89	57	11
HAMILTON	3	9	41	21	0	29	33	6
ROSEMARY	3	21	134	33	10	79	85	18
CYPRESS	3	24	73	38	1	34	10	12
QUITO	9	30	180	51	6	142	61	7
CAMPBELL	2	25	113	31	4	122	78	11
DOVER	6	30	295	81	27	134	53	21
MONROE	6	29	114	51	2	116	30	12
SHERMAN OAKS	5	15	83	38	2	43	24	3
PARKWAY	3	14	64	47	4	49	15	3
BLACKFORD	4	15	98	56	4	93	61	8
LYNHAVER	4	16	85	38	15	71	77	5
MARSHALL LANE	17	15	63	23	4	62	33	4
FOREST HILL	7	19	92	25	4	119	26	16
CAPRI	5	28	81	29	2	74	53	5
CASTLEMONT	5	22	140	64	15	109	38	22
ABSENTEES	3	3	12	3	0	9	0	0
TOTALS	91	356	1861	696	118	1465	767	180
Total Votes Cast:	5,534							
Total Registered Voters	26,779							
Approx. Percent Voting	20%							

Unopposed



DOROTHY TREVETHAN
-City Clerk since '52

DOGGONE ON PAGE 30



SCHOOL GIFT--Jack Reeves, head of the Campbell High School District graphic arts department on the left and Brent Ulrich, Campbell Press production manager, hold one of the 75 drawers of type faces recently donated to the school district by the Campbell Press. The total of 75 dif-

ferent type fonts, originally costing over \$4000, are no longer used by The Campbell Press since our type of operation has changed to the new modern offset method. The type faces will be invaluable in the graphic arts training department.



MOVING DAY--Tenants have been moving into "The Tow-

ers" for the past week. It was a busy time for the moving

vans as the above photo testi-

"District 4" serves 116,000 people in 30 square miles

County Sanitation District No. 4 ended year 1968-69 by providing water pollution control services for approximately 116,000 persons residing within a 30 square mile area, including the Cities of Campbell, Monte Sereno, Saratoga, and the Town of Los Gatos.

The District experienced a 5% growth during the year.

The District's water pollution control facilities include 370 miles of lateral, main and trunk, sewers and part ownership of trunk and interceptor sewers within the City of San Jose and the San Jose-Santa Clara Water Pollution Control Plant.

The waste water flow from

Sanitation District No. 4 averaged approximately 10 million gallons per day during the year, which was treated in the water pollution control plant for removal of approximately 90 percent of the pollutants before it was discharged to the southern part of San Francisco Bay. The cost of treatment averaged \$100 per million gallons.

A \$7,500,000 capital improvement program approved by the District's electorate in 1965 is essentially 70 percent complete.

Sewer construction and acquisition costs have been predicted. However, the proposed 1970 expansion of the San

Jose-Santa Clara Water Pollution Control Plant is about twice that anticipated in 1965, and purchase of approximately 10 percent of the plant's capacity by the District will create approximately a \$2,500,000 deficit.

The City of San Jose is applying for Federal grants which will help to reduce the plant's construction cost to the various participating agencies, including Sanitation District No. 4.

The per capita cost of providing water pollution control services within County Sanitation District No. 4 during year 1968-69 was approximately \$11.90.

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LEGAL NOTICE

SHERIFF'S SALE

Under and by Virtue of an Execution Issued
Out of the Superior Court of the, County of
Santa Clara, State of California, on the 9th
day of February, A.D. 1970, and to me directed
and delivered upon a Judgment rendered in said
Court, on the 3rd day of August, A.D. 1961
& Modified on April 24, 1962 in favor of Carol
A. Rosa and against Frank L. Rosa for the
sum of \$3,995.00 in lawful money of the United
States, together with costs of suit and interest,
I have levied on all the right, title, claim and
interest of said defendant of, in and to the
following property, to-wit:

That certain real property situate in the
City of Campbell, County of Santa Clara, State
of California, described as follows:
LOT 15, "TRACT NO. 3547", filed for re-
cord September 23, 1963 in Book 167 of Maps,
at page 11, Santa Clara County Records.

NOTICE is hereby given that on Wednesday
the 25th day of March A.D. 1970 at 10:00
o'clock A.M. of said day, I will sell all the
right, title and interest of said Frank L. Rosa
in and to the above described property, or so
much thereof as may be necessary to satisfy
Plaintiff's claim, besides all costs, interest
and accruing costs.

This Sale will take place at 885 San Pedro
St., San Jose, California, on the steps of the
Sheriff's Civil Division at PUBLIC AUCTION
for Cash in hand, to the highest and best bidder
Dated: San Jose, California, this 20th day of
February, A.D. 1970.

Charles J. Pelsnik Sheriff of the County of
Santa Clara, State of California.
By John Howard Deputy Sheriff.
S.C.D. NO.: 34221
Publish: Feb 25, Mar. 4, 11, 18, 1970

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Prospect Pulse

by IVALEE INGRAHAM

Varsity basketball Playoffs were held last Thursday at Westmont High School. Prospect captured third place in the league, finishing behind Leigh and Del Mar.

Panther Paws are sponsoring another sock hop Saturday in the big gym. It will be the last dance of the year held in the gym. Throckmorton will be the featured band, and dress is casual. The dance will run from 8:30 to 11:30 p.m., and price per ticket is \$1.50. Profits from the dance will go toward activity programs at school.

New class officers for the spring semester have been elected. Seniors elected Larry Harris president on a write-in campaign. Other senior officers are Jan Otto, vice-president; Barb Smith, secretary; and Mary Nelson, treasurer.

Only three juniors were elected: Chuck Hyde, president; Gary Gagliolo, vice-president; and Karen Henderson, secretary.

Four sophomore boys were elected to replace the four girls elected last semester. Dave Williams is president, Steve Batson is vice-president, Bruce Lawson is secretary, and Tony Fanucchi is treasurer.

Freshman officers elected include Bill Moore, president; Pam Hungerford, vice-president; Julie Palmquist, secretary; and Patty Pizzo, treasurer.

Tickets for the Feb. 28 performance of "Paint Your Wagon" are available at the student store. Students can see the movie at Century 23 at 8:30 in the morning. Price of tickets is \$1.50.



Campbell Corners

By Cindy Harris

Things are rolling again at Campbell after another long weekend. The guys who went out for the spring sports are well on their way to a good season. The track team and their activities are under the direction of Coach Marucci. Swimming is under the supervision of Coach DeGrazia, and Coach Huntze heads the baseball group. Good luck to all the teams.

We ended our wrestling season with three league champions this year. These outstanding wrestlers are Jamie Wheeler, Brad Harris and Vince Bicoeca.

There is another dance sponsored by Block C coming up on Feb. 27, this Friday. The band to play has yet to be announced by Dwain Elkins, president of Block C. It will be a Sadie Hawkins type dance and the admission will be \$2 a couple.

There is a change coming concerning the student store, the Treasure Chest. The school has lost so much money on the store that it is now going to turn it over to the commissions to run it. At the Treasure Chest you can purchase paper, pens and they also carry a good selection of paperback books. Buying your supplies at the Treasure Chest is another way of showing school spirit.

The Student Council is getting itself involved in new programs which they hope will be successful. Steve Brown

has proposed an assembly for each class during the time of class officer campaigning. This way each class could see who they are voting for. This would be especially beneficial to the freshmen because they wouldn't recognize the names of candidates who were running if those candidates did not come from the junior high that they did.

Another program started is the teacher evaluation program, whereby students will be able to bring complaints or comments (about a teacher or the subject taught) to the Council and a representative from the Council will bring these statements to a faculty meeting which he will be allowed to attend. It is hoped by the Council that this will be a step toward opening the communication lines between student and faculty.

After the controversy over the assembly in which the new Student Council officers were introduced, another change was seen in the way assemblies are handled. The assembly previewing the play, "The Diary of Anne Frank", was held at 2 p.m. and was not mandatory. You had a choice of going or not. This is the same policy concerning the rallies.

Congratulations to Kris Nunes, and the rest of the staff who presented two fine performances of the "Diary of Anne Frank" last Thursday.

GONE TO THE DOGS Pg. 30

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Prices Effective Through February 28th



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Del Mar Dateline

By Kathy Praisewater

Del Mar audiences will have the opportunity of being the jury for a murder trial on March 12, 13 and 14, when the drama commission presents the all-school play, "The Night Of January 16th" by Ann Rand.

This courtroom comedy-drama will ask for volunteers from each audience to make up the 12-member juries that will try the defendant for the murder of a wealthy tycoon. They will get to sit on the stage for the whole performance until they decide on a verdict. It is the jury that will

decide the climax of the play based on the evidence presented.

The defendant is Karen Andre played by Penny Long. Rod Brown will defend Karen Andre as Defense Attorney Flint. Some of the surprise witnesses who will testify for the case include Rita Ries as Nancy Faulkner, the victim's wife; Tom Cavalier as John Whitfield, the victim's rich father-in-law; Melinda Suto as Madga Svenson, a Swedish cleaning lady; and John Cali as Larry Regan, a notorious gangster in love with Karen.

Cash awards for essay winners

Cash awards of \$200, \$100, and \$50 will be made to the top three entries in the Santa Clara County Motion Picture and TV Council's annual Scholarship Essay Contest.

All high school seniors throughout the county are invited to participate. Closing date for entries is Feb. 28. Rules have been sent to all

Campbell area schools. The title of this year's essays will be "The Influence of Motion Pictures and Television on Drug Abuse."

Entries for the essay contest are to be mailed to the Santa Clara County Motion Picture and TV Council, P.O. Box 794, Campbell 95008.

CCT workshop auditions open Sunday, March 1

The Cabrini Community Theater (CCT) announces auditions for its Winter-Spring Workshop Sunday, March 1, from 2-4 p.m. at St. Frances Cabrini Hall on Camden Ave., between Union and Bascom avenues.

Applications to this workshop, which will be run on Saturdays from 12-5 p.m., are open to all young people from 7 to 21 who are interested in the arts of singing, dancing,

and acting. The workshop will present a program in late April of hit songs from Broadway musicals such as: "Bye Bye Birdie," "Charlie Brown," and others. Directing this workshop will be CCT director John P. Healy, Jr. of Stanford.

Applications can be picked up from the St. Frances Cabrini School office, or at the first meeting on March 1 in the Hall. Registration fee is \$5. For further information about the workshop or CCT, call 371-0232.

MUCH SNOW

Snow is a permanent covering on about a tenth of the earth's surface.



Camden Chatter

by Paul Bell

Camden High welcomes Graciona de Agriene, the new foreign exchange student from Asuncion, Paraguay. Graciona arrived at the San Francisco Airport on Jan. 27 after spending some time touring the cities of Bogota, Columbia; Lima, Peru; Guayaquiro, Ecuador; and Santiago, Chile. Graciona's class schedule

at Camden includes chemistry, typing II, English literature, P.E., Algebra II and French II. These classes are preparation for becoming a lady engineer.

The newly-elected senior class president, Randy Adams, has been working out plans for a Senior Ball and Senior Sneak Day.

ACTION '70
ACTION '70 is a new nationwide Girl Scout effort to help overcome prejudice and cement understanding among people. The undertaking came about as a direct result of the 1969 National Senior Girl

Scout Speakout Report - the report which reflected the thinking and calls for action of 284 Speakouts held around the country in the fall of 1968. 9,470 Senior Girl Scouts and 1,047 non-Scouts participated.

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Corned Beef Boneless Brisket, Mildly Cured U.S.D.A. Choice Grade Beef—Lb. **79¢**

Rib Roasts U.S.D.A. Choice Grade Steer Beef—Lb. **\$1.09**

Hams SMOKED Whole or Half, Hock Removed—Lb. **79¢**

Bacon Dubuque "ROYAL BUFFET" Sliced—1-lb. Package **79¢**

Slab Bacon SMOKED Sliced—Lb. 81¢ Whole or Piece—Lb. **66¢**

Pork & Beans Van Camp's—16-oz. Can (53-oz. Can 39¢) **2 for 29¢**

Tomato Sauce Del Monte—8-oz. Can (Town House—8-oz. 10 for 79¢) **10 for 89¢**

Orange Juice Town House, Natural—46-oz. Can **3 for \$1**

Lucerne Yogurt-Sherbet New! Healthful, Delicious 4 Flavors—Pint **39¢**

Ice Cream Snow Star, Vanilla, Chocolate, or Neapolitan 1/2 Gallon **59¢**

Ice Cream Sugar Cones Party Pride—12 Count **32¢**

Marshmallow Puffs Buy Baker—14-oz. Package **36¢**

Large Grade AA Eggs Cream O' The Crop—Carton Dozen **58¢**

NEW ITEMS AT SAFEWAY!

BA* COS Imitation Bacon 81¢
Betty Crocker—3 1/2-oz. Glass **77¢**

Serving Sauces Betty Crocker—8 1/2-oz. Package **39¢**

Puddings Betty Crocker, Ready to Serve—18-oz. Birds Eye—35-oz. (17-oz. 39¢) **29¢**

Cool 'n Creamy Puddings Birds Eye—35-oz. (17-oz. 39¢) **69¢**

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Tissue Facial, Truly Fine White & Colors 200 2-Ply Sheets **5 for \$1**

Aluminum Foil Kitchen Craft—25-Foot x 12-Inch Roll **22¢**

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Fresh Radishes All Washed and Cleaned 5-oz. Package **11¢**

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Garden Spinach Fresh Clean Bunches—Each **14¢**

Leaf Lettuces Red or Butter—Each **16¢**

Carrots Tender, Tasty Clip-Tops—Lb. **11¢**

Arichokes Extra Large Globe Variety—Each **19¢**

Yellow Onions Safeway Brand 4-Lb. Bag **49¢**

Celery Crunchy, Crisp Green Stalks—Each **29¢**

Rutabagas U.S. No. 1 Northwest—Lb. **14¢**

Oranges Large Size Navel California Grown—Lb. **12¢**

D'Anjou Pears Extra Fancy Northwest—Lb. **19¢**

Aspirin Safeway—200 Count, Compare at 32¢ (100 Count—Compare at 16¢... 17¢) **32¢**

Hand Lotion Truly Fine—16-oz. Compare at 89¢ **73¢**

Shampoo Truly Fine—16-oz. Compare at 89¢ **73¢**

Creme Rinse Truly Fine—16-oz. Compare at 89¢ **73¢**

Mouthwash Truly Fine—16-oz. Compare at 89¢ **39¢**

Hair Spray Truly Fine—Reg. or Super Hold—13-oz. Compare at 59¢ **46¢**

Toothbrushes Safeway, Toiletries Dept. or Truly Fine—Compare at 39¢ **38¢**

Toothpaste Safeway, Truly Fine or Truly Fine—Compare at 39¢ **48¢**

Ovenjoy Bread "Round Top and Sandwich"—1 1/2-lb. Loaf **31¢**

100% Wheat Bread Skylark—1-lb. Loaf **29¢**

English Muffins Min. Weight Regular or Sour Dough—6-Count Pkg. **31¢**

Edwards Coffee 2-lb. Can **\$1.29**

Edwards Coffee 1-lb. Can **74¢**

Edwards Coffee 3-lb. Can **\$1.93**

Safeway Instant Coffee 10-oz. Jar **\$1.05**

Folger's Instant Coffee 9-oz. Jar **98¢**

Folger's Instant Coffee Cinnamon—10-oz. Jar **\$1.48**

MJB Coffee 2-lb. Can **\$1.45**

MJB Coffee 1-lb. Can **79¢**

MJB Instant Coffee 10-oz. Jar **\$1.16**

Lucerne Cream Cheese 3-oz. **15¢** 8-oz. **29¢**

Monterey Jack Cheese Safeway, Random Wts., Approx. 12-oz. Chunks 10¢ OFF EACH PACKAGE **29¢**

Cereal Blend Lucerne, Non-Dairy Fat **29¢**

Golden Corn Highway, Whole Kernel, Vacuum Pack 12-oz. Can **6 for \$1**

Bartlett Pears Town House, Halves—29-oz. Can **3 for \$1**

Sugar Candi Cone, Pure Cone, or Union, Fine Granulated 5 Lb. Bag **45¢**

Pancake Syrup Log Cabin—36-oz. (Sleepy Hollow—36-oz. 83¢) **98¢**

Pancake Mix Pillsbury, Extra Light—32-oz. (Kitchen Craft, Buttermilk—32-oz. 42¢) **49¢**

Quaker Oats Quick or Old Fashioned—42-oz. **63¢**

Prune Juice Del Monte—12-oz. Glass (True Home—12-oz. 46¢) **49¢**

Orange Juice Minute Maid, Frozen—6-oz. (13-oz. 49¢) **4 for \$1**

Highway Figs Whole, Sliced—18-oz. Town House, Sliced or Halves—16-oz. **4 for \$1**

Yellow Cling Peaches Town House, Sliced or Halves—16-oz. **5 for \$1**

Ovaltine Plain or Chocolate—12-oz. Jar **64¢**

Instant Breakfast Carnation, 4 Flavors—4 Pack (Lucerne, 7 Flavors—4 Pack 84¢) **69¢**

Carnation Slender 5 Flavors—4 Pack **89¢**

Instant Breakfast Foremost, Dutch Chocolate—10 Pack (Lucerne, Variety—15 Pack 79¢) **89¢**

Eggo Waffles Family Pack, 8 Pack—13-oz. **45¢**

Shepherd Bread 16-oz. **45¢**

English Crumpets Eggs—9-oz. **45¢**

Morton Honey Buns 9-oz. Package **30¢**

Hash Brown Potatoes Bell-air—12-oz. (12-oz. 26¢) **5 for \$1**

Frozen Breakfasts Swanson... Pancake & Sausage Patty Scrambled Egg & Potato With Sausage French Toast With Sausage Patty—Reg. Size Package **43¢**

Banquet Cookin' Bags 5 Varieties—Reg. Size **25¢**

Coffee Cake Sara Lee, Apple Delish—14-oz. **79¢**

Deluxe Apple Pie Harris Crowe—84-oz. **86¢**

Pizza & A Half Jeno's, Cheese or Sausage—Reg. Size **85¢**

Pizza & A Half Jeno's, Pepperoni—20-oz. **\$1.15**

Vegetables In Butter Sauce Peas, Corn, Green Beans, Mixed Veggies., or **30¢**

Spinach In Cream Sauce Bel-air... Regular Package **30¢**

Waffles Bel-air, Frozen 6 Pack—5-oz. Package **8 for \$1**

RICE - BEANS - POTATOES

Long "C" Rice Town House—5-lb. Bag **79¢**

Minute 28-oz. **88¢**

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Pearl Barley Town House—1-lb. **17¢**

Pinto Beans Town House—4-lb. **63¢**

Black Eye Peas Town House—1-lb. **18¢**

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Green Split Peas Town House—1-lb. **17¢**

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Churches move toward greater emphasis on lay participation

Progress in the Campbell area churches during the last year can be measured in the expansion of their many social programs and inter-church communication. Many radical changes of course were seen in the St. Lucy's Catholic Church liturgical and mass rites, but other changes were also manifest in the involvement of Catholic and Protestant parishioners alike in such problems as housing, senior citizens problems and opening their doors to various adult education classes and social services organizations.

ST. LUCY'S

In St. Lucy's church a Parish Council with 12 working lay committees was established. The Parish Council, urged by Vatican Council II, allows for fuller sharing in the operation of the parish by all the clergy, sisters and lay people, who are selected by the members of the parish as their representatives. The Council and its committees concern themselves with every phase of parochial activity and involvement.

The addition of the young peoples Folk Mass has involved many young people in the church activities.

In the church three new eucharistic prayers were added. Those parts which still were said in Latin were replaced with those in English. The composition of the "Liturgy of the Word" was revised according to the demands and tempo of modern times and the final addition, early this year, of the introduction of the Saturday evening mass to fulfill Sunday obligations.

UNITED METHODIST

In the United Methodist Church of Campbell, the Council of Ministries was organized during the last year under Mac Gaddis, chairman of the council, who directs discussion for all areas of the church work and Milo Johnson, Administrative Board chairman, who hears the recommendations and formulates the program. Some 75 lay members of the church participate in these responsibilities.

Two new choirs have been organized, the United Methodist Men group is stronger than ever and the young married people have organized while the college age group is engaged in community area social services this year.

In the Methodist Church the social concerns commission cooperated with United Progress, senior citizens, Friends Outside and service to hospitals and convalescent homes. Phil Novak, chairman, recently announced that a sustained program will involve the low-income housing program.

The church is reaching out in involvement of service to the community and surrounding area. The present intention is to serve in the area of need and this past year has witnessed a determination to meet the need and challenge of the day as we are able.

CONGREGATIONAL

The Congregational Church of Campbell was involved during 1969 in the continuing of their overall physical plant which will include a new social center, dining facilities and multi-purpose rooms for classrooms. They will also be used by the community as facilities for adult education and service groups.

The Church Council is looking forward to new programs in the area of the young married groups, single adults, widowed or divorced and the

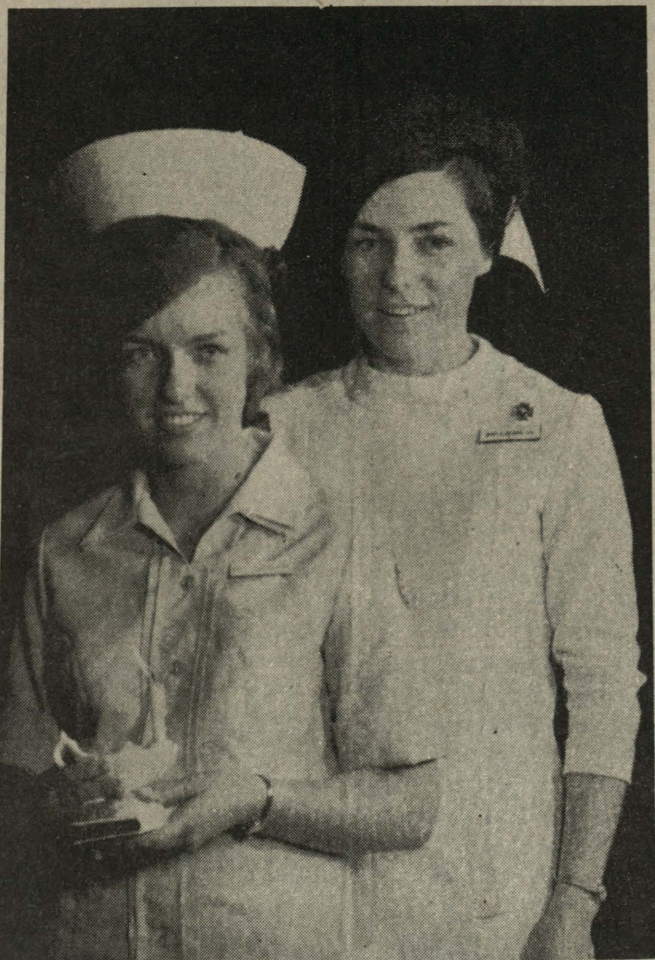
young working or college age singles. The possibility is being explored of combining these groups with other church groups in the area in order to better serve the needs of all.

The Board of Christian Stewardship is working to-

ward the formation of inter-church relations in areas such as housing, work with the senior action center, and education of minority groups.

During the last week, nine of the local pastors met to-

gether for the first time as the beginning of a series of "get - acquainted" meetings and exchange of information in order to further the united Christian front on all social aspects.



NEWLY CAPPED—Miss Janean Lonberger, Campbell nursing education major at Pacific Union College, received the official emblem of her profession along with 35 other classmates in a traditional dedication service Sunday, Feb. 8 held in the sanctuary of the campus Seventh-day Adventist

Church, according to Ellen L. Gibson, R.N., M.S., chairman of PUC's nursing education department.

Janean is the daughter of Larry Lonberger of 393 Nottingham Way, Campbell.

She received her nurse's cap from the hand of Judy Eiseman, friend.

Church sponsors five day stop smoking clinic

Smokers who wish help in kicking the cigarette habit are invited to attend a "Five Day Plan" clinic to be held in the Fireside Room of the Congregational Church of Campbell, 400 W. Campbell Ave., March 8 to 12, according to Pastor Eugene Sample of the Campbell Seventh-day Adventist Church, who will be leading the clinic.

"Sponsored as a community service by the Seventh-day Adventist Church, the Five Day Plan has been conducted in hundreds of cities of America during the past ten years, with thousands of people finding added help in successfully eliminating their smoking problem," said Pastor Sample.

The most recent clinic in the West Valley area was promoted by the Community Services Department of West Valley College and held on the Saratoga campus, Feb. 9-13. There were 87 registrants with many turned away because of lack of seating capacity.

Registration for the coming clinic will be limited to 100, and those interested should phone Pastor Sample at 379-1851, or the Adventist Conference office, 297-1584, extension 46. A charge of \$2.50 per person will help cover the cost of supplies.

The five consecutive evening sessions from 7:30 to 9 are designed to present factual information along with group therapy that gives assistance to the smoker fighting a long established habit. Assisting Rev. Sample in the clinic at the Congregational Church will be Dr. Willard Register of Sunnyvale who will be presenting the medical side of the problem.



FRANK NOYER

A heart ailment claimed the life of Frank J. Noyer, 71, Monday, Feb. 16, following a long illness. Noyer was stricken at his home, 723 El Patio Dr., where he had lived for 23 years.

He was the son of the late Joseph Noyer who had arrived in Campbell in 1882. An orchardist all his life, Noyer was born in the Berryessa District and attended Berryessa schools before moving to Campbell. He was one of 13 children.

Noyer is survived by his wife, Sarah; his daughter, Mrs. Alice Newman, also of Campbell; three brothers, William and Robert, both of San Jose, and Jack Noyer of Petaluma, and two sisters, Mrs. Helen Stewart and Mrs. Anna Gross, also of San Jose.

Rosary was recited from the Campbell Memorial Chapel Wednesday evening with Requiem Mass from St. Lucy's Church Thursday, Feb. 19. Final interment was in the Los Gatos Memorial Park.

OBITUARIES

ROBERT H. LUCHS

The Rosary was recited Wednesday evening for Robert H. Luchs, 47, who passed away Feb. 15 in a Mt. View hospital following a stroke.

Luchs resided at 252 W. Latimer Ave. and was employed as an upholsterer before his death. He had resided in the area for eight years.

Survivors include his wife, Cecile Luchs, and four children, Mrs. Michelle Sekavec and Michael, Matthew and Mark Luchs, all of Campbell. He also leaves his parents, Mr. and Mrs. Henry Luchs of Oregon, and brothers and sisters Clifford Luchs of Sparks, Nev.; Bernard Luchs of Portland, Oregon; Michael Luchs of Portland; Mrs. Yvonne McCann of Fremont; Mrs. Patricia Graham of Beaverton, Oregon and Mrs. Frances Cowling, also of Portland.

Final services were held from the Sunnyvale Mortuary with Requiem Mass at St. Lucy's Church. A W.W.I.I veteran, Luchs was buried in the Golden Gate National Cemetery.

ETHEL PARKHURST

Final services were held Friday, Feb. 20 for Mrs. Ethel Elizabeth Parkhurst, 69, who passed away Monday, Feb. 16 in a convalescent home. She was 69 at the time of her passing and made her home at 290 W. Rincon Ave., before her final illness.

A native of Washington, D.C., she had resided in the area for four years. She is sur-

vived by her husband, George E.; a son, George E. Parkhurst, Jr. of San Jose; two sisters, Mrs. Martha Short of Miami and Mrs. Gabriel Franklin of Farmington, Mo. and two grandsons.

Requiem Mass was celebrated at St. Lucy's Church with burial in the Los Gatos Memorial Park. The final arrangements were made by the Campbell Memorial Chapel.

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SIDEWALK SALE 12 Noon to 5 p.m.

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Here they are... the BIG BUYS!

1.19 Value 14 oz. LISTERINE Antiseptic SAVE 31c 88c	1.05 Value 6 3/4 oz. COLGATE Dental Cream SAVE 28c 77c
1.45 Value 10 oz. NOXZEMA Skin Cream SAVE 46c 99c	1.19 Value 11 oz. RAPID SHAVE Palmolive SAVE 50c 69c
98c Value 170's Q - TIPS Cotton Swabs SAVE 32c 66c	STYLE 13 oz. HAIR SPRAY SPECIAL SAVE 34c 49c
1.49 Value 100's BUFFERIN Tablets SAVE 50c 99c	1.00 Value FIREPLACE MATCHES 66c

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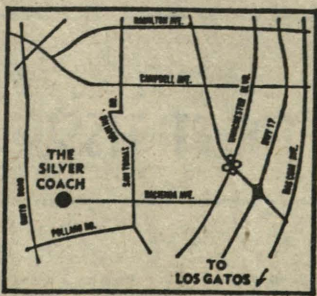
Hear the swinging sounds of "Jerome Richardson Trio" at the Silver Coach Wed. thru Sun. from 5:30 P.M.

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OUTSTANDING VEAL SPECIALTIES
FRESH SHELL FISH
7 NIGHTS A WEEK
LUNCHEON SERVED DAILY FROM 11 AM

LIVE MUSIC
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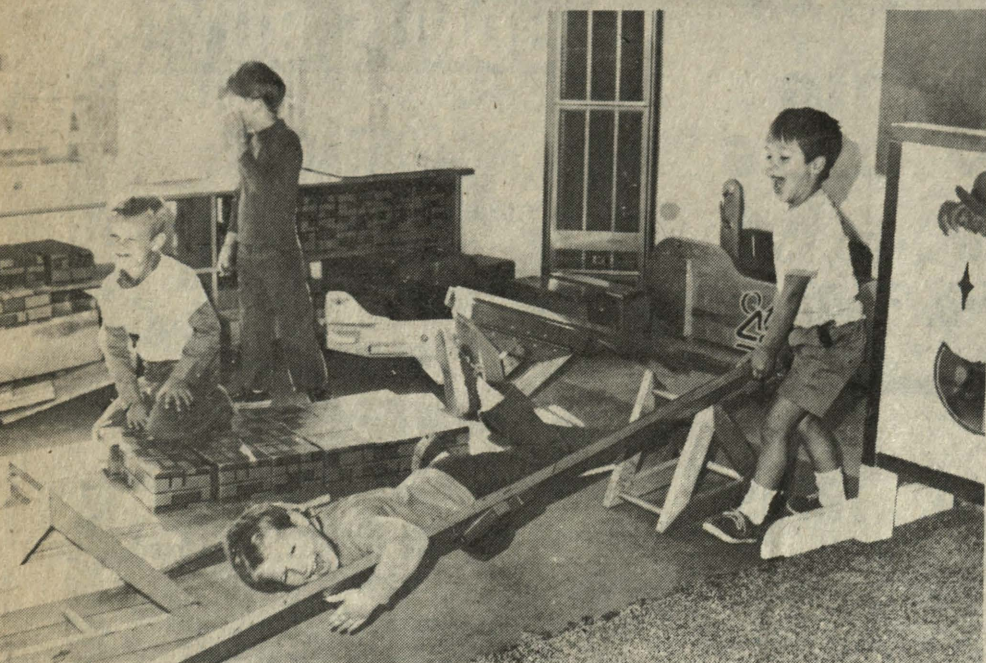
Fashion show each Tues. & Thurs. 12:15 to 1:30 by Gillmans of Los Gatos and modeled by Pat Quinlan Models.



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HAPPY BIRTHDAY TO YOU--Marion Nimerick, reported to be the oldest active square dancer in Santa Clara Valley, observed his 73rd birthday recently at a session of the Hay Shakers Square Dance Club. Nimerick has been a member of the club since its inception. He started dancing 50 years ago and recommends dancing for a person who desires to remain young in spirit and keep his hair from turning gray. Nimerick is also active in the American Legion. With Nimerick are, l. to r., Art Hansford, club caller; Bob Kenyon, president; Marie Hansford, Gladys Nimerick and Mrs. Muriel Kenyon.



BUILDING BLOCKS CAN BE ANYTHING--Development of the imagination plays a large part in the pre-school activities. In the Cambrian Parent Pre-school Michael DeSena, Jimmy Garrity, David Wood and Jimmy Powell enjoy an indoor session with the play equipment.

SNOW TRIP
Although the snow was scarce, the girls of Bethel 298 Campbell Job's Daughters, enjoyed a weekend trip recently to the high country on their annual snow trip.
Twenty-five girls accompanied by six adults made the trip to Long Barn via bus. at Leland Meadows to keep Plenty of activity was found at Leland Meadows to keep girls active and the trip was declared a success.

DOGDOM Pg. 30

PHARMACY PHACTS

By Allan Blaine

The chemicals that make up your body have succumbed to inflation! Forty years ago, scientists estimated that the average person - chemically speaking - was worth about 98c. Now the body's value has jumped to \$3.50.

The hamburger originated in Russia, and the Russians introduced it to sailors from Hamburg, Germany, who brought it to their homeland. German immigrants brought it to us.

A plastic coating applied to children's teeth reduced tooth decay by 30%, according to a dental magazine.

In the United States cerebral palsy accounts for 600,000 cases, multiple sclerosis for 250,000, muscular dystrophy for 200,000. Tuberculosis, which has been declining since effective cures were found, still afflicts 400,000 people.

Medicine prescribed in Israel in 300 AD: have ill person drink water in which had been immersed a curse written on parchment.

For modern service with old-fashioned courtesy, bring your prescriptions to

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CAMPBELL NATIVE HONORED--Elvira Castro Junior High PTA honored Frank Lavoie with the Continuing Service Award at the Feb. 19 meeting. The award is given in recognition of outstanding service to children.
Lavoie is a native of Campbell. He graduated from Campbell Elementary School, Campbell High School and San Jose State. The family

home was on Dell Ave., present site of the I.B.M. card plant.
He has been with the Moreland School District since 1954, and became principal of Castro Junior High in 1957 when it was still located at Moreland School.
Mr. and Mrs. Vincent Lavoie of 1119 Arroyo Seco Dr., residents of Campbell for 50 years, and Mrs. Frank Lavoie, were special guests.

New Books at the Campbell Library

THE LOTUS CAVES, by John Christopher (Fiction)
This new tale of space-age adventure by the author of The White Mountains is set in the moon-colony world of fourteen-year-old Marty and Steve. Looking for excitement and an escape from the restrictions of life in the Bubble, the boys find themselves trapped in a series of caves, captives of the insidious, brain-washing Plant.

MASTER AND COMMANDER, by Patrick O'Brian. Fiction.
Mr. O'Brian has produced an eighteenth century British sea tale, based on some actual events. The first command of ambitious, robust, young Jack Aubrey is the armed brig, The Sophie. This is mainly the story of Captain Aubrey's adventures aboard her and those of officers and men who served with him. The sea battles, set-to's in cabin and fore-castle, confrontations with superiors whose orders were apt to be capricious to downright-unhelpful-are lively and very much in the eighteenth century vein. A welcome treat to sea hounds.

NEW DIRECTORS
Two new members have been added to the board of directors of Eastfield Children's Center for emotionally handicapped children, which is located in Campbell, at 251 Llewellyn Ave.
The new members are Edward S. Thompson of 1656 McBain Ave., San Jose, and Mrs. Charles Christianson of 19251 Valle Vista, Saratoga.

Film council tickets on sale

The Thursday, Feb. 26 meeting of the Santa Clara County Motion Picture and TV Council which meets at 1 p.m. in the Conference Room at Breuners on Hamilton in Campbell will feature an oral preview of current film fare "Easy Rider" and "Jennie" by Mrs. Bernard McLaughlin, member of the San Jose City Entertainment Commission.

Tickets will also be available at the meeting for 35 cents each for the Easter holiday children's matinee of "My Side of the Mountain" at Fox Town and Country for the March 28, 10:30 a.m. showing.

A feature of the holiday program for youngsters will be the awarding of a \$25 savings bond during the drawing at the performance.

The Motion Picture and TV Council is a service organization to promote better entertainment in the community, according to President Mrs. John Wesley.



REHEARSAL NOW UNDER WAY--Members of the Saratoga Drama Group are putting the finishing touches on their presentation of "A Thurbur Carnival" which is scheduled for opening March 6. Above

Portia Hogg, far left, choreographer, lead dancers through the dance sequence entitled "Word Dance". Left to right, front row, are Pat Wilson, Sandra Ferris and Cathy Spielberger. Back row, l. to r.,

Fred Hassett, Bob Roe, Alan Sims and Pete Marra. Director of the show is Katie Lavender. Producer Burns Srigley. Additional performances will be on March 7, 13, 14, 20 and 21. For ticket information call 253-6077.

CHILDREN'S SHOW
The third annual children's theater production sponsored by the Junior League of San Jose, will present the "Chain of Jade" Saturday, March 7 at the West Valley College Auditorium, at 11 a.m. and 1:30 p.m.
Tickets will be available for the afternoon performance only, at the door. The play is directed by Campbell resident Paul Gurev.

ALUMNI MEETING
Campbell alumni of Seattle University will hold their first area meeting Friday, Feb. 27 at the Brave Bull Restaurant, Los Altos.
Speaker for the meeting will be the Very Rev. Kenneth Baker, S.J., new president of the university. Reservations may be made by contacting Mr. and Mrs. H. Cary or Mrs. Elizabeth Goodell.

VOLUNTARY
Girl Scouts of the U.S.A. is the largest voluntary organization for girls in the world. Current membership is approximately four million.

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GOLDEN RIPE BANANAS lb. 10¢	
WATSONVILLE DELICIOUS APPLES 10 lbs. \$1.00	
SWEET NAVEL ORANGES 10 lbs. 89¢	
FANCY ARIZONA Lettuce 2 LARGE HEADS 29¢	
ASPARAGUS FANCY FRESH lb. 39¢	
POTATOES U.S. No. 1 10 lb. Cello 49¢	
CABBAGE SOLID HEADS lb. 10¢	
ONIONS YELLOW GLOBE 3 lbs 39¢	
CARROTS 1 lb. Cello package 2 pkgs. 25¢	
ARTICHOKES Celery LARGE CRISP 23¢	
MUSHROOMS HOT HOUSE lb. 49¢	
TEXAS PINK Grape fruit WASHINGTON RED DELICIOUS 10 for \$1	
APPLES 5 lbs. \$1	
Red and Romaine LETTUCE 2 for 25¢	
ICE CREAM DUTCH PRIDE 1/2 Gal. Carton 2 for 89¢	
BUTTER Foremost lb. 79¢	
Pies MRS. SMITH'S Family Size 89¢	
CHILI CON CARNE 16 oz. 79¢	
COFFEE RICH Bird's Eye 9 oz. 4 for \$1	
A WAKE 3 cans \$1	
MILD CHEDDAR 79¢	
ZEE NAPKINS 60 Count pkg. 10¢	

SALE DATES
Wednesday, Feb. 25 through Tuesday, March 3

OPEN DAILY
8 a.m. - 8 p.m.

WE GIVE EZY CASH STAMPS

Ranch Fresh EGGS
Large 59¢ Doz.

Play Towne Pride's SCRAMBLED WORDS WIN \$ 5.00
Worth of E-Z-CASH Stamps
This week's Scrambled Words is an item in our ad. Just unscramble the Teaser below and bring this coupon to TOWNE PRIDE MARKET and receive FREE \$5.00 worth of E-Z-CASH Stamps. (No purchase necessary)
THIS WEEK'S WORD
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UNSCRAMBLED IS _____

Last Week's Winner **LEAN GROUND CHUCK**

TREASURE VALLEY FLOUR 5 LB. BAG 49¢

COFFEE SAVE ... Maxwell House 2 Lb. Can \$1.29

FRYER Parts
BREASTS lb. 69¢
WINGS lb. 29¢
LEGS and THIGHS lb. 49¢
NECKS and BACKS lb. 10¢
GROUND BEEF lb. 49¢ 3 lbs. \$1.45
SIRLOIN ROAST 98¢ lb.
PRIME PLATTER BACON lb. 79¢
ITALIAN Sausage LB. 89¢
PORK STEAK LEAN MEATY LB. 69¢
PORK BUTTS Lean Eastern lb. 59¢
CORNER BEEF Shenson Old Fashioned Bottom Round or Brisket lb. 98¢
BABY BEEF LIVER lb. 49¢
BEEF TONGUES Fresh lb. 39¢
FILLET OF SOLE lb. 98¢

Double ring rites unite Mr. and Mrs. JamesMcMonagle



MR. AND MRS. JAMES McMONAGLE

Double ring rites held recently at St. Lucy's Church united Carol Ann Warada and James Regis McMonagle in marriage.

For her wedding day Carol chose a full length white lace tiered gown fashioned with a long train. Her short bridal veil was held with a crown and she carried a cascade of white gardenias.

Mrs. Frank Horrillo preceded her friend down the aisle in a floor length aqua blue chiffon gown, carrying a cascade of white carnations. In the role of flower girl was Carol's sister, Charlene Ann Warada who wore a floor length aqua blue satin dress and carried a basket of pink roses.

The new Mrs. McMonagle is the daughter of Mr. and Mrs. Charles Frank Warada of 4862 Bannock Circle. She attended Campbell High School and was graduated from Westmont High. She is presently employed at Amelco Semiconductor in Mt. View.

Her father wore a black tuxedo as he gave his daughter in marriage, while the groom wore a white tuxedo jacket and black trousers. For her daughter's wedding day Mrs. Warada wore an accordin pleated avocado chiffon dress with gold accessories and a yellow orchid corsage.

James is the son of Mr. and Mrs. James Cook McMonagle of 771 Ricky Dr. A Bellarmine College Preparatory School graduate, he is presently attending Stanford University, where he is a medical student.

For his best man he chose James Frank Barcells. Ushering were Charles Joseph Warada, brother of the bride, and John Paul McMonagle, brother of the groom.

Mrs. McMonagle wore an aqua blue chiffon dress complimented with a white orchid corsage.

Following the ceremony the newly-weds greeted their guests at a reception held at the Fair International which was decorated with pink, white and baby ivory carnations.

After cutting their three-tiered wedding cake the new Mr. and Mrs. McMonagle left for their wedding trip to Lake Tahoe. For her going away outfit Mrs. McMonagle wore a long sleeved white wool dress with red accessories and a white gardenia corsage.

The newly-weds are now making their home in Mt. View.

Art Exhibit highlights "The Towers" gala opening



BEST OF SHOW—Lois Booth, left, holds the "Best of Show" award presented to her by Jackie Flitcraft, president of the Campbell Artist Guild. The water color, entitled "California Heritage" is held by the artist and Mrs. Flitcraft.

One of the highlights of the recent Towers' opening in the PruneYard Shopping Center was the annual officer's art exhibit by the Campbell Artists Guild held on the third floor of the new building, located on Bascom and Campbell avenues.

The gala affair was attended by Campbell city and business representatives, as well as many from out of town who came, by invitation, to initiate the new building.

Theme for the exhibit was "California Impressions" with 110 paintings by 42 artists being on display. Several of the paintings were purchased by the guests during the evening.

Membership judging was held, with Lois Booth receiving the Best of Show award for her water color entitled California Heritage, depicting a California mission tower.

Other awards were given in eight categories with first, second, third and honorable mention in landscape, seascape, floral, still life, water color, portrait figures, mixed media and others.

Mrs. Booth has been studying for approximately eight years under Jane Burnham, Richard Yipp and Judy Howland.

Taking first, second and third place awards in the seascape division was Jackie Flit-

craft, president of the Campbell Artist's Guild. Mrs. Flitcraft has recently had a seascape, painted near the San Clemente coastline near President Richard Nixon's summer White House, accepted by President and Mrs. Nixon. She has received a letter from the Nixon's thanking her for the painting and stating it is now hanging in the White House in Washington, D.C.

Mrs. Flitcraft painted the seascape this summer, sent a slide and picture of it to the Nixon's, who then indicated that they would be pleased and honored to accept it.

Republican Women honor four at tea

Mrs. Edna F. Smith, Mrs. Ralph H. Hyde, Mrs. Marie Combs and Mrs. Maude H. Eshleman will be honored Thursday, Feb. 26, at the West Valley Republican Women Federated annual membership tea.

The four members will be recognized for their years of loyal support to the work of the Federation and the Republican party. The tea will be held at the Saratoga Foothill Club, Park Place, Saratoga,

from 1 to 3 p.m.

Speaking at the meeting will be Mrs. Virginia Shaffer, San Jose City councilwoman and member of the club. All interested Republican women are cordially invited to attend.

General chairman for the annual social event is Mrs. Walter Minner. Assisting her will be Mrs. Roy McClosky as tea chairman and Mrs. L. A. Snyder as decoration chairman.

THREE AWARD WINNER—Jackie Flitcraft, president of the Campbell Artists Guild with her first place winning seascape. Jackie took first,

second and third place awards in the annual officers art exhibit held recently in connection with The Towers' opening.

Warburton to speak at meet

Austin Warburton will be the guest speaker at the March 2 meeting of the Campbell Country Woman's Club.

Warburton, a practicing attorney and also a professor of law at Santa Clara University, will speak on the topic "Where Do We Gals Stand Legally?"

He has contributed to several anthologies and is the author of the book "Indian Lore of the Northern California Coast". Warburton is also a former Santa Clara city councilman.

Also planned for the afternoon is musical entertainment in the form of a wind ensemble from Leigh High School under the direction of Jim Gerarb.

Chairman for the afternoon is Mrs. H. H. Combs assisted by Mesdames L. E. Hendricks, A. C. Jordan, William Smeed, Felix Barsano and Dean Chamberlin.



NEW FASHIONS—Mrs. Paul Mackin, standing, co-chairman of the models of the St. Frances Cabrini fashion show which will be held Saturday,

Feb. 28, confers with Mrs. William Osborne, door prize chairman who will also model. The 8 p.m. show will be held in the Father Essig Hall on Camden Ave.

Fashion show set for Feb. 28

"Sew Now, It's Spring" is the theme for the St. Frances Cabrini's fashion show to be held Saturday, Feb. 28. Sponsored by the St. Frances Cabrini Ladies Solidarity and Women's Club, the proceeds will go into the parish building fund.

The delightful evening affair is scheduled to start at 8 o'clock with a musical background being provided by an orchestral group. Entertainment will be provided by Barbara Ballentine, St. Frances Cabrini's answer to Phyllis Diller. Commentary will be by Mrs. Edward Tico.

Mrs. Darrell Pifer is serving as general committee chairman assisted by Mrs. Joseph Smith, co-chairman.

Tickets may be obtained by calling Mrs. George Kumparak, 264-7528.

College women to meet Feb. 26

A noon luncheon will be the Feb. 26 meeting of the

Artists schedule screening demo

Lou Ybarra and Fred Edwards of Sherwin-Williams Paint Co. will present a film and demonstration on the development of silk screen at the Feb. 25 meeting of the Cambrian Artists League.

The meeting will be held at the Palo Alto-Salinas Savings building, Saratoga and Campbell avenues. The public is invited to attend without charge. Ph. 377-1546 for further information.

West Valley College Faculty Wives and Women. The college catering class under the direction of Tom Devins will serve the lunch in the Food Services Building on the Saratoga campus at 14000 Fruitvale Ave.

The program will be presented by Ted Moller of the Santa Clara County Weights and Measurement Department who will speak on the topic, "Be A Wise Shopper."

Reservations by members and guests may be made by telephoning Mrs. Mel Tuscher, 253-8744 or Mrs. John Jorgenson, 867-3365.

LAWYERS' WIVES

Mrs. William R. Dok of Campbell is now taking reservations for the March 4 anniversary luncheon meeting of The Lawyers' Wives of Santa Clara County.

The ladies will observe their 17th anniversary with a water color exhibit and demonstration by Jane Burnham, well-known local artist and teacher.

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- * SUNDAY SURPRISE FULL LENGTH MOVIE

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Chance of Mishap Is Estimated By Safety Council

What are a driver's chances of having an accident in his lifetime? According to the National Safety Council, it depends partly on the distance he drives.

A person who drives 12,000 miles a year has one chance in three of having some kind of an accident. There is one chance in four that damage will be limited to property, one in 40 that there will be at least one injury, and one in 1,300 for a fatality.

One who travels 8,000 miles a year stands one chance in five for any accident, one chance in six for a property damage accident, one in 55 for an injury accident, and one in 2,000 for a fatal one.

A driver who goes 4,000 miles a year has one chance in 10 for any accident, one in 11 that only property will be damaged, one in 110 that there will be personal injuries, and one in 4,000 that it will result in death.

To Avert Highway Crash Stop Danger of Stalling

By DON FERMOYLE, Auto Writer (Reprinted from Cleveland Press)

It was dark on Interstate-280 when the car pulled out of a side-road, crossed the southbound lanes and then suddenly stalled in front of us.

Tires shrieked against asphalt when those of us nearest the disabled car hit the brakes.

Fortunately, all of us managed to stop in time. An alert truck driver, farther behind, halted his rig and turned on his warning flashers. Occupants of the stalled car pushed their vehicle off the busy highway, the major link between the Ohio Turnpike and the Detroit-Toledo Expressway.

Luckily, too, the pavement was dry. I wouldn't like to be in the same situation again when the pavement is slick with snow or ice. Even with studded snow tires, it is unlikely that all of the cars on that 60-mph highway could have avoided hitting the disabled auto on a slippery surface.

The near-accident pointed out often neglected "safety features" on most cars — the ignition and carburetion systems.

The most frequent cause of stalling, as this car did, is the failure of the carburetor to provide a proper mixture of gasoline and air, or the breakdown in some link in the ignition system such as the alternator, points, plugs or condenser.

Both systems, of course, are checked out and defective parts are replaced during an engine tune-up.

Clean plugs, points and choke will provide quicker starts in cold weather. More important, an engine is much more likely to keep running once it has been started if its ignition and carburetion systems are well tuned.

Keep Watch on Tires in Name of Safety Most Mileage Is Clocked In Summer

Late summer presents a special threat for drivers that can be more treacherous than ice.

After a dry spell, a light rain or drizzle creates a thin, greasy film on smooth road surfaces. It is slick, and it is dangerous, because drivers are not concerned about skidding at this time of the year.

Bald tires increase the danger. More miles are driven during the summer than at any other time of the year and without realizing it, tires may wear beyond the safe point. When there is less than 2/32" of tread remaining, according to tire experts, your tires are unsafe.

Under dangerous driving conditions, reduced speed and extra caution are obvious accident prevention measures. However, a double measure of safety is to keep your tires in good condition.



Her trip may be shorter than she's planned from the look of her tires. Some tire damage is not as obvious as this, so it pays to have your favorite serviceman inspect for damage on your next visit.

"Lube Job"

Chances are you're also getting "anti-breakdown" insurance with every one, when service station makes

These Checks

When you get that pre-vacation lubrication at your favorite service outlet, you're likely getting more than a freshly-greased chassis. Chances are you're also taking out an anti-breakdown insurance policy.

According to Chek-Chart Corporation, more service outlets are conducting safety inspections every time the car is on the hoist for a lubrication. The importance of such inspection is increasing since extended lubrication intervals recommended by manufacturers mean that cars are on the hoist less frequently.

Chek-Chart recommends the following components be inspected during a lubrication and any necessary defects be corrected:

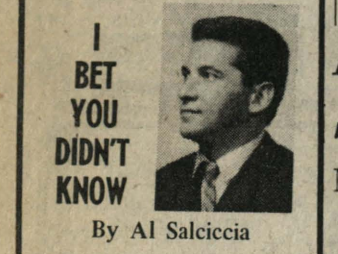
- Brake system
- Steering and suspension
- Shock absorbers
- Tires and wheels
- Exhaust system
- Fuel system
- Cooling system
- Drive line units
- Threaded fasteners
- Seat belts
- Electrical system
- Lights and horn
- Locks and latches
- Visibility items such as glass, wipers, washers, mirrors and defrosters

In inspecting these systems, a trained mechanic will check for various fluid leaks or low levels of lubricants. Particularly sensitive areas are brake fluid reservoirs, master cylinder leakage, power steering fluids, shock absorber and drive line lubricants.

If you spot any leakage on your driveway or garage floor, bring it to the attention of your mechanic.

More than seven out of eight cars built today are equipped with automatic transmission, eight-cylinder engines and radios.

SPORTS FANS!



By Al Saliccia

I BET YOU DIDN'T KNOW

Here's a great tip for all you golfers . . . The immortal Walter Hagen, who was one of the top golfers of all-time, once said that the one piece of philosophy that helped him more than anything else was this thought which he always kept in mind: The thought is this "There's no such thing as a perfect round of golf. It's normal to make some bad shots. When you make a bad shot, force yourself to forget it and go on to the next shot." . . . Hagen said surprisingly few people do this, but if you adopt this philosophy, you'll automatically be a better golfer.

Highway Driving Requires Same Car Care as Racing

Mechanical Efficiency Of Vehicle is Vital To Both

By FRED AGABASHIAN, Champion Spark Plug Co. Highway Safety Team

Is highway driving in any way the same as race track driving? In my experiences I've found many similarities.

For example, there isn't a race driver in the world who would go out on a track knowing that his car is not 100% mechanically sound. Shouldn't the average motorist also have this confidence in his own car?

Once you know the vehicle is perfect, you can concentrate on driving skills, without worrying about whether the brakes are going to grab, or whether the tires are safe, or whether the steering components are going to give out at a crucial time.

When your car is in excellent condition, you have confidence in it, and your driving ability reflects this confidence.



Agabashian

Escape Route Plan

Another similarity I find between highway driving and race driving is what I call "the escape route plan." Planning ahead while driving helps keep me alert and helps keep my mind on my driving. In my own mind I've been on the shoulders of expressways and in ditches all over the country. In fact, I've always "driven" the grass infield of the Indianapolis Speedway with every circuit, and several times, having an escape route like this has helped me and saved my car.

Driver attitude also plays an important role, whether

on the highway, or on the race track. The racing driver with an immature attitude, one who loses his temper, one who "gets even" with other drivers or one who shows off, soon finds himself out of the racing business — in one way or another.

Similarly, immaturity catches up with the motorist on the street. They are the ones who leave a stretch of rubber at traffic lights, who pass on curves and hills, and weave in and out of traffic, and ones who have unnecessary — and distracting — doodads hanging around the rear window and mirrors.

Word of Caution

I'm not saying that an expert driver on the highway can take the wheel of a race car and come out with a good showing. But he is the kind of driver who has the qualifications and prerequisites that are necessary for further training which could make him a professional driver.

Rotate Your Tires

You can substantially increase tire life by having them rotated about twice a year. By putting tires in different positions on the car (left front to left rear, left rear to right front, and so on around the car — according to instructions for your make and model), your tires, including the spare, eventually will have taken their turns in all positions, thereby equalizing wear.

This semi-annual procedure also provides a good opportunity for your automotive serviceman to look for cuts, bruises or other damage.

Another part of semi-annual tire care should be a check of wheel balance and alignment. Both have a serious bearing on tire wear and will affect your car's handling ability and driving comfort.

Once a month, have the air in the tires checked. An underinflated tire will wear rapidly at the outer edges; overinflation causes wear at the center.

One final tire care fact especially important during the summer: excessive heat is a tire's worst enemy. It results from a flexing of the tire body. The faster you drive, and the more load you carry, the more your tires will flex.

Get Sizzling Hot

Tires can get sizzling hot at high speed on a summer day. When they hit 250 degrees (considered their critical temperature), wear is rapid and you may be in danger of complete tire failure.

Your tires are the only contact between you and the road. Should they fail, you are in danger. Also, they represent a substantial portion of the total value of your car. So, both in safety and in economy, proper tire care is like money in the bank.

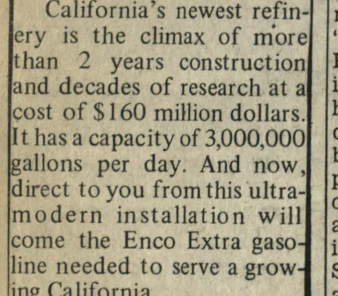
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One out of every six persons in the nation works in the manufacture, distribution, maintenance or commercial use of automobiles, according to the Automobile Manufacturers Association.

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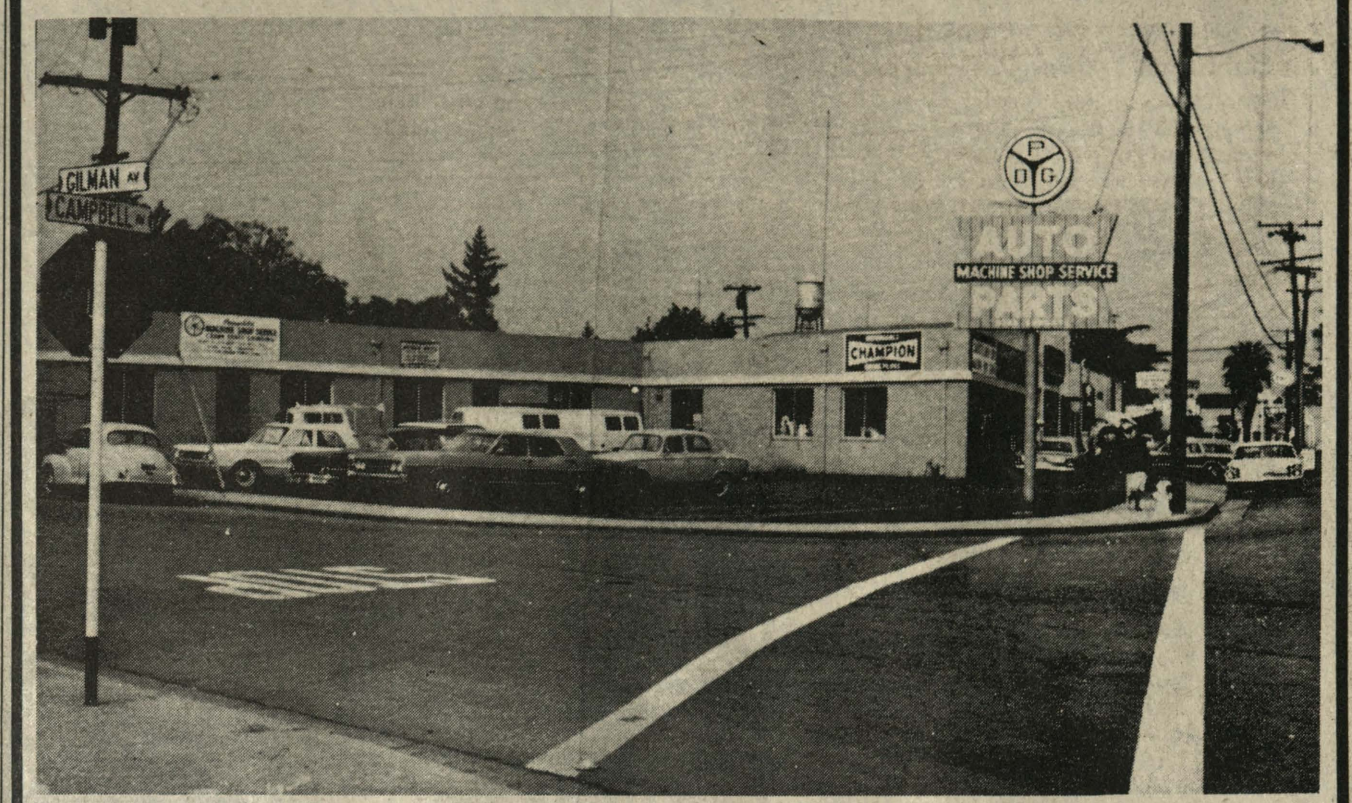
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OUTDOOR PLAY--A miniature jungle gym at the Campbell Congregational Pre-school helps develop muscles. L. to r. Kenny Pearson, Bobby Gaede, Jason Ide, Michael Jackson, Anne DeWald and Dawn Stadtmiller try their climbing skills.



ARE WE IN TUNE--Three Campbell Basset Hounds "tune up" in begging for a treat from their owner and breeder Mrs. Joseph Williams, 1037 Lucot Way. The trio, named aptly Jennifer, Thomas and Jackson, don't all reside at the Williams' homestead. Jackson makes his home with Mrs. Williams' parents, Mr. and Mrs. James Crough of 758 Rincon. These Bassetts may have an advantage over their less fortunate canine cousins--Mr. Williams is a butcher!



SAMARITAN CAMPAIGNERS--Dr. O. J. Bacci of Campbell (center) is one of the leaders in the campaign for funds to construct phase two of the Good Samaritan Hospital of Santa Clara Valley. Here, he shows an architectural rendering with Fred Rosewater Jr. (left) and A.G. (Bo) Raisch Jr., who are special gifts division chairman and fund chairman, respectively.

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MUSICAL EVE
A series of musical evenings are being planned by Mr. and Mrs. LeRoy Del Carlo at their home, 3920 W. Campbell Ave. starting March 1 at 7 p.m. Musicians, singers and instrumentalists wanting to participate in the series are asked to call 379-1442.

NEW PHONE
A new business phone, 378-1211, for the Campbell Police Department for business calls after 5 p.m. and holidays is now in operation. The 378-8141 phone for business calls during the regular 8 a.m. to 5 p.m. hours will still be used.

IN VIETNAM
Army Private First Class John B. Hull, 20, whose mother, Mrs. Carmen Hull, lives at 1146 Steinway Ave., Campbell, has been assigned as a mechanic with the 9th Infantry Division in Vietnam.

Santa Clara County homeowners to get \$750 exemption in mail

Santa Clara County homeowners should pay special attention to any mail they receive in the next few days. If they don't, they could miss a \$750 exemption on their 1970 property tax, according to County Assessor, Dwight Mathiesen.

The County Assessor's Office is now mailing over 250,000 exemption applications to property owners listed on the County tax rolls. The applications must be returned by April 15.

Anyone who lives in his own home, duplex, or condominium apartment in this county as of March 1 is entitled to a \$750 exemption on the assessed valuation of his property for 1970. That is the situation unless he receives a veterans' tax exemption.

The veterans' exemption law provides a \$1,000 exemption. However, a veteran loses his exemption if the assessed valuation of his property is over \$5,000 in the case of a single person or \$10,000 for a married vet. There is no ceiling on the home value for the exemption.

For that reason veterans are receiving forms for both veterans and homeowners exemptions. The Assessor's Office says a veteran should apply for both. If he loses his \$1,000 veterans exemption he will receive the \$750 homeowner's exemption.

Also if a veteran owns his home as well as other property, he may claim a homeowner's exemption on his home and the vet's exemption on the second property.

Homeowners who do not receive applications, or those wishing to hand deliver them should go to the Assessor's Office, Exemptions Division, 200 W. Hedding, in the basement of the San Jose-Milpitas Municipal Court.

Dastardly dog, "Muttley" stars in kite book

With a dog like Muttley for his best friend, Dick Dastardly, that high flyer of deriding-do, needs few enemies, as moppet fans of these two popular TV cartoon characters know.

In the 1970 issue of Pacific Gas and Electric Company's Kite Fun Booklet, Muttley, as usual, triggers the action for getting his master in a pack of trouble.

The popular cartoon characters' troubles carry a message for young kite flyers -- have fun safely.

The full-color booklet is available free at all PG&E offices. Copies may be obtained in quantity by school or youth groups.

This year's edition of the Kite Fun Booklet, like those for a score of years past, is both educational and entertaining for youngsters or their parents who help their children build and fly kites. The comic book story and kite-making layouts are supplemented by puzzle and game features of interest to boys and girls.

For the safety of young kite flyers these rules are emphasized in the booklet:

1. Never use tinsel string or wire or any twine with metal in it.
2. Never fly a kite near electric power lines.
3. Never fly a kite with metal in the frame or in the tail.
4. Never fly a kite near a radio or TV antenna.
5. Never cross a street or highway while flying a kite.
6. Never fly a kite in the rain.
7. Never pull on the string or climb a power pole to loosen a snagged kite.
8. Never touch a fallen electric wire.

Service Notes

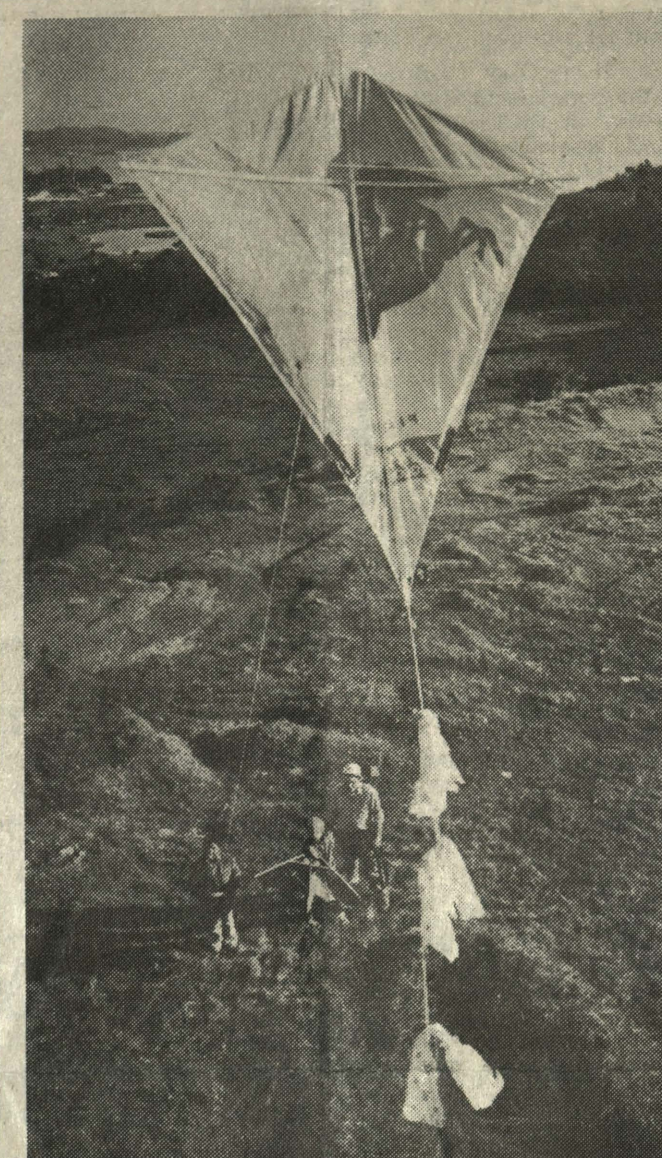
IN VIETNAM
Army Private First Class Duane M. Moyer, 20, son of Mrs. Thalma Moyer, 1163 Springfield St., Campbell, was recently assigned as a rifleman with the 25th Infantry Division in Vietnam.

His wife, Sherry, lives in Downey, Calif.

ON CARRIER
Navy Seaman James Locke, of 220 LuAnn Dr., Campbell, is serving aboard the aircraft carrier USS Bon Homme Richard at San Diego, Calif.

BOBBY-SOXERS
The West Valley Bobby Sox Softball League will hold sign-ups today, Wednesday, Feb. 25 from 7-9 p.m. at Bagby Elementary School. The school is located at the corner of Leigh and Harris. Applicants must be between the ages of 9-15, birth certificates are required. The parents will be asked to stay for an important meeting.

MARYSVILLE
The city of Marysville was named for Mrs. Mary Covillaud, survivor of the Donner Party and the first white woman in Marysville.



FLY 'EM SAFELY--This unusual "aerial" photo demonstrates that an open field is the best place to fly a kite. Way down on the ground are Woodrow Wilson, a line sub-foreman for Pacific Gas and Electric Company, and two kite flyers--Orlando Jefferson, (left) 9, of Sausalito, and Karl Knutson, 9, of San Rafael. The latest edition of PG&E's Kite Fun Booklet now is available free at company offices.



PRIZE-WINNER--S. E. Howatt, division sales manager, PG&E (left) presents a carousel projector to George Rodriguez, owner of County Sheet Metal in Campbell. Rodriguez was a grand prize winner in the recently-completed Gas Air Conditioning Sweepstakes program sponsored by the Electric & Gas Industries Association. Rodriguez has also been awarded a plaque for management achievement by Falls & Associates.

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'69 Ford Hardtop	\$2895	\$2395
4 door, V-8, Galaxie 500 with radio, heater, automatic transmission, power steering, sharp, like new, less than 11,000 miles on this one. MTR. ± 9J56F179161.		
'69 Country Squire	\$4295	\$3795
10 Passenger wagon, the top of the line with radio, heater, automatic transmission, power steering, power brakes, factory air, rack on top. LTD model. XJL 684.		
'69 Torino GT	\$3295	\$2695
2 door hardtop, V-8, sports roof, with radio, heater, automatic, power steering and brakes. A real beauty. Lic. ± YAC 540.		
'69 Fairlane 500	\$2695	\$2295
4 door V-8 with radio, heater, automatic, power steering, sharp, like new, low mileage. factory warranty. YGC 875.		
'69 Ford Hardtop	\$3195	\$2695
V-8, 4-door with factory air conditioning, radio and heater, automatic transmission, power steering, power brakes, Sharp, less than 9,000 miles on this one. ZFF 578.		
'68 T-Bird Landau	\$3895	\$3195
2 door hardtop coupe, V-8 with radio, heater, full power equipment. Factory air, landau top. Sharp and loaded. Lic. ± XFF 518.		
'68 Fairlane Hdtp.	\$2795	\$1895
Fairlane 500, 2 door hardtop coupe, V-8 with radio, heater, automatic transmission, power steering, factory air. A low mileage, fairly recently still in effect. MTR. ± 9J56F179161.		
'67 Falcon	\$1895	\$1395
4 door sedan with radio, heater, automatic transmission, power steering, A cylinder, low mileage. Sharp. U8H 217.		
'67 Mustang Conv.	\$2095	\$1595
V-8 with heater, automatic, power steering and brakes. Everyone should own at least one convertible in their lifetime. Lic. ± VDH 209.		
'67 Fairlane 500 GT	\$2295	\$1850
2 door hardtop, V-8 GT, with radio, heater, automatic, power steering, vinyl roof, sharp, low mileage. U8F 374.		
'64 T-Bird	\$1595	\$1395
2 door hardtop V-8 with radio, heater, full power equipment. Factory air conditioning. Lic. ± CJB 113.		
'66 Olds Hdtp.	\$2045	\$1695
4 dr. Delta '66, R-44, auto, PS, PB. Factory air. Sharp. Owner. CBF 456.		
'67 Chevrolet Hdtp.	\$2095	\$1695
V-8, Impala, 4 door hardtop, radio, heater, automatic transmission, power steering, air conditioning. A real beauty. UGU 354.		
'65 Impala	\$1650	\$1295
Hardtop V-8 coupe with radio, heater, automatic transmission, power steering. Sharp. MNW 947.		
'67 Plymouth Wagon	\$2195	\$1695
Fury III station wagon, V-8 with radio, heater, automatic transmission, power steering, air conditioning. URS 730.		
'66 Pontiac GTO	\$1995	\$1695
LeMans V-8, GTO coupe, with radio, heater, automatic, power steering, sharp. VPF 242.		
'67 Comet Capri	\$1995	\$1595
V-8 2 door hardtop coupe with radio, heater, automatic, power steering. Low mileage. Lic. ± TLF 724.		
'65 Merc Sta. Wgn.	\$1895	\$1595
Climax Park 10 passenger wagon with radio, heater, automatic, power steering and brakes. factory air. A real buy for the entire family. Lic. ± MKW 444.		

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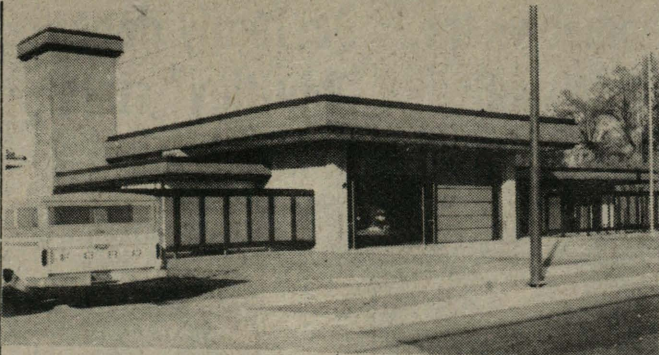
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By George Maxwell
Fire Chief



CAMPBELL'S NEW FIRE STATION ON SUNNYSIDE.

Over the past year, the Campbell Fire Department has made great progress in the acquiring of the necessary tools to serve the taxpayers more efficiently. Some of the achievements that we feel are most beneficial to our citizens include:

1. THE NEW NUMBER TWO STATION -

This new site includes room for responding personnel, vehicular equipment, and temporary administrative offices. This station was planned and constructed as a work station, housing the complete four-story training tower and basement, along with the hose drying tower and the necessary facilities for minor repairs and maintenance on all equipment.

This new station is divided in two sections.

The main building is a one-story structure, and the west wing consists of an apparatus room large enough to house four pieces of vehicular equipment, a small maintenance workshop for minor vehicle repairs, a storage area, an outside drive-over pit for daily maintenance of vehicles, a photo-lab for developing films, a hose drying tower for the maintenance of fire hose, underground fuel storage tanks and pumps for diesel and gasoline fuel for equipment.

The east wing contains a classroom, front office and additional temporary administrative offices, along with ample living quarters for 24-hour personnel, including a large lounge area, kitchen, 12-bed dormitory, locker room, large bathroom facilities and additional storage areas.

The second section of the station is the training area, which consists of a 4-story training tower and sprinklered basement, along with surrounding areas large enough to enable the training of all personnel in the tactics and evolutions that will be necessary to cope with the many proposed high rise buildings and complex buildings within our city.

The cost of this station and training tower was financed by a 1967 bond voted on by the people for a total cost of approximately \$300,000.

2. NEW HEADQUARTERS SITE -

A new site in the vicinity of West Campbell Ave. and San Tomas Expressway was purchased for fire headquarters station at a cost of \$32,000.

This new location will enable the fire service to move from the present congested area and give them the ability to respond more efficiently.

This station will house the administrative staff, and responding equipment and personnel for emergency service.

3. NEW RESCUE UNIT - In February we placed in service our new panel rescue unit at a cost to the City of \$2,700.

Additional refinements to equip the van for service were donated by Kamper Kits of Campbell, Rotary, JayCees, and Firefighters Association.

The outstanding improvement in changing from a 1959 one-half ton pickup to a 1969 three-quarter ton van, is the accessibility of the equipment carried, and the additional room which enables us to transport victims when needed.

4. NEW COMBINATION PUMPER -

A 1500-gallon triple combination pumper has been ordered at a cost of \$50,360, to augment the present equipment.

This will allow us to retire our oldest in-service unit, a 1945 GMC pumper, and place it into the training division. Delivery of the new pumper is expected in July 1970.

5. PROGRAMS OF PUBLIC EDUCATION -

With the regular operation of the Fire Department and the handling of a total of 677 emergency alarms in 1969,

additional activities are sandwiched in throughout the year.

Our Baby-Sitters Seminar was introduced this past year, and three classes were graduated. This is a ten-week course instructing students, ages 11-16, how to handle emergency situations which might arise when they assume the responsibility of baby sitting.

These courses are taught by professional people who volunteer their services, and include "Kitchen Safety and Food Preparation," "Law Enforcement and Baby Sitters," "Mouth-to-Mouth Resuscitation," "Symptoms and Care of Ill Infants," "Basic and Advanced First Aid," "Activities for Pre-School Children," "Home Fire Escape Procedures," and "Bathing and Feeding a Real Baby."

Another class is now in progress, and we plan to continue to offer two classes a year.

"Operation EDITH" (Exit Drills In The Home) is another public education program inaugurated this year. This is a program designed with 50 slide pictures explaining and encouraging the use of home fire escape procedures.

We have continued to present programs offered over the past years by fire personnel, such as Resuscitation Demonstrations on mouth-to-mouth resuscitation, instructing other professionals in the use of cardiac massage and First Aid, special school programs throughout the year on fire safety, industrial fire brigade training, Boy Scout and Girl Scout Merit Badge programs in First Aid, Safety, and Firemanship.

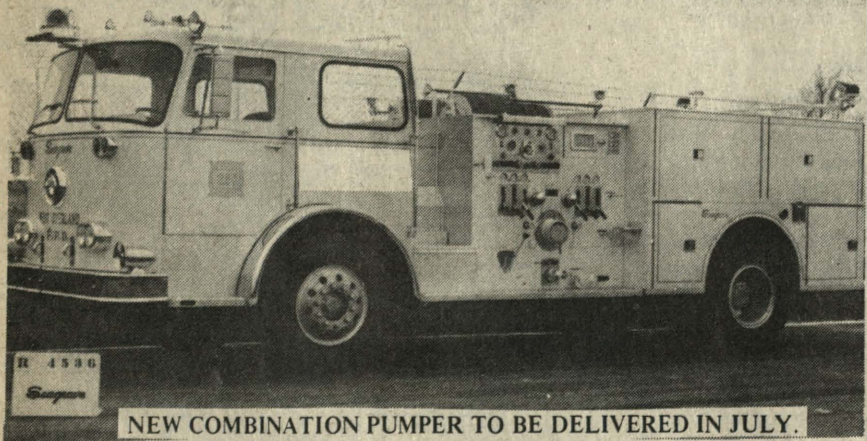
We also conduct at regular intervals our area home inspection program, departmental industrial and mercantile inspections, and the semi-annual Clean-up Campaign.

6. EDUCATION FOR FIRE PERSONNEL -

Fire personnel continue to attend fire science courses at San Jose City College.

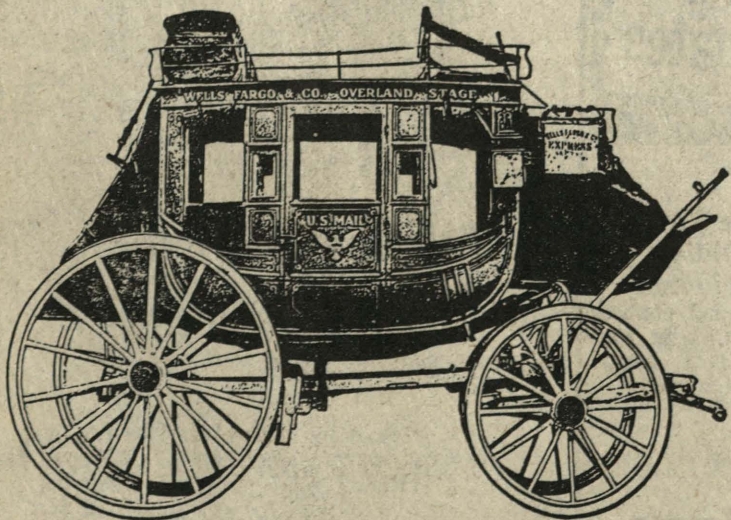


CAMPBELL'S RESCUE TRUCK



NEW COMBINATION PUMPER TO BE DELIVERED IN JULY.

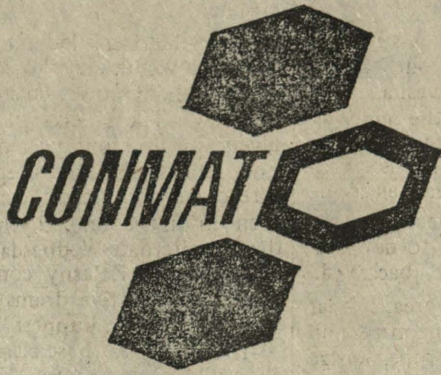
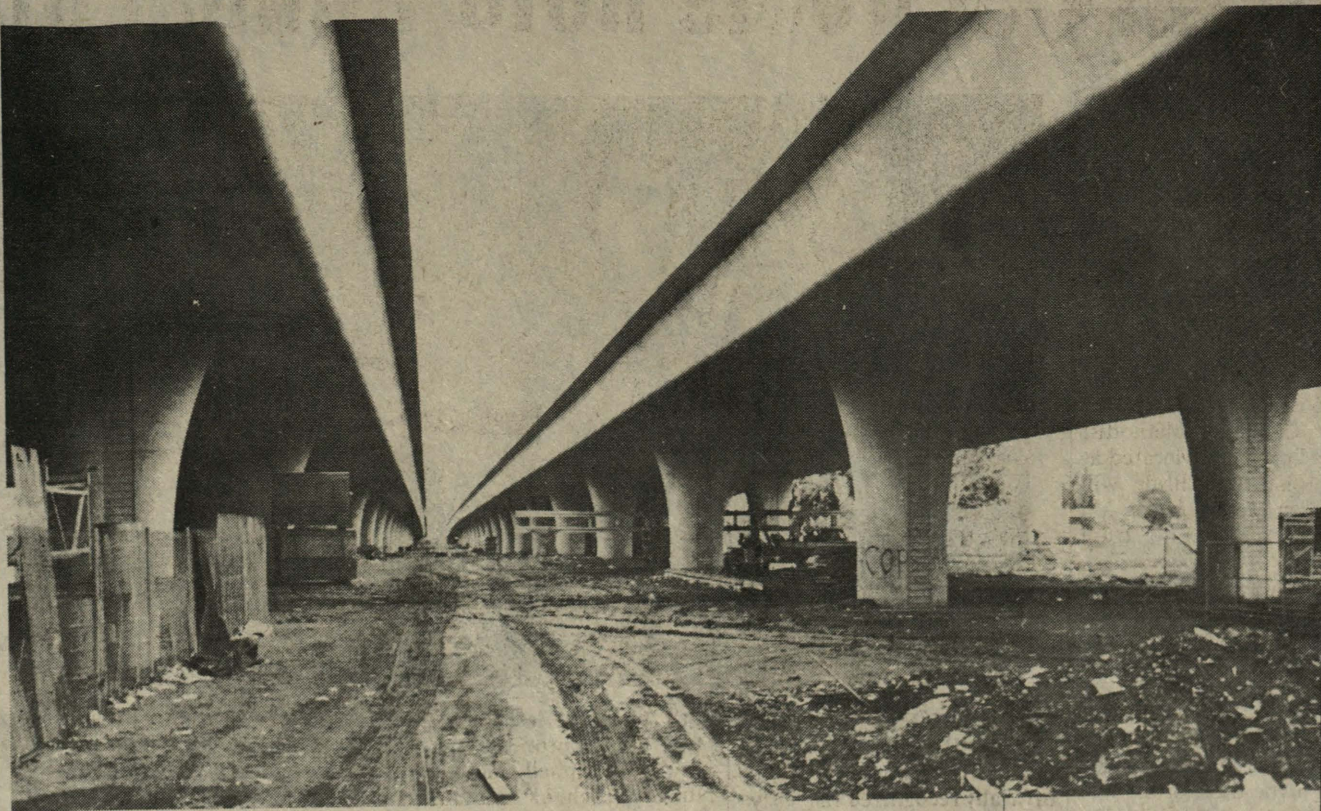
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Nursery Schools hold annual open house

Early Childhood Education Week will be observed in the four Campbell area preschools during the week of March 1-7. In order to better acquaint parents of small children with the cooperative school set-up, the schools will hold open house during the week, at which time visitors are welcome to observe and ask questions.

CAMPBELL METHODIST
The Campbell Methodist Parents Pre-School, located at 1675 Winchester Blvd. will hold their open house on Wednesday, March 4, from 9:30 to 11:30 a.m.

It is a non-profit, non-sectarian, co-operative pre-school that leases facilities from the First United Methodist Church of Campbell.

The school offers a two-day and three-day morning session. Mrs. Marlene Larsen has been the director for two years. She has a BA degree in elementary education from San Jose State and taught previously in Los Gatos for five years.

The participating parents have cooperated in building a varied and pleasant play yard under the direction of Dave Valkenaar, Maintenance Chairman. The newest project is a large free-standing tree house. Anyone interested is invited to the Open House, and refreshments will be served. For further information, call the President, Mrs. Fred Upton, 378-4606, or the membership chairman, Mrs. Cliff Owbridge, 379-8333.

CAMPBELL PARENTS
Campbell Parents' Nursery School, 528 N. Harrison, started in 1958 under the leadership of Mrs. Lillian McCall and Mrs. Shirley Rosen.

The school has an attendance of 74 three and four year olds. There are two classes for the four year olds - M-W-F from 9 to 11:30 a.m. and from 12:30 to 3 p.m. The



OFFICIALLY RECOGNIZED—Homer H. Hyde, mayor of Campbell, seated, officially recognized the Early Childhood Education Week to be observed March 1 to 7.

With him are, left to right, Mrs. Fred Upton, president of the Campbell Methodist Nursery School with her daughter, Lisa; Mrs. Eldon

Worley, Campbell Parents Nursery School president and daughter Kristin and Mrs. Alan Stadtmiller, president of the Campbell Congregational Pre-school and her daughter Dawn.

three year olds attend on T-Th. mornings from 9 to 11.

One of the newest achievements of which the school is very proud is the newly designed backyard. In the spring of 1967, Van Judah, an architect who specialized in play yards, was hired to design a completely new backyard.

There is a fort area, a boat dock area, climbing mazes and domes plus a rope bridge which give a marvelous atmosphere for the children's imaginations and creativity.

The school's director is Mrs. Helen Riedel who has been with the school since 1959 and has been one of the reasons why the school has been so successful. In addition to the daily routine of school which allows for much free play time, exploration by each student at his own interest level, there are two special

classes which are led on alternating Wednesdays by two of the school's own talented mothers. These classes are given for the four year olds only. One week, Mrs. Lee Alkire comes in to lead the children in music and rhythm, then on alternate Wednesdays, Mrs. Michele Zalesny comes in to lead creative dramatics (play acting) and puppetry.

In addition to these classes, the children take various field trips to such places as the hospital, the science museum at Alum Rock Park, and the fire station.

The school is run in conjunction with the Metropolitan Adult Education program, and the mothers must attend two night meetings monthly where they discuss their children's progress and various speakers come to talk on the pre-school child. Also, the mothers are required to work

at the school once every other week.

This year the school will have its Open House on two days - Tuesday, March 3 from 1 to 3 p.m., then on Wednesday, March 4 from 9:30 to 11 a.m. Everyone is invited. Please bring children and neighbors. Refreshments and hostesses will be there to answer questions and take registration for the Fall 1970 semester.

CONGREGATIONAL
The Campbell Congregational Pre-school, located at 400 W. Campbell Ave., will hold Open House on March 4 and 5. Parents interested in pre-school are cordially invited to observe classes in session on March 4 for four year olds and March 5 for three year olds from 9:30 to 11:30 a.m.

The pre-school is cooperative with mothers acting as



BOOKS AND PICTURES—play a big part in nursery school experiences. Above Jill Holmquist and Michele

helps twice a month under the direction of qualified directors and teachers. Mrs. Doreen Alvord and Mrs. Georgia Tyson are co-directors of the school.

The activities of each class are designed to meet the needs of each age group. Phonics, nature study and field trips are part of the school enrichment program. Outdoor supervised play takes place in fenced yards adjacent to the classrooms.

Enrollment for next year will be on a first-come, first-serve basis. The school has morning sessions for three year olds and either morning or afternoon sessions for the four year olds. For further information contact Mrs. Gay Landrum, membership chairman, at 374-0128. Mrs. Allen Stadtmiller is president of the pre-school group this year.

CAMBRIAN PARENTS
Cambrian Parents Pre-school, a parent cooperative nursery school located in the Trinity Presbyterian Church at 3151 Union Ave., in back of Camden High School, will hold its annual Open House on March 4 from 9:30-11 a.m. and 1-2 p.m. and March 5 from 9:30-11 a.m.

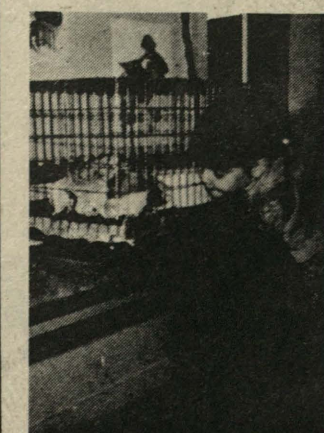
Registration for fall classes, both two-day and three-day a week programs, will be accepted at this time. Babysitting will be available to mothers visiting the school.

Cambrian Parents Pre-school, now in its ninth year of operation, provides a varied pre-school program for children from ages 3 to 5. Under the supervision of a trained director, the nursery school uses mothers on a rotating workday basis so that the child's first school encounter is a happy, shared experience. Father participation is welcomed in a variety of ways, such as occasional toy repair or yard maintenance.

A wide range of experience is open for young members in the way of art, music, body movement, structured group activities, regular field trips



FINGER PAINTING IS MESSY—Laura Michelle Irvine and Laura Ann Valkenaar enjoy a messy session of finger painting at the Methodist Nursery Pre-school.



PETS ARE FUN—Cheryl Wright makes friends with Buffy, the pet guinea pig at the Methodist Nursery Pre-school.



DRESS-UP TIME—Bonnie Stewart and Laura MacFarland know the joys of pre-

tending to be a fairy princess or a clown at the Cambrian Pre-school Nursery.



WE LEARN TO SHARE—Cambrian Parent pre-schoolers share equipment and toys.

Above Michael DeSena and Jimmy Garrity pretend to service tricycles ridden by

Heather Wilcauskas and Hilary Pierce.

and free play in a supervised, well-equipped play yard. A professional in the area of child development and related problems consults with the teachers on a regular monthly

basis. Cambrian Parents operates on a non-profit basis and is non-sectarian and non-denominational. Tuition is nominal.

Interested parents are cordially invited to phone the school's Membership Chairman, Mrs. James Garrity, at 356-2454 or 371-1800.

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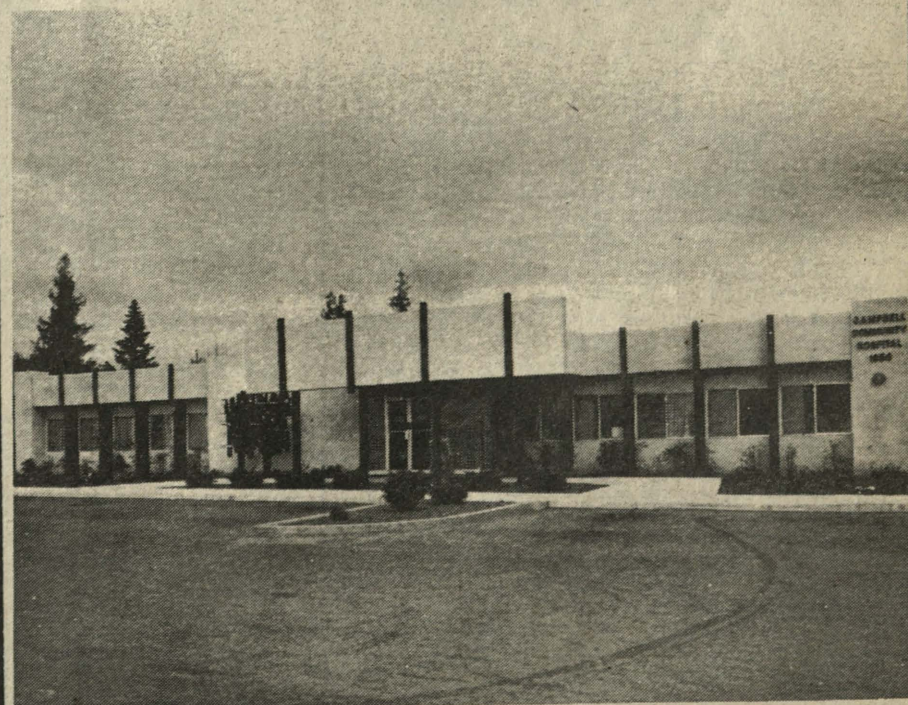
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THE BOARD OF TRUSTEES, THE MEDICAL STAFF, THE NURSING STAFF, THE TECHNICIANS ARE ALL DEDICATED TO THE WELFARE OF THE CITIZENS OF CAMPBELL AND TO THE PROGRESS OF THE COMMUNITY.

GROWING WITH AND FOR CAMPBELL

Civic groups learn newest life saving methods from fire dept.

During the year various civic groups, Girl and Boy Scout troops, Camp Fire Girls and schools have become increasingly aware of the need for education in the fields of first aid, and especially in resuscitation.

As more private or semi-private swimming pools are added to the residential area the chances of accidental drownings are also increased and many lives could be saved if more people were aware of life saving techniques.

With this thought in mind the Campbell Fire Department cooperates, upon request, with organizations asking for training courses.

The various youth groups are also continually updating their training courses and have found that the experienced fire department personnel are more than willing to give demonstrations and teach the youngsters the newest methods of restoring the breath of life to accident victims.

One such training course was completed recently by Girl Scout Troop 1018 of Rosemary School under the leadership of Carol Casteel and Jean Woodruff.

The troop members completed their Health Aid Badge requirement with several hours of training under Jack Christian, engineer from the Campbell Fire Department. He demonstrated and discussed first aid treatment, including a course on resuscitation with instruction of mouth-to-mouth resuscitation on Resusci-Anne and Resusci-Baby, the dummies with expandable lungs.

The girls also donated and made a first aid kit for their troop. In the accompanying pictures the girls are shown learning their new skills.



THIS COULD BE MOMMIE-- Gathered around the limp figure of Resusci-Anne are, l. to r., Monica Williams, Cindy

Casteel, Charise Conley, Margaret Williams, Debbie Hull, Barbara Bourgeau and Mary A. Murphy. The girls, mem-

bers of Girl Scout Troop 1018 were learning life-saving methods on the Campbell Fire Department dummy.



A GOOD FIRST AID KIT-- Troop members of Girl Scout Troop 1018 of Rosemary School show off the first aid kit they made and assembled--

and know how to use. L. to r. are Jill Owen, Bonnie Byell, Monica Williams, Roberta and Margaret Williams, Cindy Casteel, Lora Garbarino, Becky

Lawson, Cathy and Mary Murphy, Charise Conley, Debbie Hull, Cindy Mathews, Lynda Garbarino and Barbara Bourgeau.



PARENTS SHOULD KNOW, TOO-- Troop Leaders Mrs. Jean Woodruff and Mrs. Carol Casteel also learn the breath-

of-life ways of restoring breath to adults and babies alike. The women lead Rosemary School Girl Scout Troop 1018.



A CHILD'S LIFE MIGHT DEPEND ON THIS-- Mouth-to-mouth resuscitation skills are part of the new training for Girl Scouts. Here Monica Williams and Debbie Hull watch as Charise Conley, center, learns the proper way of tip-

ping back a baby's head in order to restore breathing to a child who has suffered an accident. The training was conducted by the Campbell Fire Department. The girls are members of the Rosemary School Girl Scout Troop 1018.

San Jose State grads average \$597 as starting monthly wage

San Jose State College graduates are going into jobs that pay an average starting wage of \$597.50 per month, according to figures released today by the college Placement Center. The report also showed it's still a man's world where beginning pay is concerned.

Male SJSC graduates are stepping into jobs that pay an average of \$691 per month, according to the salaries of 70 job areas for men presented in the annual Placement Service report for 1968-69.

Women graduates entering 54 fields surveyed begin at an average of \$504 per month, or \$187 a month less than their male counterparts.

According to Dr. E. W. Clements, director of placement, while business and industry are aware that pay for women must be equal to that for men, not enough is being done to solve the problem.

Clements said that companies have found women are generally either less able or willing to relocate. But he said the main problem is that women have traditionally received less pay and added that business and industry simply tend to move too slowly to correct the imbalance.

Clements also said that unless the economic picture changes, it will be a little harder for the college graduate to land his first job. He explained that because of the continuing "tight money" situation, companies will interview just as many job prospects, but will hire less persons and take a harder look at those added to the payroll.

The Placement Center found positions for 979 teachers, 316 in the business field, 187 engineers and 294 others in more than 80 other fields.

San Jose State graduates showed an overwhelming preference for the greater San Francisco Bay area, as 77 per cent of those who obtained jobs through the placement center took positions in the vicinity.

Least nomadic were those going into business, as 84 per cent remained in the area. Some 71 per cent of the engineers found positions close by, as did 76 per cent of those who went into other fields.

The majority of those who didn't remain in the Bay Area did stay in California. Those who went to work in other states were almost negligible and only two others took jobs overseas.

According to Dr. E. W. Clements, the 979 teachers placed in new positions was less than the previous year. He cited the physical moving of the Placement Center offices and the failure of teachers to advise his office when they accepted positions.

Clements also cited figures underlining the tremendous demand for teachers at the sub-college level. He said his office received 17,729 requests for teachers during the 1968-69 year--8,096 elementary; 6,537 secondary; 2,061 Junior College, and 1,035 for school administrative posts.

"There aren't enough trained and qualified persons going into economically disadvantaged areas to teach, nor are enough educators taking positions in schools with large ethnic group concentrations," reports Dr. Clements.

He said there is a particular need for black teachers and Spanish-speaking teachers familiar with the Mexican-American culture.

Clements also cited figures indicating there is an oversupply of social science teachers, and librarians, while shortages continued to exist in Girl's Physical Education and Industrial Arts. He said there were also more openings for math and science teachers than his office could fill.

Also in short supply and great demand are school psychologists and counselors at all levels.

Clements added that lack of funds prevented many districts from hiring new teachers.

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THE END ... AND THE BEGINNING

Look at a map. Or look at the Valley from the eastern foothills. You see the exciting picture of a dynamic community. You see the climax of a decade and the challenge of things to come.

We are proud to have been a part of this. We will meet the challenge.

At the turn of the decade we had 96,600 service connections. At the end of the decade we have 146,800. This has demanded an 80 per cent increase in water production. This has required us to find an additional \$40,000,000 in private capital to build the utility plant which makes this possible.

No small task!

The Future?

We will continue to be leaders in technological matters and producers of a quality product and service. We will expand and perfect the automation which has contributed to the efficiency of the operation during the past decade. Our engineering know-how will provide adequate storage. Our scientific knowledge will be a guide post to water quality.

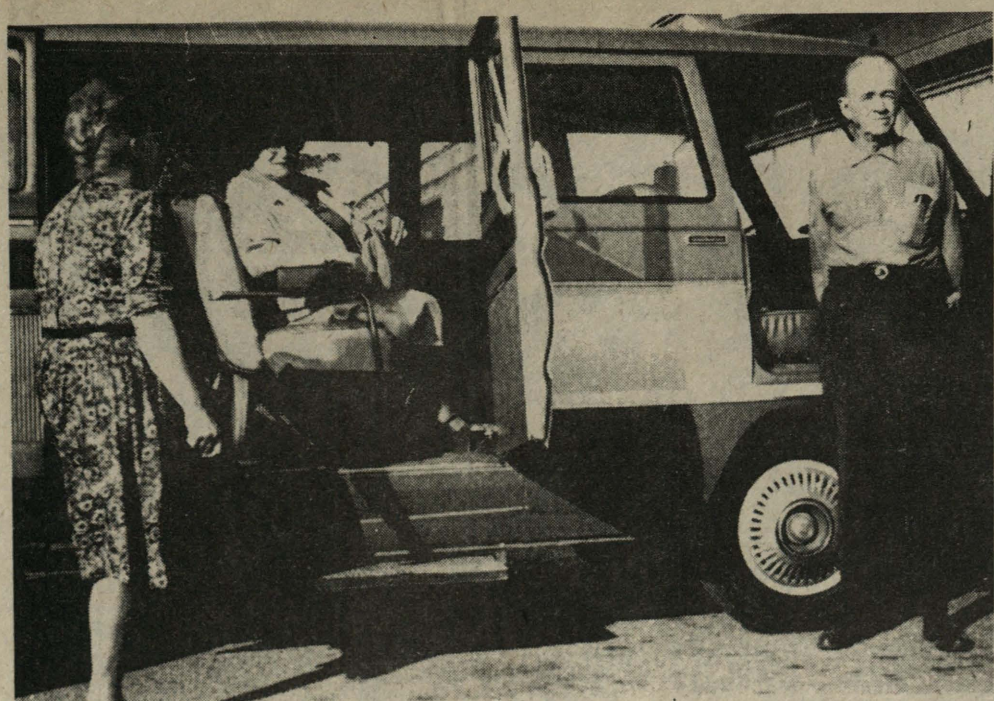
On the other hand we will seek and encourage the highest degree of competence in human effort.

In short we will continue to do what we have done for the past 103 years—provide water in advance of its need by our community. Good water.

N. J. Kendall, President

San Jose Water Works

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San Jose, California



ENJOYING THE NEW MINI-BUS—Dorothy Elerton prepares to enter the new West Valley Senior Action Center

mini-bus which is used for transporting Campbell area seniors for medical treatments, shopping expeditions and to

the center for activities. Already in the bus is Kathryn Wilson. Drive is Ken MacEwen.

Mini-bus allows senior citizens to get around

Many events have transpired at the West Valley Senior Citizens action center during the last year, but one of the most significant was the acquisition of the new mini-bus. The new vehicle is currently being used by the members of the center for transportation to various events, doctor visits by the senior citizens who can no longer drive and for regularly scheduled shopping trips.

Purchase of the mini-bus was made possible through a donation of \$5,000 from the Self Help Foundation in October.

Other changes during the year have included their new sign, now cheerfully dangling from the front of the building.

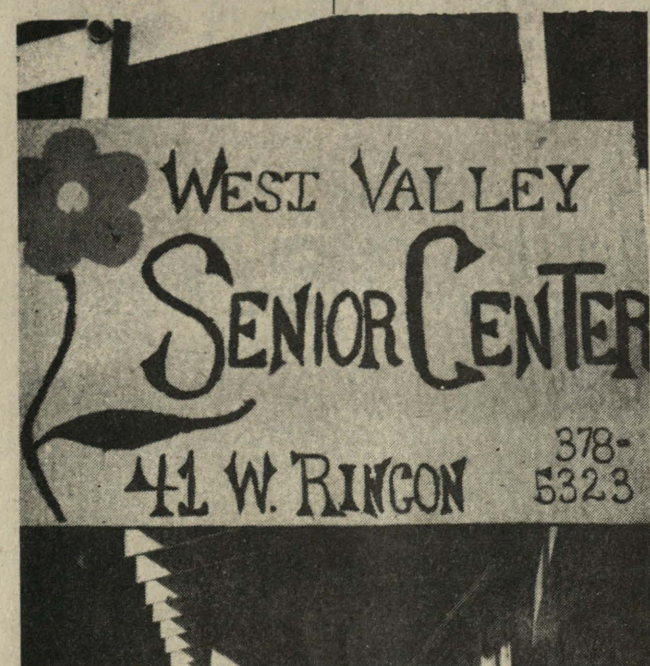
The senior center serves as a central disbursing point for information concerning housing, various public assistance programs, as well as providing a recreational center for the senior citizens of the area.

YMCA starts dance classes

The San Jose YMCA, which has been having adult dancing two nights a week, will concentrate the program so that dancing will be scheduled on Wednesdays, starting next week (March 4), it was announced by Miss Jo Buttitta, instructor.

Instruction will be from 7:30 until 10:15 p.m., with dancers divided into various groups. General dancing will follow. In addition to her Wednesday night programs, Miss Buttitta stages a variety of parties during the year.

Both couples and singles will be welcome. Additional information is available from the YMCA, phone 292-1075.



NEW SIGN—The new attractive West Valley Senior Action Center sign sports the

new daisy flower symbol that was recently chosen as City of Campbell flower.



WORKERS HONORED—Frank Casarella, 1969 Chairman of the Board of Trustees of the Santa Clara County Chapter, National Multiple Sclerosis Society, presents Gold Key Pins to Mrs. Joseph

Spaziani, center, and Mrs. Wilma Plog, from Campbell, for their outstanding volunteer service to the local chapter since it was chartered five years ago.



HAPPY CAMPBELL CANDIDATE—A happy Hank Santoro, announced candidate for the Fourth Supervisorial District Post in the county, played host to a record-breaking

crowd at the champagne premiere of "Paint Your Wagon" last week at Century 23. Sharing his cheerful mood was pretty Lark Chastain



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Book reviews by fifth graders reveal comprehension

What do fifth grade children think about the books they read? What kind of books do they read? How good is their command of English?

The fifth grade students at Castlemont School were asked by student teacher Bill Johnson to make book reports on some of the books they had read, and he brought them to The Campbell Press office to share with the readers. Harriet Johnson is the regular teacher of the class and Bill is presently doing his student teaching with her. Johnson plans to be an elementary teacher.

Following are several of the reports, verbatim.

BART THE COOL

Bart Starr, a cool man. Bart the cool is what they call him; his coach his teammates, and his opponents. They know he's the calm, quickthinking quarterback of the Green Bay Packers - a quiet courageous man, friendly, easygoing and relaxed: a superstar.

But to know Bart Starr you must also know what it's like to walk the streets in despair ignored by your coach; to brood over three interceptions that cost your team a victory and to know the joy of becoming a champion after years of bitterness a frustration.

All these things have happened to Bart the cool.

THE HEART EXPLORERS

The Heart Explorers is a good book if anatomy and the science of medicine. It is written by Tony Simon. There are no characters in this book, only hearos in heart research as Barnard, DeBailey and Kuntzow pioneers of heart transplants. I learned that the heart beats in four motions not two and I need that information because my class is starting a science unit on the human body. It's a great book to learn and enjoy.

Michael Kawahara

TO BE A SLAVE

The book "To Be a Slave" gives us a very close look at life as a slave 100 years ago. The book at first makes you ashamed of "white people". When I read this book it made me sad to think people could be this way to other human beings. Just think slaves were whip-like horses. Slaves were treated like pigs and owned like dogs. Slaves were hungry, cold, and sad. When a slave stepped off the boat from Africa he said "I had never seen white people before and they appeared to me the ugliest creatures in the world."

We can not change what happened during the time the book covered, but we should be aware of the beginning our negro friends have. We should understand this, and give them every opportunity possible when we can.

Tommy Harris

JOHNNY TREMAIN

By Esther Forbes
This book takes place in Boston, in 1773. Johnny Tremain is fourteen and apprenticed to a silversmith.

I liked this book because of the many interesting parts, for example: when Johnny burned his hand on hot silver, the Boston Tea Party, and the Battle at Lexington. Some of the people were interesting too. There was Paul Revere, Doctor Warren, Johnny Tremain of course, and Billy Dawes.

Johnny lived with the Laphams who had four daughters. Mrs. Lapham called them "Her poor fatherless girls". I learned about the Boston Tea Party, the Revolutionary War, and about Paul Revere's Ride.

Most of the characters were interesting but, my favorite was Rab, Johnny's best friend. Rab was my favorite character because he wasn't mean like other boys, and didn't make fun of Johnny for not having a job.

Johnny Tremain is the best book I've read all year. I might even read it again.

Diane Trevoledes

MYSTERY OF THE WITCHES BRIDGE

Dan Pride has come to York to visit his uncle, Julian Pride. His uncle's house is near the

LENTEN SERVICES

Bishop O'Dowd Knights of Columbus Council 3474 held Lenten services at their Wedgewood Drive council hall recently. Reverend John F. Gianbattiani, a Jesuit priest from El Retiro San Inigo Retreat House in Los Altos, celebrated mass and delivered the lenten sermon which included a historical evolution of lent practices and regulations.

VIOLET CLUB

The Santa Clara Valley African Violet Club will meet Monday, March 2 at noon in the Rose Garden Branch of the San Jose Library.

Mrs. William H. Brown will talk about "Proper Exposure and Lighting for African Violets". Guests are invited. Mrs. Lloyd Crosby will serve as hostess.

east marsh and the York River.

The witches bridge is a mystery. Nobody ever crosses at night for they think it is haunted.

One night when Dan is in bed he hears the fog horn and sees a light near the bridge flashing D-A-N in code. This begins the Mystery of the Witches Bridge.

Barbee Oliver Carleton writes mysteries so good you'll never put it down!

Vicki Bianchi

Vicki Bianchi

THE VELVET ROOM

The Velvet Room is written by Zelpha Keatly Snyder. It is very exciting.

The main character in this book is Robin Williams. She is 12 years old and she has long straight black hair.

My favorite part is when Robin is in the Velvet Room and a boy named Fred Criley who is about 18 comes in with two of his friends. Fred breaks a glass case where there is a picture frame with jewels in it. They are going to steal it. Robin is hiding behind the curtains all the time. After they take the frame, Fred doesn't want any one to know they to it. So Fred started making a fire then Robin yelled, "STOP".

This is the most exciting part. If you want to know what happen you will have to get the book.

Nancy Rosenlund

SECRET UNDER THE SEA

Secret Under the Sea was written by Gordon R. Dickson. The characters are Robby and his pet dolphin Balthasar. This story takes place in the year 2013.

This story is good in a lot of ways. The words are good. It's a real good science fiction book. There aren't many Science fiction books on the sea.

I would like to be Robby. With parents like his, it would be fun. If you want to find out what type of danger and fun you should read it. It's great!

Craig Fong

PRO FOOTBALL ROOKIE

Forward

This is a book review on what I think, is a very interesting book. It is about pro football, and it is fiction based on fact.

In general the book is about

a young All American just out of college. He has signed a contract with the Detroit Wildcats the best football team in the league. The young mans name is Jack Parks.

At first Jack starts out as a quarterback but doesn't do so well. So the coach moves Jack to flanker. After that Jack's father get mad about the switch. As a matter of fact

Jack's father does not like the coach at all. Although Jack has signed a contract, and cannot quit the team.

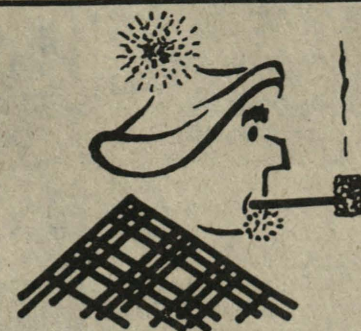
The most interesting part was when Jack was in the championship game. He was going out for a pass, but missed, and his teammate caught it. After that Jack threw the key blocks, and turned into a hero, and a

veteran.

It seemed funny Jack starting as a quarterback and ending up as a flanker, and rookie of the year.

The thing I learned is how tough pro football can be, which is important to me because I want to become a football player.

Les Davis



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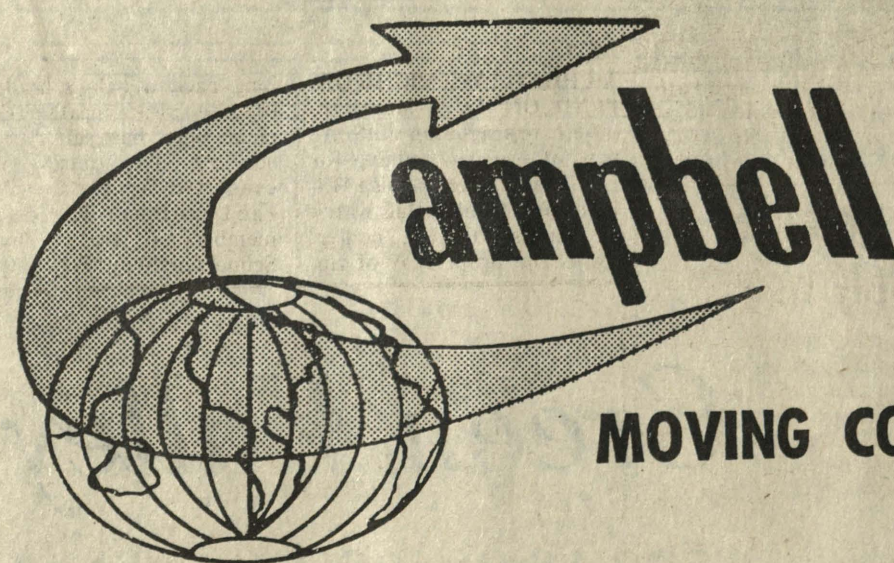
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15 YEARS OF GROWING WITH CAMPBELL
1955 - 1970

1970 A YEAR OF ACHIEVEMENT

126 HARRISON

CAMPBELL

COMMUNITY-IN-FOCUS

POLICE DEPARTMENT

By John D. Morgan
Chief of Police



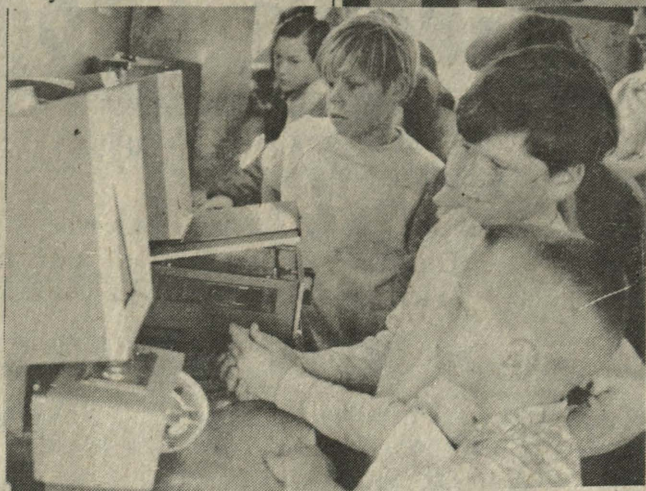
The close of the Sixties brought about major changes within the Campbell Police Department. The installation of the new teletypewriter communications system enabled the Department to be more effective in combating crime within the City. This, along with a slight increase in personnel, and an all-out effort by the Department, led to less than a 2% increase in major crime in the City.

Final plans were developed for the new Police facility which will include all the modern technological improvements. Along with this, the Department continues to recognize the need to make every effort to put the officers back into the communities. Toward this end, we anticipate the completion of our new Police Information Unit by the first of the year.

It has been noted in the past year in particular, a demand by the citizens of our community for increased services. I think we must recognize the increased concern toward civil rights, and even though we have continued to educate the officers within these areas, new emphasis and

new approaches must be made to keep law enforcement relevant to the problems of our changing society.

On behalf of the men and women of the Campbell Police Department, I would like to thank all those citizens who have made 1969 a successful year for Law Enforcement. While in many areas in our country Law Enforcement is being challenged, I find the citizens of Campbell have given us their unqualified support. This enables those who have dedicated their lives to protect and serve, to effectively do so.



In 1968 in U.S., 19,900 died from falls -- 1969 may be worse

Approximately 19,900 persons slipped and died in 1968 in the United States, and when all deaths from falling in 1969 are totaled,



the record is likely to be even worse, according to the Insurance Information Institute.

Almost 60 per cent of these fatal tumbles happened in the home. In addition to the personal suffering, such falls can spell money worries for the home owner or the renter even if the person falling is a non-resident of the home or rented property.

Of the 28,500 accidental deaths recorded in urban dwellings and farm homes in 1968 by the National Safety Council, 11,800 resulted from falls.

Home accidents caused another 4.3 million persons to be disabled and the National Health Survey estimates there were an additional 17 million persons who suffered less serious injuries that year.

Home accidents cost an estimated \$1.6 billion in 1968 in lost wages, medical expenses and insurance administrative costs.



AWARDS FOR LEADERS—Den Leaders from Pack 377 who have completed one or more years of service were presented with service stars from

their respective Denners. Leaders, from left to right, Al Schneider, Weblos 3; Don Guditus, Weblos 2; Norm Collins, Weblos 1; Carole Thi-

bault, Den 7; Gerrie Harnden, Den 5; Bonnie Guditus, Den 3; Phyllis Reed, Den 2; and Wilma Carrier, Den 1. The Den-

ners, from left to right, are Jimmy O'Donnell, Ken Wegner, Gary Collins, Kelly Kroening, Brian Hecker, Robert Guditus, Phillip Reed and Jack Stensny.

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It has been a pleasure to serve the people of Los Gatos and its surrounding area, and to take part in the community's progress.

GREEN VALLEY DISPOSAL COMPANY, was established in 1919, at which time the entire rolling stock consisted of one wagon drawn by one horse! Today, the firm meets growing need for this vital service with a fleet of 22 huge trucks containing the most modern equipment obtainable for the sanitary and efficient removal of refuse.

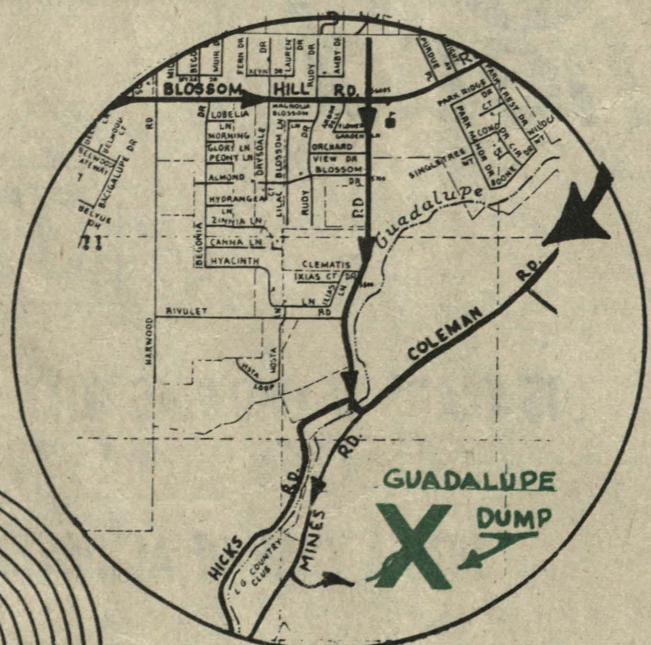
In its continuing efforts to provide the type of service that will result in a better community in which to live, the company started

the conversion ten years ago from open trucks to enclosed Hyde-Pak units that are self-enclosed and self-contained. The enclosed truck bodies compress the contents and prevent rubbish from being blown from the vehicle during transit, and eliminates the insect and odor problem. Front-end loading trucks are used to service the rubbish bins of commercial customers.

The firm serves Los Gatos, Saratoga, Monte Sereno, Campbell and parts of Santa Clara County. It is active in Little League programs as well as other community activities.

A completely modernized office offers new equipment and systems, with increased office personnel for better and faster customer service.

The Green Valley Disposal Company is owned by four partners — Dario Amerio, Mario Toso, Frank Varni and Amiel (Aze) Zanardi.



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1970 YEAR OF ACHIEVEMENT

COMMUNITY-IN-FOCUS

PUBLIC WORKS

By Dave Valkenaar
Assistant Civil Engineer
Public Works Department



Citizens should get involved in government decisions

The plain John Doe citizen must be involved in local government decisions on major problems. That in a nutshell was the advice which an expert in solving community conflicts has given to a committee trying to evaluate the County's mass transportation problems.

The advice was offered by Professor Gordon J. Fielding from the Irvine Campus of the University of California.

He spoke to the Goals and Objectives Sub-Committee of the Transportation Policy Committee at the group's initial meeting in the Bank of Tokyo Community Room. The transportation group is composed of city and county leaders and representatives from a variety of citizen groups.

The members are reviewing

the mass transit situation in this area as a result of the September election defeat of the transit district. The group may propose another vote on the issue at the November election.

The sub-committee will meet regularly on Wednesdays at 7:30 p.m. in the County Health Department auditorium at Bascom and Moorpark avenues. However, daytime meetings will be held on March 11 and April 8 at 3 p.m. in the Santa Clara City Hall, City Council Chambers. All meetings are public.

At the opening session Professor Fielding warned, "The politics of participation are here."

"Now we are thinking more of people-oriented programs," he said. "The federal regulations in many federally funded programs require this fuller participation."

He also warned, "A comprehensive transportation plan, no matter how structured, will meet opposition. It is not enough to prepare a measure and put it on the ballot and then withhold political support. It comes down to informed participation."

Professor Fielding has conducted studies into methods of solving community arguments over freeway routes. During appearances before both the U.C. Institute of Transportation and a committee of the State Highway Commission he has advocated public hearings during the early stages of route planning to allow effective community reaction.

The goals sub-committee at its next meeting on Wednesday (Feb. 25) will consider a staff suggestion that it invite a number of transportation and planning consultants and community groups to make presentations over a seven-week period.

The 13-member committee is assisted by a 15-member advisory group.



FIRE CALLS



FEB. 9 - 81 S. Fourth St. Rescue.
FEB. 9 - 77 S. Dot Ave. Fire in building.
FEB. 9 - 150 Harrison. Rubbish fire.
FEB. 11 - 1018 Connie Dr. Rescue
FEB. 11 - 2110 S. Bascom Ave. Fire in building.

FEB. 13 - 664 N. Central Ave. Truck fire.

FEB. 13 - 1591 Hyde Dr. Rescue.
FEB. 13 - Hamilton at Bascom Ave. Rescue - False alarm.
FEB. 14 - 800 Camden Ave. Auto fire.
FEB. 14 - 813 McGlincey. Brush fire.
FEB. 15 - Next to 2100 S. Winchester. Outdoor fire.
FEB. 15 - 295 Cherry Lane. Fire in building.

Campbell's Public Works Department has directed over \$2 million in construction, maintenance and other services in the past year.

That sounds like a lot, and it is, compared to the City's total budget of some \$3 million. But only \$225,000 came from the City's General Fund (City tax monies).

Where did the rest of the money come from?

A large chunk came from special state and federal funds. These funds are very strictly administered, must be qualified for, and are generally available only for major street improvements such as Winchester Blvd. or Bascom Ave.

Another source of funds is the City's share of the gasoline tax you pay. Campbell's share, based on population, came to over \$200,000 last year and, of course, it goes up every year. Much of this money went into major street construction projects such as the Bascom-Hamilton reconstruction and the Campbell Ave. resurfacing.

Planned for the coming year is the widening and reconstruction of Hamilton Ave. between Route 17 and Winchester Blvd.

A third large source of funds is the street bond funds. Under the unique 1/3-2/3 cost sharing formula adopted by the City Council (the landowner pays approximately 1/3 of construction costs, the street bonds pay the balance), Rincon Ave., Sunnyside Ave., and Kennedy Ave. have been reconstructed during the past year. A large balance remains in the street bond fund, and it is expected that the program will expand greatly in 1970.

The balance of the department's expanded funds came from special districts and private investments.

Responsibility for this multi-million dollar operation lies with Public Works Director William G. (Bill) Wren and his 35-man department. The department's many activities range from trimming a hedge at a park through sweeping the City's 65 miles of streets, to directing a half-million dollar construction project.

The Public Works Department is involved, either directly or indirectly, in virtually everything that takes place on public property. Activities in other than the engineering and construction areas include street and equipment maintenance, traffic and personal safety in public areas, street sweeping, street signs and

signals, street lighting, storm drains and parks.

In many ways, the Department of Public Works is like an industrious ant colony—moving methodically and efficiently about, largely unseen and unnoticed, busily involved in the many, many activities required in building and maintaining a better City.



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ESTIMATES GIVEN FOR STORAGE INSTALLATIONS

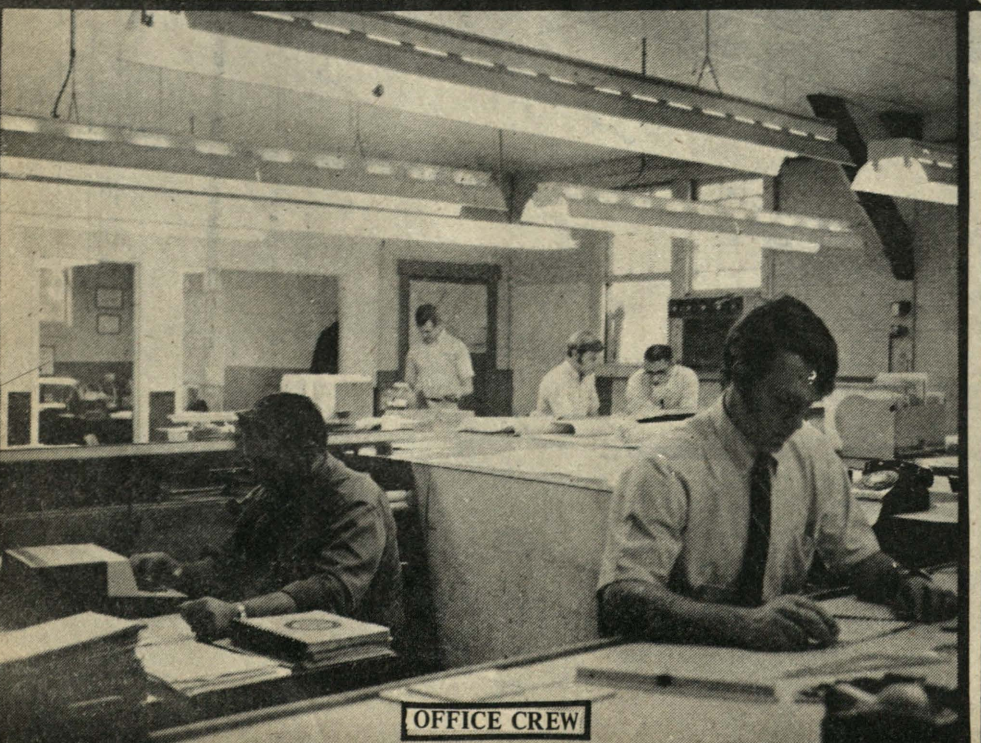
It's full speed ahead
into the 70's...

1970

1931



HEDGE CLIPPERS



OFFICE CREW

THE CITY COUNCIL



The five-man City Council includes (standing from left) William S. Smeed; Vice-Mayor Dean R. Chamberlin; Edward J. Rogers; Mayor Homer Hyde; Ralph Doetsch, Sr.

1969 COUNCIL HIGHLIGHTS

Completed following major capital improvement projects:

1. Maintenance Service Center - Corporation Yard Facilities.
2. Acquisition of Land - City Hall, Fire Station Headquarters and one-half of land needed for new library complex.
3. Minor Street Improvements - LaPradera Drive, East Rincon Avenue, and Sunnyside-Kennedy.
4. Updating traffic lights at major intersections.

Citizen approval of \$625,000 General Obligation Bond Issue for park acquisition and development. Completed public hearings and adopted General Plan amendments - Federal Grant-Advanced Planning. Established Redevelopment Agency and obtained Federal approval for Workable Program.

1970 COUNCIL GOALS

Complete the planning, design, engineering, acquisition of land and/or right of way, and construct the major and minor street improvement projects which have been approved and scheduled for 1970.

Establish systems, control, audits and new and/or expanded sources of revenues which will assure a stable property tax rate for city operations and capital improvements.

To improve upon the quality and level of City services through innovated programs, alertness to the needs of every segment of the community and willingness to act affirmatively to meet the social and economic needs of the people who live and work in the city.

To encourage the involvement of responsible citizens in programs and activities which will improve the social and economic climate of the city.

FINANCIAL REPORT

Inflation in the past few years has made itself evident to all of us. Municipal government is no exception and the City of Campbell has experienced its own share in recent years. Despite the inflationary trends, Campbell was able to increase its General Fund surplus from \$139,000 at the beginning of the fiscal year to \$288,000 at June 30, 1969. This amount includes funds accumulated and reserved for the new City Hall building amounting to approximately \$100,000.

Again, despite the inflationary trends the City was able to retain for the fourth consecutive year the same operating tax rate of \$1.07 per \$100 of assessed valuation. Prior to this the rate was \$1.00 which had been the same rate for the previous seven years. During this same period the City has increased the total tax rate by a total of 60¢, for the specific purpose of paying off the bonded indebtedness approved by the electorate in 1958 and 1967.

The inflationary spiral has had some far reaching effects on Government of all levels. One of the major problems which we face today is that the City of Campbell currently has authorized bonds totalling \$800,000 which we may be unable to sell due to the high interest rate. The City of Campbell, as are other general law cities, is prevented by law to pay more than 6% interest. The current asking rate for the highest rated cities is closer to 7%. While Campbell's rating in the bond market is not listed high, our experience in the past two years with selling bonds has proven encouraging. Our most recent sale for park bonds sold for an interest rate below that of the bond buyers index for that particular week.

As a resident of the City of Campbell you should be concerned with the City's income and expenditure program and how the cost of the City services relates to your total property taxes.

Major revenue and expenditure estimates for the fiscal year 1969-1970 are shown below.

Source of Funds

Surplus & Reserve from prior years	\$2,244,581
Property taxes	937,000
Sales tax	575,000
State allocations	406,500
Fines & Forfeitures	75,000
Licenses & permits	77,505
Sale of bonds	1,125,000
Other income	204,995
	\$5,645,581

Use of Funds

General Government:	
Maintenance & operation	\$ 538,405
Public facilities	
Construction	1,184,000
Public safety	798,520
Public Works	938,148
Bond interest and redemptions	362,495
Surplus and reserves at end of year	1,824,013
	\$5,645,581

PER CAPITA EXPENDITURES *1969-1970

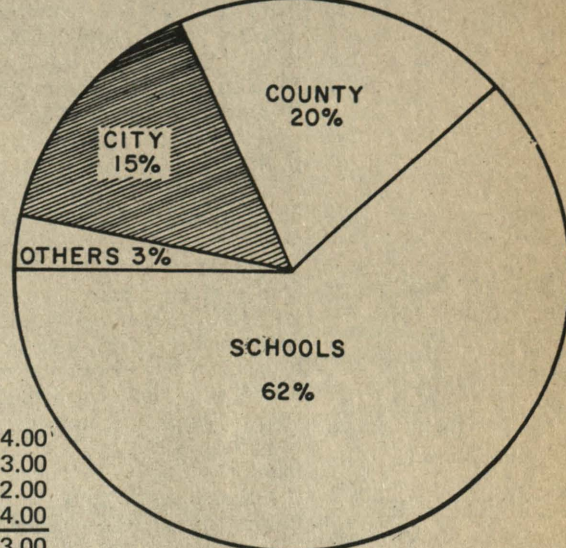
Police	\$ 16.70
Fire	\$ 14.29
Public Works	\$ 40.77
Maintenance & Operation	\$ 22.25

*Per Capita Expenditures are the amounts spent on each man, woman and child in the City of Campbell for the services listed.

WHAT IS THE CITY SHARE OF YOUR PROPERTY TAX DOLLAR?

For 1969-1970

If the market value of your home is \$20,000, your tax bill will be approximately: (assessed value 25% of Market value)



CITY	\$ 84.00
COUNTY	113.00
SCHOOLS	342.00
OTHER	14.00
	\$553.00

MOST TAXES ARE NOT CITY TAXES!

Only 15% of your total tax bill represents City taxes.

PLANNING REPORT

1969 was an active year for the Planning Commission and Planning Staff. Decisions and recommendations were made to continue effectuation of the General Plan and to improve the physical environment of the City. A summary of the 1969 planning activity is as follows:

1. The Planning Commission finalized recommendations to City Council for an advanced planning program and completed recommendations for updating the McGlincey Neighborhood Land Use Plan. Recommendations were also formulated for a land use plan of the Whiteoaks area. The advanced planning program and the land use plans were adopted by City Council.
2. During 1969 the Planning Commission acted on over 150 applications of various kinds. The applications included 81 architectural reviews; 13 use permits; 30 zone changes; and a number of variances and subdivisions.

One very important consideration was approval of an architectural and site plan for a 30 acre parcel of land formerly known as the Gomes Ranch. Development plans propose a 780 unit apartment complex. Design features of the apart-

ment complex include a major portion of the parking underground, over 50% of the area in landscaping and a general separation of vehicular traffic from pedestrian traffic.

The Planning Commission also acted on zoning code amendments and special studies designed to improve the planning administrative process.

3. City boundaries were extended by annexing a total of 31.1 acres and the population of the City increased to approximately 24,200 persons.

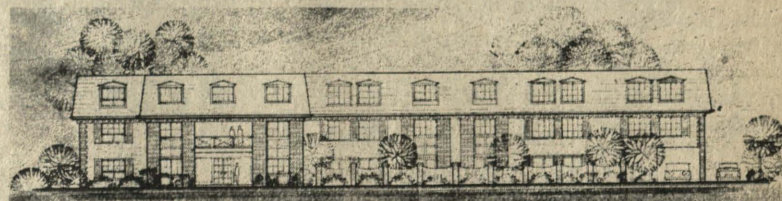
The City received certification of a Workable Program for Community Development from the Department of Housing and Urban Development. The certification is a necessary step in applying for federal assistance and support in achieving community improvement objectives. The staff is nearing completion of an application to the Department of Housing and Urban Development for a Neighborhood Development Program. This program provides new methods of undertaking urban renewal plans and activities permitting broad, flexible plans specifying major land uses, density of development and the public facilities needed.

CONSTRUCTION PROJECTS FOR THE 70's



PLAZA BARCELONA

156 UNIT COMPLEX



CORINTHIAN HOUSE

SENIOR CITIZENS RETIREMENT COMPLEX

1969 YEAR OF ACHIEVEMENT FOR THE CITY OF CAMPBELL



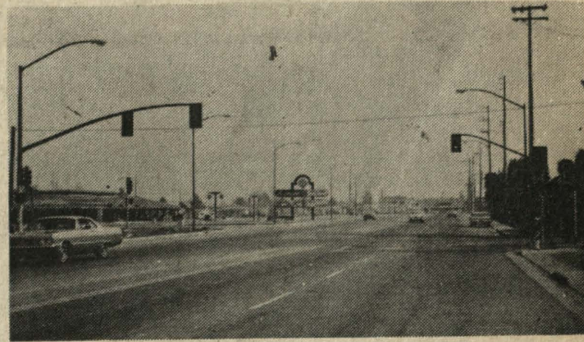
Completed acquisition of land for new city hall complex.



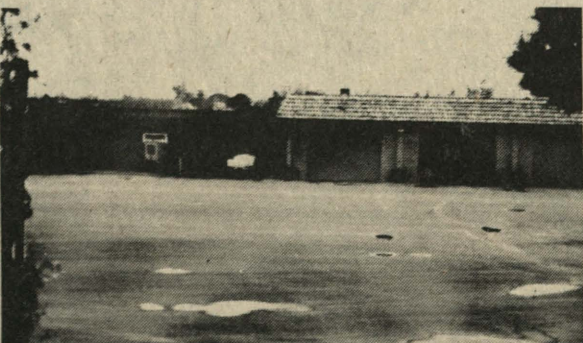
Completed acquisition of land for future fire headquarters.



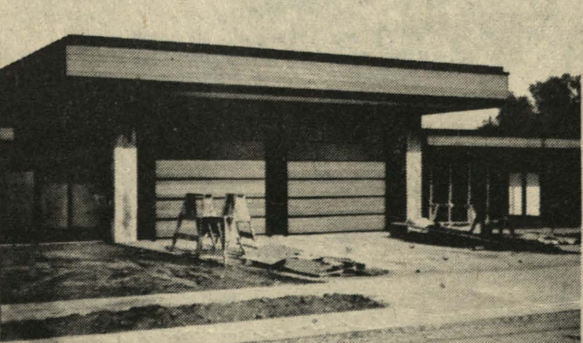
Minor Street Program found improvements to Rincon/Sunnyside/Kennedy/La Pradera.



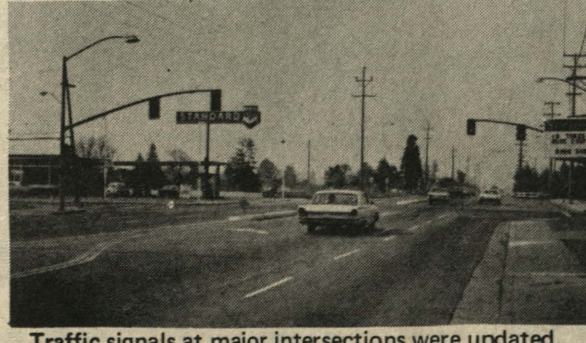
Major Street Program found improvements and widening to Bascom/Hamilton/Campbell Avenues.



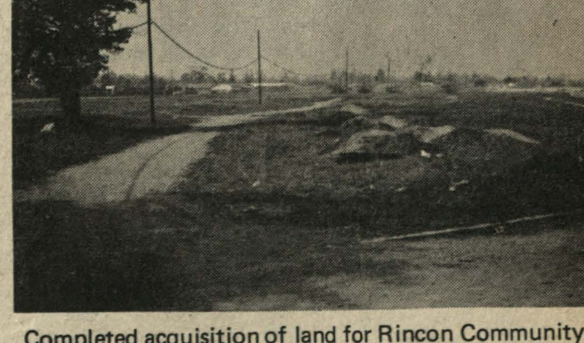
Completed Service Center



New Fire Station No. 2 - Sunnyside Ave.

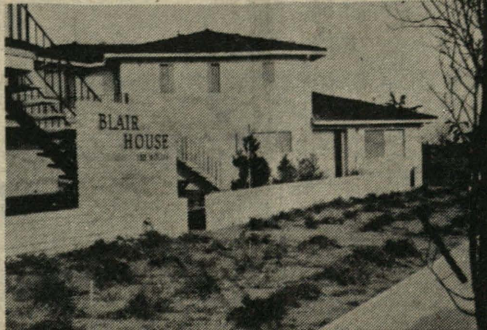
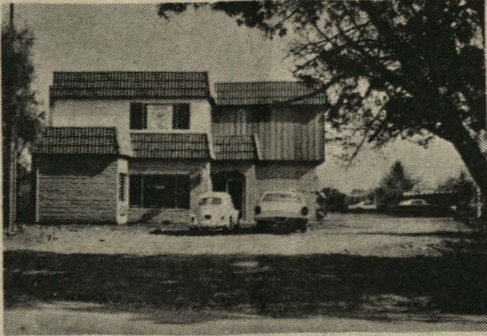
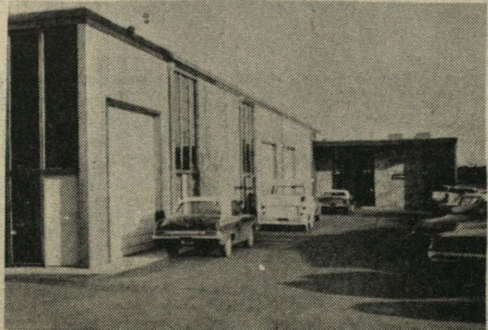
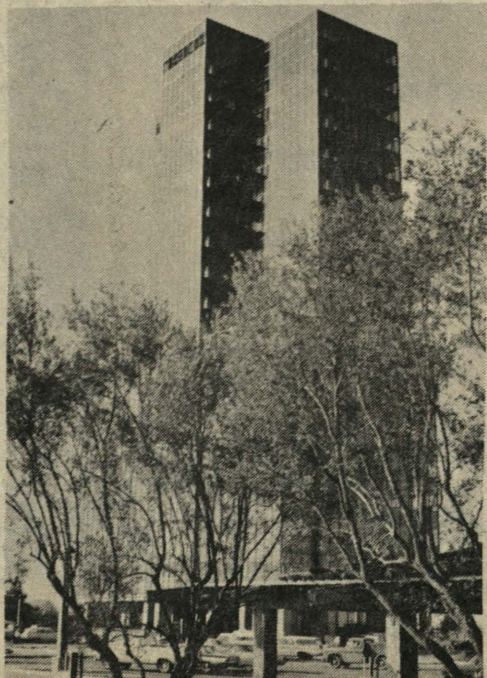


Traffic signals at major intersections were updated.

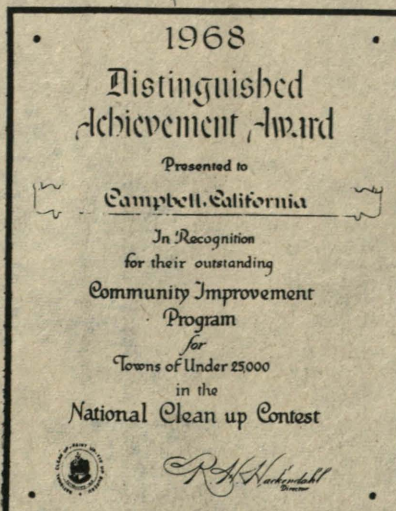


Completed acquisition of land for Rincon Community Park and made improvements.

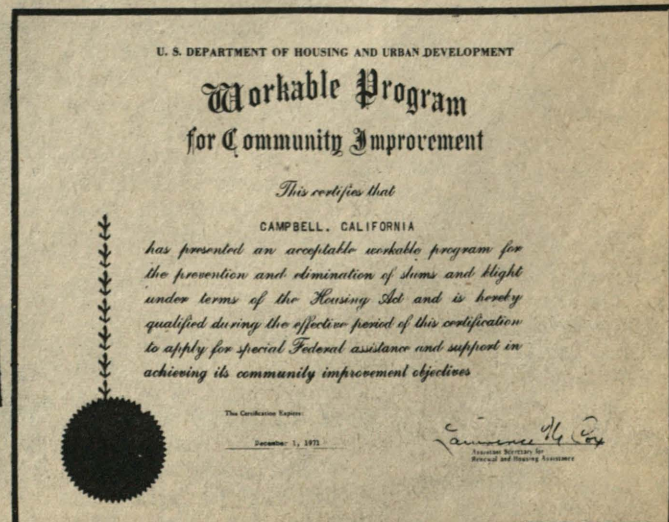
COMMERCIAL AND RESIDENTIAL DEVELOPMENT



1969 ANOTHER YEAR FOR RECOGNITION



For the second consecutive year the City of Campbell, through the efforts of its citizens committee for beautification, received a National Distinguished Achievement Award from the National Clean-Up - Fix-Up - Paint-Up Bureau.



SCHOOLS NAME HONOR ROLLS

Blackford

Seventh and eighth grade students at Blackford Elementary School made the "Honor Roll with Great Distinction", "Honor Roll with Distinction" and "Honor Roll" last semester.

In the seventh grade:

"Honor Roll with Distinction" - Jerry Kaplan, Cindy Leach, Bill Lockhart, Judy Slater and Gregory Wong.

"Honor Roll" - Cathy Alessio, Scott Bailey, Lynton Baker, Jill Baxter, Denise Benner, Camille Bertoldo, Susan Biakanja, Cheryl Bisceglia, Florence Brown, Paula Brown.

Cathy Campbell, Linda DiPaolo, Bill English, Ruth Froese, Jeff Guinta, Susan Heavilla, Karen Head, Kathleen Heaney, Joyce Heimann, Palmer Holbrook, Bruce Hutt, Sabi Israel, Jim James, Julie Landreth, Jim Leonis, Elizabeth Lopez, Andrew Mahler, Joann Marchana, Kevin Mathis, Malcolm McEwen, Lauren McNamara, Brian Moss, Doug Muzzio, Lisa Neuterman, Chris Obert, Paul Oliverio, Veronica Rojas, Sandra Russell, John Savage, Stacey Schlosser, Kelley Shaw, Shelley Snowbarger, Laureen Sullivan.

Rosemary Teresi, Margot Thompson, Aviva Twersky, Kathy Utile, Barry Vrevich, LeAnna Wilden, Bennett Willey and Kathy Wolf.

Eighth grade:

"Honor Roll with Great Distinction" - Barbara Marshall and Laura McEwen.

"Honor Roll with Distinction" - Steve Austin, Mary Biakanja, Lisa Bonsall, Anita Gallegos, Anna Goodman, Jeff Leeds, Cathy Muzzio, Allen Pollock, Dale Roat, Cheryl Russell, Lana Thomas, and Gene Tognetti.

"Honor Roll" - Donna Adams, Jim Adams, Mark Bruening, Linda Bryant, Charlene Burch, Dan Callan, Cheryl Carney, Becky Catanzaro, Becky Cesar, Karen Clough, Donald Cox, Robert Culbertson, Greg Esau, Marlene Fields, Bill Fiocck, Ron Goldstein.

Carol Gordon, Mike Graves, Dennis Hamilton, Jeff Jensen, Carol Johnson, Marie Jonsen, Carl Jorgensen, Kim Lew, Sandy Lindell, Keith Lundquist, Cathryn Mach, Bruce Mallory, Steve Marti, Karen Melcher, Bob Mette, Gary Moss, Cathy Myers, Greg Myers, Marcia Nasca, Jody Newgard, Colleen O'Connell, Michele Oksen, Pam Parton, Stephen Picone, Vicki Rania, Jim Rowan, Terry Sanders, Mark Sanzone, Loren Schroll.

Karen Siye, Rick Stephens, Matt Walter, Jeff Watson, Cameron Watt, Diana Weatherholt, Debbie Weese, Abbie Western and David Whittington.

Campbell

Three seventh grade students and two eighth grade students at Campbell Elementary School made straight "A's" last semester. Forty other eighth graders achieved a "B" average or better and 70 from the seventh grade made the Honor Roll.

Clara Glidden, Lynn Martin, Christa Skoff, Carol Beltz and David Kelley were top students.

Others were: From the 7th grade:

Janice Yount, Kirk Adams, David Burnham, Kathleen Clancey, Ron Hall, Roberta Howe, Jerilyn McDonald, Sharon Messersmith, Roberta Sueda, Louis Chiaramonte, Mike Hubbell, Nancy Jones, Glennelle Kimm.

Jim Knight, Valerie Romero, Robert Stephens, Linda Collins, Sandy Emery, Cindy Fierro, Russ Lopez, Geri Covey, Luanne Elgar, Mike Elliott, Jim Irwin, Dawn Moss, Nadine Failing, Martha Hanks, Ann Kelley, Laura Lobrovich, Tim Newkirk.

John Pattison, Leslie Peckham, Sherri Reiland, Loren Young, Julie Garred, Dale Jensen, Jeff Kahn, Cindy Sloan, Mavis Lee, Doug Billington, Michelle Dumers, Nanette Fujishin, Marvin Hackett, Stacie Jones, Mary Stillson, Lynnette Mott, Terry Aversa, Brad Buell, Beth Bramer.

Leslie Crase, Christy Daron, Tom Davis, Stephen Fletcher, Lynn Fullmer, Jill Gruenfelder, Wendy Hofheins, Linda Jensen, Nancy Hume, Mark King, Barbara Kuppens, Joe LaCara, Leslie Padilla, Cynthia Perry, Tim Powers, Evelyn Rayniak, John Scanlon, Steve Schroeder, Layla Tawil, Lorraine Wegemer, and Chris Whaley.

From the 8th grade: Barbara Sacks, Karen Sipe, Dawn Engdahl, Jane Meredith, Charles Anderson, Ted Bicknell, Jeanette Johnson,

Steve Judd, Sandy Mann, Jerry Buzzetta, Joanne Pezolo, Lynn Hermle, Louise Scanlon, Renee Serpa, Sally Leitz.

Charlie Bell, Keith Bueno, Dorothy Clapes, Ron Cridlebaugh, Warren Dill, Fritz Olman, Deborah Plumb, Mary Ann Robinson, Sally Merriell, Bruce Sedlacek, Tim English, Rosann Lazzarino, Judy Miles, Adair Peake, Susan Sylvain, Dave Weidman, Jim West.

Benita Brown, Elaine Lugo, Linda Nixon, Carolyn Danahy, Bonnie Stout, Valerie Wills, Connie Bendick, Mike Bost, Tom Carlsen, Christy Casteel, DeeAnn Cleveland, Barbara Fry, Ruth George, Vicky Hawkins, Karen Hewes, Evie Jordan, Gnesa Pipkins, Clareen Shafer, Allen Van Arsdell, Toni Wetterstrom, Bill Young and Terry Peters.

Rolling Hills

Four Rolling Hills students made all 'A's last semester: seventh grader Tom Biggan and eighth grade students Paul Brantley, Terry North and Esther Eakin.

Gold Seal awards were made to seventh graders: Debbie Pelmulder, Carolyn Pauk, Julie Fukuda, Miley Falke, David Iben, Dick Bernstein, Jenny Otter, Elise Burkhart, Shirley Kraus, Mike Thompson, Mike Bayless, Linda Lund, Alison Scott, Randy Luckenbuhl, Nancy Nighswonger, Barbara Wade, Nori Ann Kraus, David Gehman, Laura Grisham, Jesse Celaya, and Diane Lauer.

Other seventh grade honor roll students were: Susan Bostwick, Carla Gilliam, Maureen Tomaino, Sheldon Henderson, Susan Dashiell, Julie Smith, Linda Walters, Karen Akers, Laura Parish, Glen Young, Allen Bertrand, Sylvia Chou, Marie Dyer, Lynn Halstead, Robert Myers, Debbie Johnson, Gigi Hallinger.

Ellen Lyman, Cindy Walker, Lisa Vaden, Robert Akita, Linda Hopson, Mary Keeney, Barbara Schicker, Mindy Stein, Sharon Hanstein, Tim Jacobsen, Mark Karwowski, Robert Wilson, Paul Torres, Sharon Smith, Jackie Pickett, Angelo Moreno, Christine Finan, David Durr, Jeanne Austin, Lisa Kirsch.

Sheryl Dubbs, Kent Littlehale, Cindi Nishi, Bruce Davis, Marc Rush, Teresa Hughes, Laurie Lavo, Dave Heinen, Kim Howard, Pat Kline, Carol Ray, Winnifred Romero, Leslie Lutz, Gary English, Ernie Neves, Nancy Zielski, Blake Walters, Kevin Clay, Karen Lemmerman, Sam Swann, Joan Wetherill, Pamela Ryalls, Marilyn Tapalski.

Debra Littleton, Susan Buffington, Ken Orr, Sally Bostwick, Donna Convertino, Laurie Lee, John Andberg, Colleen Cohn, Jay Maltby, Jan Wright, Ellen Mayock, Marcia Roberts, Gregory Sharp, Diane Chastain, Mike Butler, Stephen Candelaria, Mark Duncan, William Christiansen, Gary Ketner, Robert Bettencourt, Julie Palacios, Ginger Mace, Ann Antonuccio, Bill Stryker, Timothy Lund, Kenneth Cubbon, Stephen Ames, Richard Atkisson, Pat Mathewson.

Karen Smith, Diane Kaldenbach, Ann Hoffman, Paul Hirose, Steve Peterson, Hannah Werk, Alysia Parker, Pauline Wilson, Katie Riggie, and Craig Dewey.

Gold Seal awards were made to eighth graders: Robert Wilson, Dawn Clements, Dorothy Marchesi, Lynn Smith, Julie Mommsen, Robin Rosendale, Guy Harris, Diane Danielson, Patsy Falke, Ed Davis, George Dowdle, Brian Hauck, Bill Gerould, Laura Masso, Karen Howay, Marie Alberry, Rick Boettcher, David Evans, Margaret Van Klaveren, Sheree Frye, Steve Benakovich, Denise Allen and David Lackner.

Other eighth grade honor roll students were: Ted Nelson, Joe Cusato, Pat Thompson, Susan Metcalf, Dan Post, Danny Thompson, Jim Ray, Denise Hines, Cecelia Brown, Chris Aycock, Kathy Arild, Brent Walters, Kip Carpenter, Richard Roberts, Leanne Freitas, Bob Beane, Joyce Apollo, Cheryl Parker, Toni Oman, Mike Notz, Kevin Kinsch, Carol Ezgar, Lori Barbano, Kim Gross.

Bruce Ettelson, Michelle Kleider, Patty Borello, Kim La Follette, Gayle Kitchen, Christie Von Lindern, Larry Grattan, Susan Cromie, Cortie Dove, Kathleen Busack, Terry Reding, Joni Ward, Debbie Stephens, Mike Hash, David Brodie, Mike Ishibashi, David Hess, Lynette Anderson, Lisa Hoffman, Jody Tidwell, John

Siragusa, David Chisessi.

Cherie Vallett, Gary Nourse, Jan Duffy, Dianne Feil, Marta Henrickson, Sally Rice, Pat Davis, Melanie Hall, Keith Idota, Jerry Machado, David Watson, Pat Boyd, Steven Sieraski, Jeanette George, Ted Van Dyne, Milo Hama, Angelo Troquato, Sally Burd, Lisa Heron, Nancy Gerth, Karen Burkhardt, Carter Fischer, Bob Hollis, Ruth Cornell, Dyrne McCurdy, Randy Roth, Kim Sanders, Carmen Boueche, Robert Suratt, Travis Medley, James Christiansen, Kirk Lizer, Jim Doyle, David Braun and Paul Goplen.

Cypress

Eighty-two students at Cypress Elementary School made the Honor Roll last semester. All "A's" were made by Larry Handa, Kelley Shea and Lisa

Wasserman.

Others were: Eighth grade: Susan Seller, Deborah Axtell, Tom Smith, Kathy Haughey, Rubin Reksotmodjo, Stephen McCool, Dennis Dunnigan, Steven Chiaramonte, Paul Ciotek, Henry Palacios, Darlene Carmack, John Manguray, Pat Zebell, Nancy Lewis.

Terry Davis, Denise Kumagai, Michele Mathews, Dan Bongiovanni, Chad Pohlers, Cindy Beede, Missy Boucher, Laura James, Bill McCabe, Mary Lou Novakovich, Christine Page, Diane Cavallaro, Carole Fierro, Diane Kihara, Cheryl Tersigni, Gary Covey, Denise Craig, Debbie Keegan, Arlene Main, Linda Gintz, Laura Fajardo, Meredith Hooper, Connie Bellm, Bob Morgan, Michael Ramon.

Mike Nakagawa, Gerald Peth, Greg Uyeda, Michael Cucuzza, Laura Cummings, Shirley Hurt, Steve Prouty, Randy Ando, Carol King, Deb-

bie McDonald, Steve Andre, Debra Carney, Carolyn Curtis, Robert Marr, Kathy McCoy, Paula Schmidt, and John Wilson.

Seventh grade: John Goodwin, Shirley Taketa, Joanne Takano, Debbie Cluff, Lynn Seal, David Fajardo, Jesse Votaw, Debbie DeJong, Margie Southard, Ron Forrest, Donna Hicks, Frank Lopez, Monica Duncan, Kim Gerbasi, Jane Getsla, Terri Soule, Debbie Dery, David Lonigro, Sara Aurich, Kim Bash, Nadine Ohara, Jim Sheets, Sherri Soule, Cheryl Jordan, Barbara Woodard, Mary Salvato, Keith Kirkpatrick, Chris Poe, Russell Williams, Carrie Chatfield, Terri Ohanian, Sue Orlandi and Douglas Sturtevant.



ALL 'A's--Proud and happy are, back left to right: Christa Skoff, Carol Beltz and David

Kelley. Front: Lynn Martin and Clara Gooden. These five received all 'A's last semester

at Campbell elementary school.

Orchard Supply Hardware

salutes the spirit of "76" in Campbell!

1931

30 FARMERS, INCLUDING 12 FROM THE CAMPBELL AREA, FOUNDED A COOPERATIVE NAMED ORCHARD SUPPLY. THE FIRST LOCATION WAS ON BASSETT STREET, BUT MOST OLD-TIMERS REMEMBER THIS FIRST "PERMANENT" LOCATION AT 44 VINE STREET.



1946

EXPANSION INTO THE OLD SODALITY BALL PARK WAS NECESSITATED BY ORCHARD SUPPLY'S GROWING FAMILY OF CUSTOMERS. THE PRESENT MAIN STORE IS PICTURED HERE ON WEST SAN CARLOS STREET.

1957

TO SERVE THE EAST SIDE, ORCHARD SUPPLY TOOK OVER THE TENTH & SANTA CLARA STREETS LOCATION OF THE JACK BROWN HARDWARE. THIS PACKED LITTLE STORE SERVES THE DOWNTOWN AND SAN JOSE STATE COLLEGE AREAS.



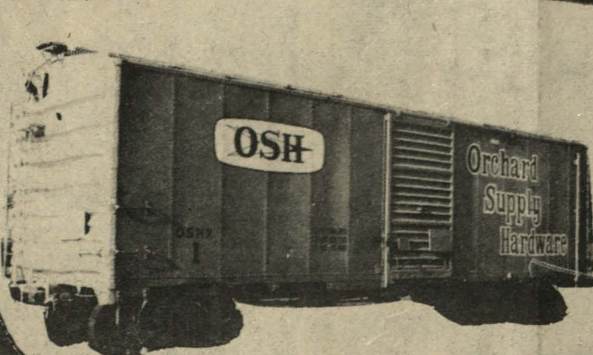
1965

ORCHARD SUPPLY OPENED ANOTHER STORE TO SERVE THE EAST SIDE. THIS 20,000 SQ. FT. FACILITY AT 3000 ALUM ROCK AVE. ACROSS THE STREET FROM THE JAMES LICK HIGH SCHOOL, CARRIES A COMPLETE DO-IT-YOURSELF LINE INCLUDING LUMBER.



40,000 SQ. FT. STORE OPENED AT THE CORNER OF BRANHAM LANE & ALMADEN EXPRESSWAY, ON THE OLD ROBERTSVILLE GENERAL STORE (1875) SITE.

1969



1970

- From \$30,000 (1931) to \$7,000,000 (1969) in sales.
- Owned by 1049 local stockholders, 187 in Campbell
- Our own boxcar and spur for true "carload" savings.

4 CONVENIENT LOCATIONS TO SERVE YOU:

MAIN STORE
720 WEST
SAN CARLOS
STREET

ALMADEN AREA
1130 BRANHAM
LANE
AT ALMADEN EXPRESSWAY

ALUM ROCK AREA
3000
ALUM ROCK
AVENUE

DOWNTOWN
10TH & EAST
SANTA CLARA
STREETS



NURSERY
LOCATIONS:

720 W. San Carlos St.
3000 Alum Rock Ave.
1130 Branham Lane

Young Set achieves

Nineteen schools comprise the Campbell Union School District which serves grades kindergarten through eight in the greater Campbell area.

These schools have 423 regular teachers and 38 special teachers who serve the educationally handicapped. Another 48 credentialed personnel serve as traveling librarians, psychologists, instrumental music, home teachers, nurses and speech therapists.

The individual schools do their share of contributing to service in the community.

CASTLEMONT

Honors and achievements at Castlemont Elementary School have been varied this year.

In the fall Ann Muzzy and Larry Newland, sixth graders, received a Beautification Award from the Campbell Chamber of Commerce.

At the United Nations Art Festival, also held in the fall, Jack O'Brien, another sixth grader, received a first prize.

Five students who have given unstintingly of their time to work on the school's traffic patrol were selected for special recognition by their teacher. They were: Phil Wenzel, Larry Newland, Kathy Bourman, Scott Mitchell and Sharon Rooney.

HAZELWOOD

The administrators at Hazelwood spent a busy few days after the Christmas holidays on the phone to parents. The subject? To tell the parents about their children's accomplishments!

LYNHAVEN

Danny Machado of Lynhaven School was a winner in a poster contest on conservation and his poster has been entered in the western division of that contest. Meanwhile, fellow students tutor their younger schoolmates, work on beautification and as members of the student council meet regularly with principal Kathryn Merry.

FORREST HILL

Quite a few individuals at Forrest Hill have successfully participated in out-of-school events. Carrie Gregory, a kindergartener, received a first place in the United Nations Art Festival. Ted Wilson, Carol Bacon and Lynn Norman participated in last year's science fair and Ted won Honorable Mention. Kim Michaud is achieving recognition as a swimmer.

CAMPBELL SCHOOL

A system of happy faces to indicate to the students how their school grounds look is having quite an effect. A smiling bulldog (that's their mascot) means the grounds are clean and when ten such faces have been posted, some special activity is planned.

HAMILTON

First grader Herbert Pfendt won a first prize in the UN Art Festival and the entire school is working on beautification projects, including the planting of shrubs and flowers along the fence next to Hamilton Ave.

SAN TOMAS

San Tomas students are proud of their first prize in the Campbell Beautification contest and of raising money to buy a flag which flew over the Capitol in Washington. Floyd Bradshaw brought honor to himself and his school by winning first prize in the Three-D division of the UN Art Festival Contest.

MOORPARK

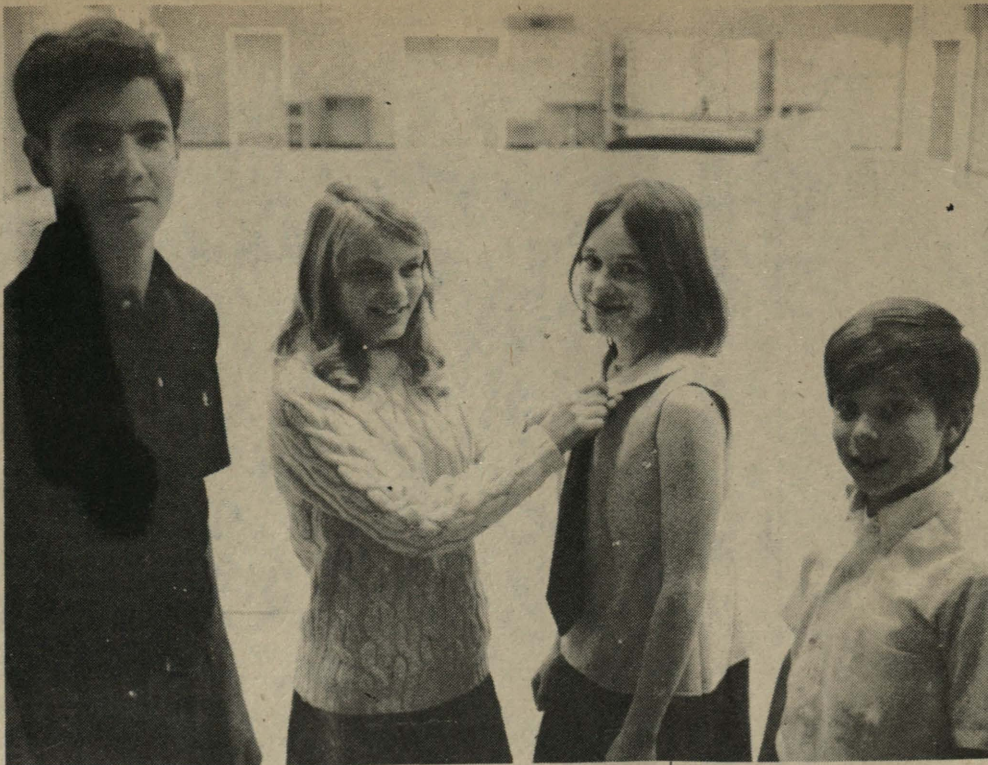
A Childrens' Center to provide child care for working parents has been one of Moorpark's primary projects this year. A student council composed of: Karen Bowman, chairman; Jesse Perez, Cynthia Honda, Mike Fish, Stefanie Wright, Frank Rossi, Heather Hardy, Roger Nose, Carolyn Yee, Jeff Honda, Rose Marie Zamudio, Ken Butts, Susan Kelly, Lyle Sanda, Denise LaVigne are working on ways to beautify their school, in conjunction with the PTA.

PARKWAY

Two Parkway students are amateur zoologists. Brad and Scott Prouty have thrilled their schoolmates by bringing a four foot lizard, a boa constrictor and black king snakes to share.

MONROE

A Blind Program at Monroe has been highly successful. One of the blind students has recently been elected to be a member of the student council.



COMMISSIONED -- Outgoing Girl's Commissioner Cynthia McGuire "pins" her successor,

Sally Leitz. The ceremony took place at Campbell Elementary School. New Boys

Commissioner Jerry Buzzeta and his predecessor Warren Dill look on.

cil.

All-out cooperation has been pledged by students, parents and faculty to curb

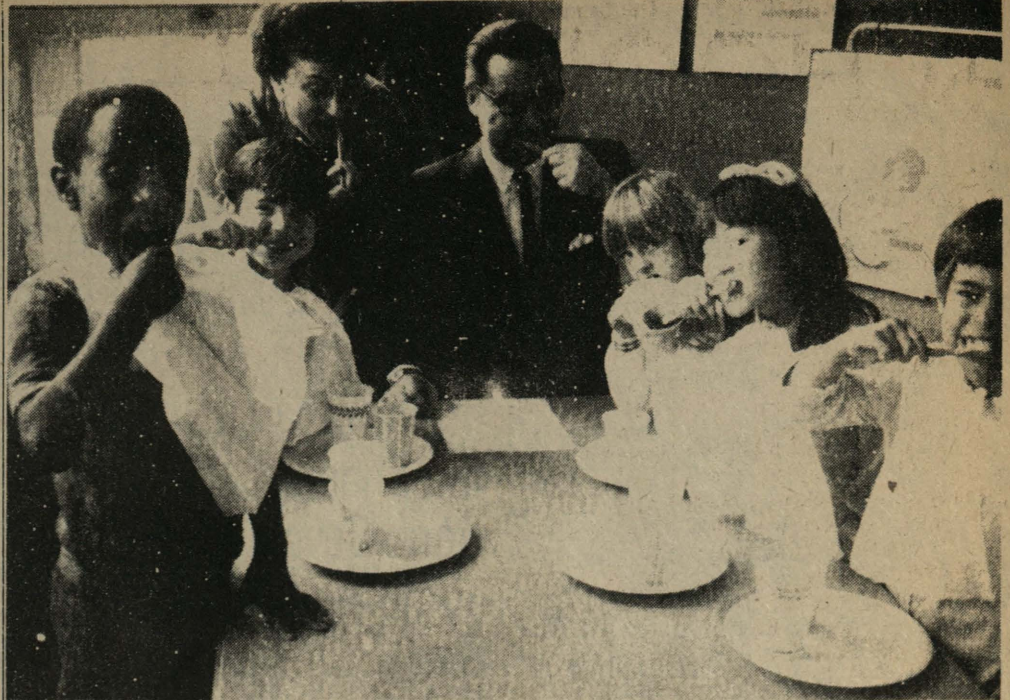
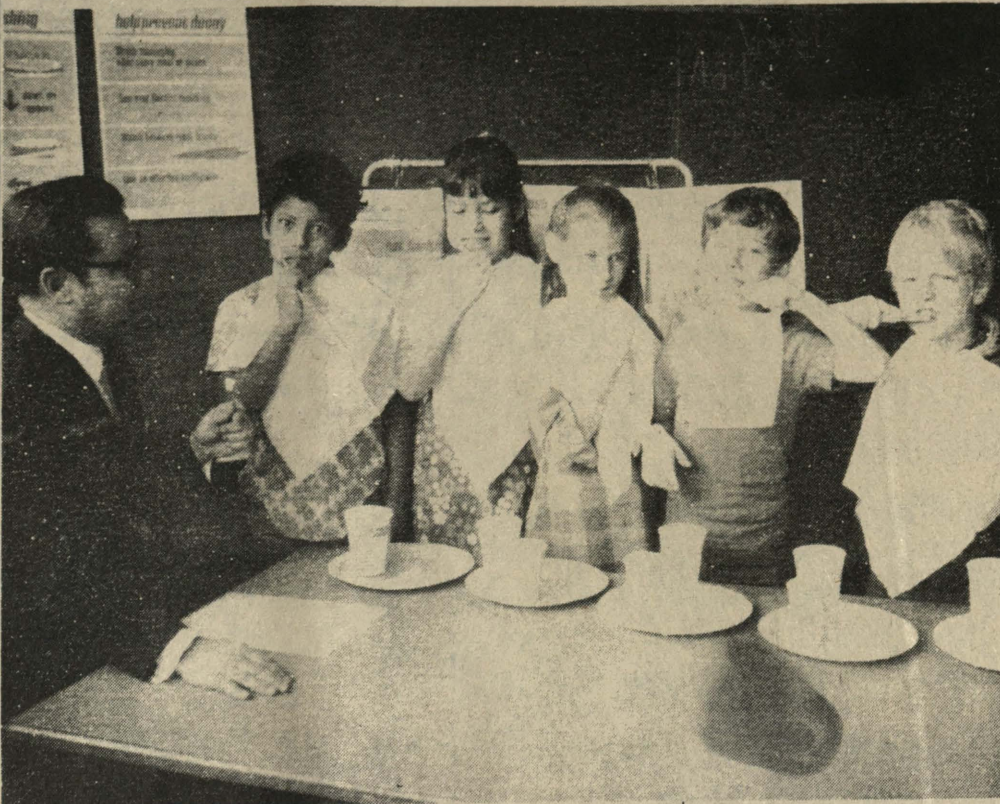
vandalism on holidays and weekends. Groups are working together to observe the school and report unusual incidents to police or local authorities.

QUITO

Russ Crowther and Joan Morgan were district winners in the Science Fair. At the district track meet the girls won the 160-yard relay and placed in four other events. In the boy's 'E' division, Quito took second and placed in two other events. Two boys placed in 'F' division events.

TEACHER HONOR

Anita Posey, a teacher at Blackford, was recently informed by "Instructor" magazine that her "Poetry Bulletin Board" would be published in that magazine in March.



THIS IS THE WAY WE... Leslie Ray, Ronnie Childs, Deborah Gross, Toshiko Masuto and Lisa Vallo, all students at Rosemary School get a tooth-

brushing lesson from Mrs. Leona Avidiya and Dr. John Uniat, preparatory to participating in "Operation Brush-

In," which was sponsored district-wide today by the Santa Clara County Health Department.

CAMPBELL TRAVEL SERVICE



For a Truly Bon Voyage...

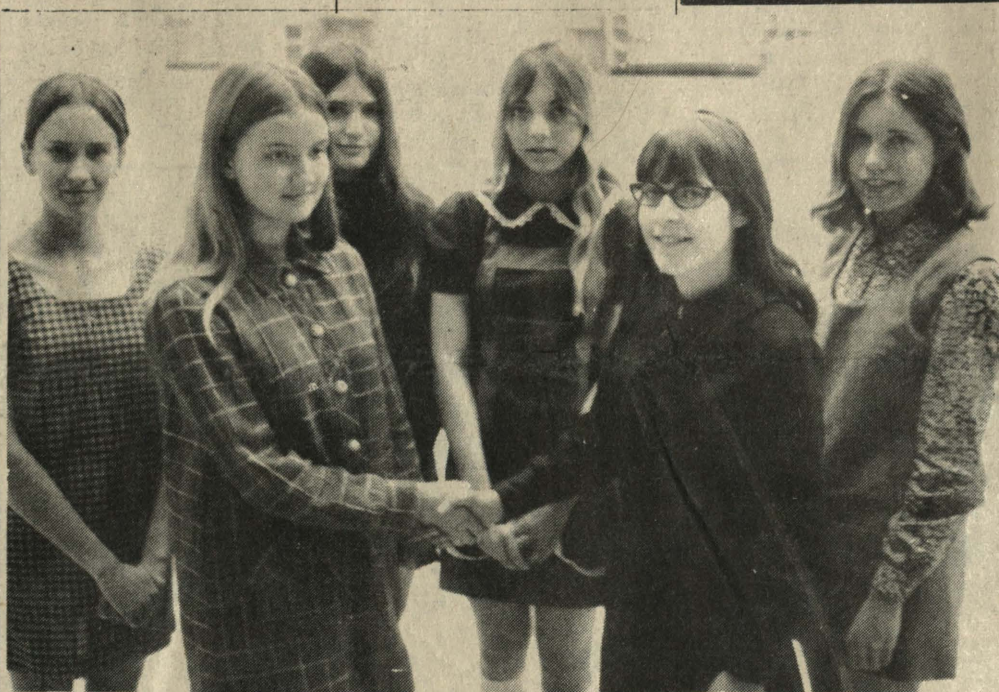
You name the place! We'll get you there the best way, according to your budget. We know all the "ins-and-outs" of travel.



CALL
379-2856
339 E. CAMPBELL AVE.
CAMPBELL

HOW DOES IT TASTE?--Anselmo Sandoval, Julie Iida, Mitzi Hillig, Mark Baker and Chris Kinney win approval from Dr. John Uniat on their tooth-brushing techniques at Rosemary School's "Operation Brush-In" program, one of 19 conducted today at the elementary level.

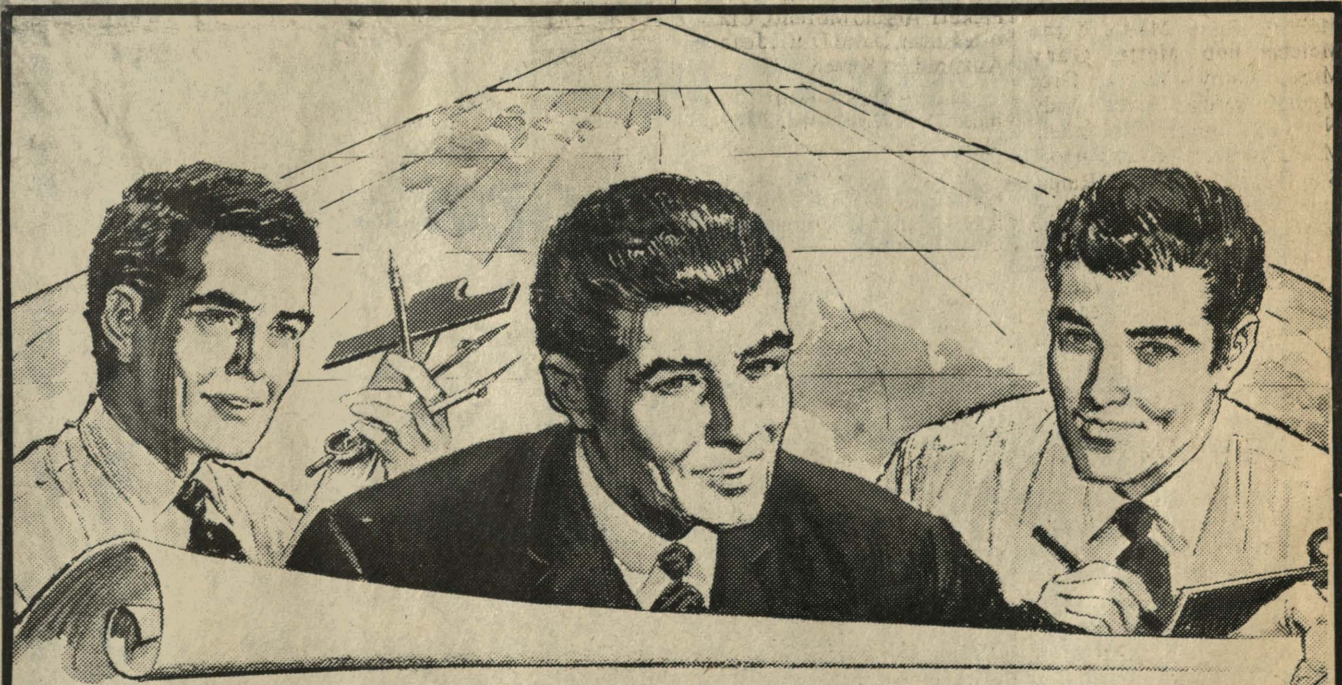
MORE YOUNG PEOPLE Pg. 28



CONGRATULATIONS -- Campbell Elementary School outgoing Student Body President Debbie Fine welcomes

her successor (and former student treasurer) Jeanette Johnson, while outgoing officers Susan Sylvain and Leslie Rus-

sell and incoming officers Sherri Reiland and Carolyn Donahy watch.



BLUEPRINT FOR PROGRESS

BARCLAYS BANK in Campbell . . . The bank that keeps your hours:

Open 8 a.m. to 5 p.m. Monday through Thursday
8 a.m. to 6 p.m. on Friday

- No service charge on personal accounts over \$100
- FREE postage both ways on mail deposits
- FREE travelers cheques for depositors
- 300 years of banking tradition (Founded 1660)

BARCLAYS



BANK

Member Federal Deposit Insurance Corporation

"The Year Of Achievement"

TO ALL OUR FINE CUSTOMERS AND FRIENDS;

ALCO-CAMPBELL

WOULD LIKE TO THANK THE PEOPLE OF CAMPBELL FOR A GREAT YEAR, 1969

WE HOPE TO KEEP OUR ACQUAINTANCE WITH YOU IN THE COMING YEARS AND ALSO BE OF SERVICE TO YOUR FRIENDS FOR ALL THEIR HOME ELECTRONIC NEEDS.

LOOKING FORWARD TO 1970,

Jerry Lehfeldt

JERRY LEHFELDT
STORE MANAGER

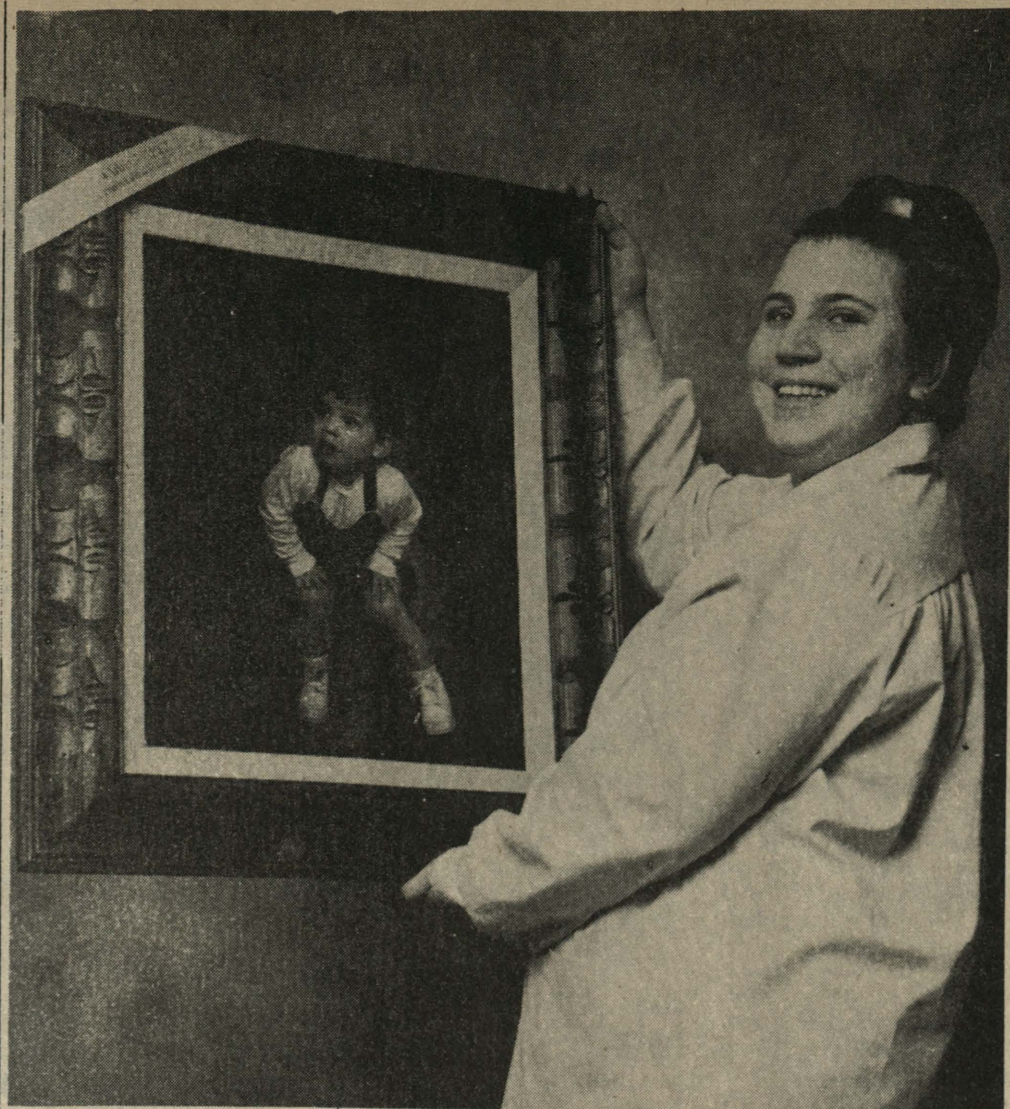
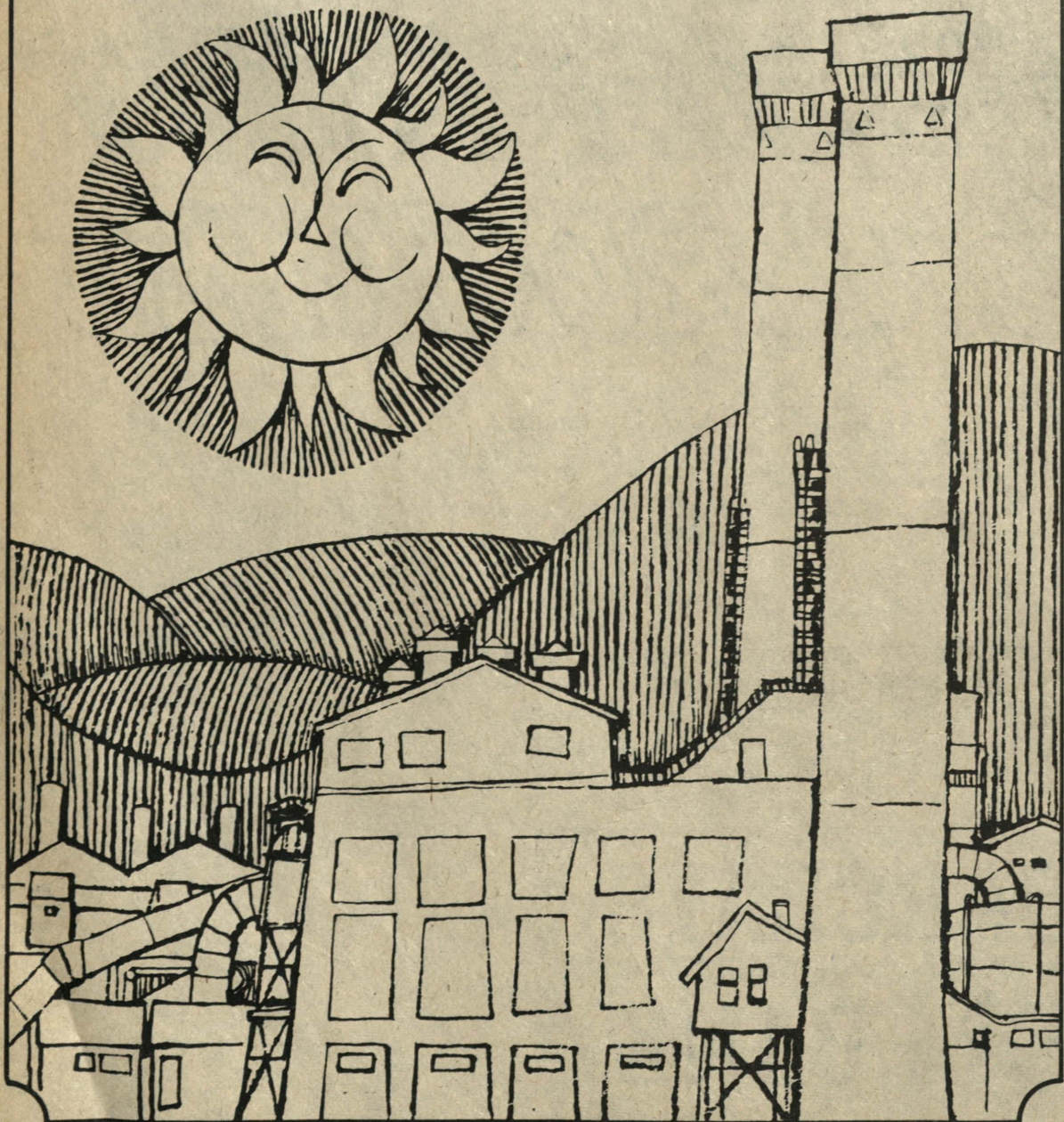
31 years ago we became residents of the San Francisco Peninsula. Without plant, facilities or a market, we took a chance, bid on the job of supplying cement for the Shasta Dam and won the contract. Seven months later we had completed a plant in the isolated San Jose Hills and produced our first sack of cement, Christmas Day, 1939.

We didn't stay isolated long. Suddenly we were a part of a bustling community. Our new neighbors were planning and building. We were happy to pitch in and help the Peninsula grow and supplied much of the cement that went into stores, factories and homes. Our neighbors prospered, and so did we. Today, our cement plant, still nestled away in the San Jose Hills, is the largest in the West.

As a Peninsula pioneer, we are proud to be part of this growing community and look forward to the years ahead.

Kaiser Cement & Gypsum Corporation

**where
the
climate is
good for growth**



PROUD MOTHER ---Mrs. Miller is twice a proud mother. Above she shows off the portrait of her son, two-year-old Phillip that recently received a ribbon in the Professional Photographer of Santa Clara Valley show.

The photo was one of the five entered by Ricky Miller, who with her husband David, own and operate the Miller Photography Studio at 2150 Winchester.

The Miller's also came home with ribbons on two other entries in what was their first show. The young couple, both only 23, are former West Valley College students, and continued their photography studies at both Foothill and DeAnza colleges.



FLAG PRESENTATION—West Valley Post 158, American Legion, Department of California, presented an American flag to Carol Casteel and Gene Woodruff, Scout leaders of Rosemary Troop 1018, Girl Scouts of America.

From left to right are: Harold Rhinehart, Post's flag chairman; Carol Casteel, Scout Leader, Troop 1018, Nim Nimerick, Post's Chaplain, and Bill Broadstone, Commander Post 158, American Legion.

New telephone directory makes appearance

Pacific Telephone has added a touch of elegance to the Campbell, San Martin and Saratoga telephone directory just distributed, according to Nick Roden, local manager.

On its cover, in color, is the stately tile-roofed Villa Montalvo cultural center, its white sides and sweeping terraces cloistered in wooded slopes of the Saratoga hills.

This primeval scene is carried by some 55,000 books, up 3,000 from last year.

"If pictures—and directories—have not been received by now, phone our business office at 288-9000," said Roden.

Numbers in the new book for Los Gatos (Western California Telephone Company) customers will be listed in a separate alphabetical section. The section containing listings for Pacific Telephone customers was printed for the first time by a new computerized method.

"This new method has proven more accurate, more efficient, and more economical," said Roden.

"But it will not accommodate the printing of Western California listings at this time. That is why they are printed by the old method and included in a separate section."

Sometimes phone books can be pretty heavy reading—especially this 1970 edition which collectively weighs 1,133 tons.

The 196,606 alphabetical listings rose 9,151 from last year, with total white pages rising from 536 to 560. Directory guide green pages remain the same at 24, while yellow pages are down to 328 from 336 in 1969.

VOLUNTEERS NEEDED

A drive is now under way in Santa Clara County to register 30,000 voters. Volunteers are being sought through the the Congregational Church of Campbell. Phone 378-4418, if you can help.

No, UTC isn't some kind of university.

As you probably know, UTC and United Technology Center are one and the same—a local company engaged in the research, development, and production of rockets, propellants, and propulsion systems. □ On the other hand, the university connotation could very well apply to our new training programs for local high school graduates. In the past 18 months, these "earn while you learn" programs have consisted of aerospace-oriented apprenticeship courses for electronic technicians, welders, machinists, and draftsmen. Santa Clara County young people were selected for these programs with the assistance of the State Employment Service and the Youth Opportunity Center in San Jose. □ This is one of the ways we've contributed to the growth of Santa Clara County and, above all, to the vitality of its people. After all, it's the people of Santa Clara County who help make our accomplishments possible. And, who, over the years have made UTC one of the most respected names in the aerospace industry.



United Technology Center

DIVISION OF UNITED AIRCRAFT CORPORATION

**U
A**

Sunnyvale, California

COMMUNITY-IN-FOCUS CITY ADMINISTRATION

By Bob Stephens
City Manager



The past year of 1969 which closed out the decade of the '60's will be remembered as a year of achievement and 1970 should prove to be of even greater significance.

A number of major physical improvements to our city were either completed or well under way during the past year.

Among these were: 1) completion of new corporation yard; 2) acquisition of land for City Hall Complex and Fire Station Headquarters; 3) widening and major improvements to Bascom, Hamilton and Campbell avenues; 4) Sunnyoaks Fire Station #2; 5) acquisition of land for Rincon Community Park; 6) major street improvements to residential streets and updating traffic signals at major intersections.

Most of these achievements were made possible by the electorate's approval of bond issues in 1967 and 1969. The now well-known 18 story Towers Office Building was started and almost completed in 1969.

This structure has created a new identity and image for the city, especially to those who live and work outside the city. Developer Fred Sahadi and Pittsburgh - Des Moines Steel made their mark on the city in 1969 and in 1970 this should assure Campbell's past claim as the Hub of West Santa Clara County.

Citizen involvement and concern for community betterment was again displayed dramatically in 1969. The issue of whether the City's small Rincon Park would have apartments adjacent to it, or whether this same 8.5 acres would be used forever as a public recreation area, was decided at the polls on June 10, 1969. An overwhelming 78% of the electorate voting in this election approved a \$625,000 General Obligation Bond Issue for acquisition and development of the future Community Rincon Park. The Bond Issue also included \$80,000 for improvements to eight neighborhood elementary school sites.

Planning for future improvements and community betterment was not neglected in 1969. The City's Planning Commission and City Council completed the advanced planning program known as the 701 Program. This federal grant program updated the City's General Plan with amendments to the elements for land use, traffic circulation, public facilities and open space.

The City Council in 1969 also formed the City's first Redevelopment Agency in order to be eligible for federal grant and loan programs involving redevelopment and rehabilitation of blighted areas in the city.

A new decade ahead virtually requires some sort of forecast. At best, these are speculative since a forecast depends on current trends. Today's trends, however, don't have a very good record of continuing and this makes forecasting very risky.

Campbell should continue in the '70's with orderly commercial and light industrial development. With land value at a premium, we can expect to see more multi-story buildings in the community. Environmental and social problems will require more time and money from local government sources.

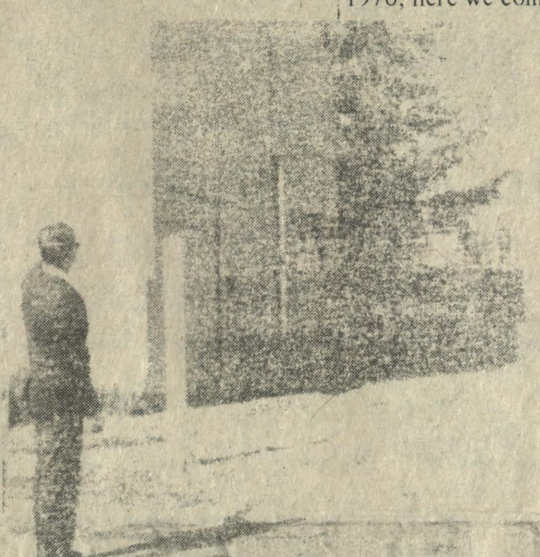
We will see bold experi-

ments in city-county consolidations, regional councils of government and other constructive approaches to problems which cross city and county boundaries.

Many articulate people forecast doom for the small city. History indicates that cities persist even when nations fall. During the past decade, small cities under 10,000 population chalked up a 17% growth record-- not bad for an urban form of government that some have dismissed as obsolescent.

The small city is the only form of government left which is really responsive to the people it serves. Bigness in government does not guarantee more effective and efficient services at less cost to the constituent.

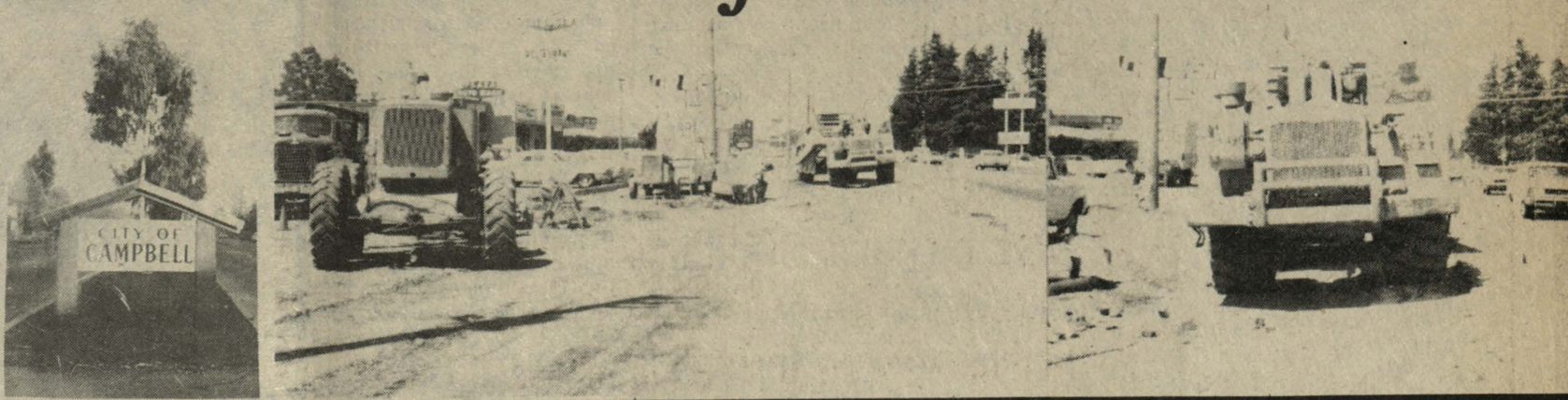
We believe the City of Campbell has reached a point of maturity where it can serve effectively and in a responsive manner to its citizens at less per capita cost than a larger city or a metropolitan form of government. Ready or not -- 1970, here we come!



WHERE NEW LIBRARY WILL GO



"The Year Of Achievement"



You be the JUDGE!

Proper Cleaning Keeps Your Clothes Looking Fresh And New!

For the past 32 years, Benson's CAMPBELL CLEANERS have provided folks in the Campbell area with the finest dry cleaning service available. During these years our skilled staff has consistently kept up with the constant changes in materials, methods and the most efficient equipment. This means that whatever process is best for your garment it's the process we use.

For your added convenience, we have a covered all-season drive-up service with pleasant, courteous "car hops" to receive your garments and to process them through our plant.

Even though our prices are competitive, we never "cut corners" on the Quality of the service we give your garments. That's why over the years our customer list has grown and grown.

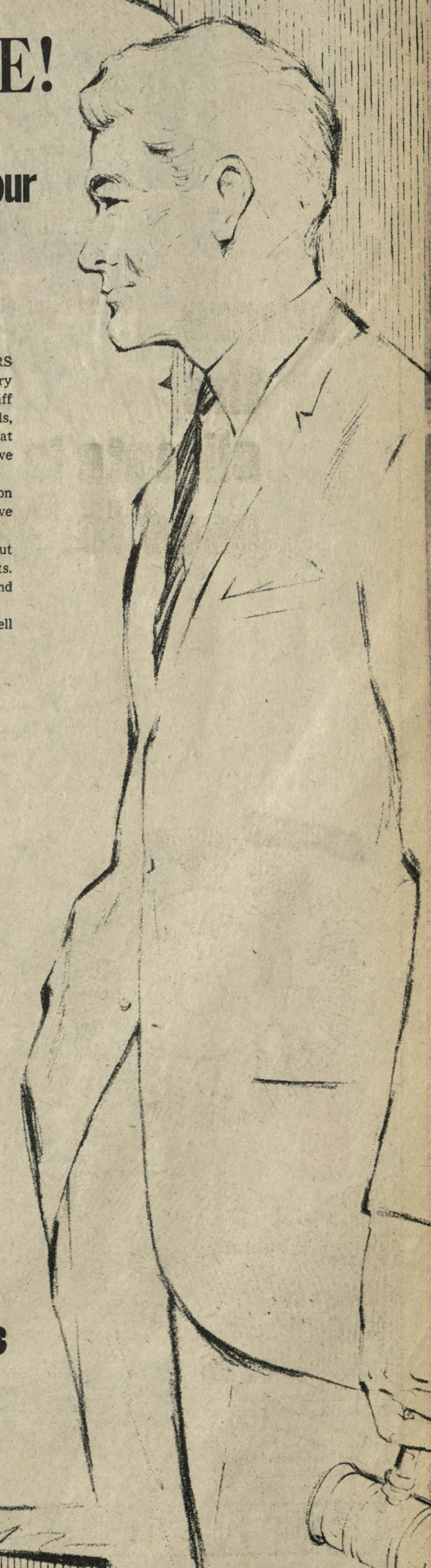
Remember this, whenever You drive in to the Campbell Cleaners YOU are Our Most Important Customer!



Benson's Campbell Cleaners

Phone
378-3657

507 EAST CAMPBELL AVE. - CAMPBELL



Ken's

House Of Pancakes

100 W. HAMILTON AVE. PH. 378-0883
1 block west of Winchester (Open 24 hrs.)



WIN A FREE TRIP TO Hawaii

It doesn't cost a cent to enter; just come in to Ken's and get your FREE entry blank today.



Your Pleasure Is Our Business

TOP SIRLOIN STEAK \$1.69
Ken's CLUB DELMONICO STEAK N.Y. Cut \$2.19

All steak orders include Garlic Bread and choice of Potatoes
GREEN SALAD, choice of dressing 40c

- TRY OUR NEW DAILY SPECIAL -

KEN'S Southern Style CHICKEN and BISCUIT, En Casserole \$1.25

COUPON

THIS COUPON IS WORTH \$2.19

Buy 1 of Ken's Club Delmonico Steaks and get another one FREE with this coupon. Bring your wife or a friend for a real treat at Ken's.

COUPON Good on MONDAY and TUESDAY ONLY

(Expires April 1, 1970)

Why Not Meet At Ken's TIDDLEY LOUNGE

For Your Favorite Cocktail or tete-a-tete and enjoy the friendliest atmosphere in Campbell
TIDDLEY LOUNGE OPEN 10 A.M. TO 2 A.M. DAILY



West Valley College enrolls 9000 at Campbell-Saratoga campuses

What was once a small junior college with only 3,000 students and 54 instructors has grown to a community college serving more than 9,000 students and faculty numbering 164.

In the past year alone, West Valley College's enrollment has increased 16.7 per cent, with a 23.6 per cent increase in day students and a 10 per cent increase in extended day students.

The West Valley Joint Junior College District was formed in January of 1963 when voters approved creation of the district after a county-wide master plan for junior college education had been drawn up in 1962.

Dr. Wallace Hall, who will retire July 31 of this year, was appointed president superintendent of the district in the spring of 1963. But it was not until the fall of 1964 that the doors at the Campbell campus were opened to 3,000 incoming freshmen students.

During 1965-66, sophomore level classes were added and the faculty grew from 54 to 92 instructors. Enrollment increased to 5,005 students that year, in an increase of 56 per cent.

The 143-acre Saratoga site for the college was purchased in 1966 and groundbreaking for the first building on the campus (engineering - technology) occurred in June of 1967. That building opened to classes in the fall of 1968 while classes continued to be held at the temporary Campbell campus.

During the growth of the college, residents of the district failed to approve bond issues on three separate occasions. With the constant influx of new students and the lack of facilities, the college has been forced to offer some of its courses at various school district campuses.

Some of those being used are Buchser High in Santa Clara Unified School District, Blackford High in Campbell Union High School District and Dartmouth Intermediate in Union School District, in addition to using relocatable classrooms on the Campbell

campus.

In 1967-68 the state allocated some funds to the district for the construction of the science-math complex at the Saratoga campus, including a planetarium, and this facility opened in the fall of 1969. Presently, construction is underway on a language arts-social science building, with plans being drawn for a student center at the Saratoga campus also.

The language arts-social science complex is being built with a federal grant of \$500,000, state funds of \$540,000 with the district contributing \$560,000. The 42,042 square foot building will house 22 classrooms and seven labs (including reading, speech, journalism and photography) and will be ready to receive students in the fall.

Construction of the campus center will begin late this spring and it will also open in the fall of 1971. Funds for the \$1.4 million project were obtained through a federal loan of \$1.25 million with the district contributing the balance.

Planning is now underway

for three additional facilities at the Saratoga campus. All three have been included in the governor's budget for 1970-71, but must yet be approved by the state legislature. A library, physical education complex and humanities-fine arts building will be in operation by the fall of 1972 if money is forthcoming from the state.

All of the facilities are needed by the college, which is one of the fastest growing community colleges in the state. According to Jerry Girdner, dean of student personnel, the college is growing 2 1/2 times as fast as other community colleges in the state.

Planning is still underway for a bond election, which must be held this year. Trustees are expected to set a bond election date within the next month.

In addition to deciding on a date for the bond election, trustees will also be selecting a new superintendent within the next month. Oral interviews are now being conducted with 10 candidates.

WVC presents franchising course class

One of the fastest growing and most controversial methods of business operation will come under scrutiny at West Valley College beginning March 4.

"Franchising as a Business Opportunity" will be discussed on five consecutive Wednesday evenings by five highly qualified lecturers. Representing national franchise operations, the Small Business Administration and local franchise businesses, the five lecturers are well qualified to give their views on the opportunities and pitfalls of franchising.

The course is designed to prepare enrollees for independent investigation of franchise operations and to compare support services and profit margins of both independent and franchise businesses.

Any resident of West Valley College's district is eligible to enroll in the course. Registration for the course must be made through the Office of Community Services, 44 E. Latimer Ave., Campbell, room L-26, telephone 379-1733, ext. 58.

United Technology boosts county economy by \$20 million in 1969

United Technology Center has reported that it placed about \$20 million into the Santa Clara Valley economy during 1969 in wages, property taxes and purchases from county suppliers.

At the year's end, the company's employment was approximately 1,700 employees, with about 1450 working in the county. During 1969, UTC employees invested more than \$275,000 in the Santa Clara County Payroll Savings Plan for U. S. Savings Bonds and contributed about \$36,000 to the Santa Clara County United Fund.

The company supports, through membership, The As-

sociation of Metropolitan San Jose and the chambers of commerce in Gilroy, Morgan Hill and Sunnyvale. UTC also is a member of the Santa Clara County Taxpayers Association, the Opportunity Industrialization Center of Santa Clara County and the Santa Clara County Fair Association.

UTC annually presents a chemical engineering scholarship to a student at San Jose State College and supports the Joint Council on Science and Math Education at the University of Santa Clara.

The company participates in the Stanford University Honors Program for its employees and offers other edu-

cational assistance through programs coordinated with local junior colleges, Stanford University, San Jose State College, the University of Santa Clara, and the University of California.

UTC, with headquarters here, maintains a development, test and production center at Coyote, launch base operations at Cape Kennedy, Fla., and Vandenberg AFB, Calif., and liaison offices in Los Angeles and Lancaster, Calif., and in Washington, D.C. Also, the company operates a manufacturing plant at Riverside, Calif., for the production of TECHITE (Reg. Trademark) pipe.

The company is a major producer of rocket propulsion systems for the Department of Defense and the National Aeronautics and Space Administration. It is a division of United Aircraft Corporation, East Hartford, Conn., ranked as one of the top corporations in the nation and a leading producer of products for flight. UAC employs approximately 73,000 persons.

**DOGGONE
ON PAGE 30**



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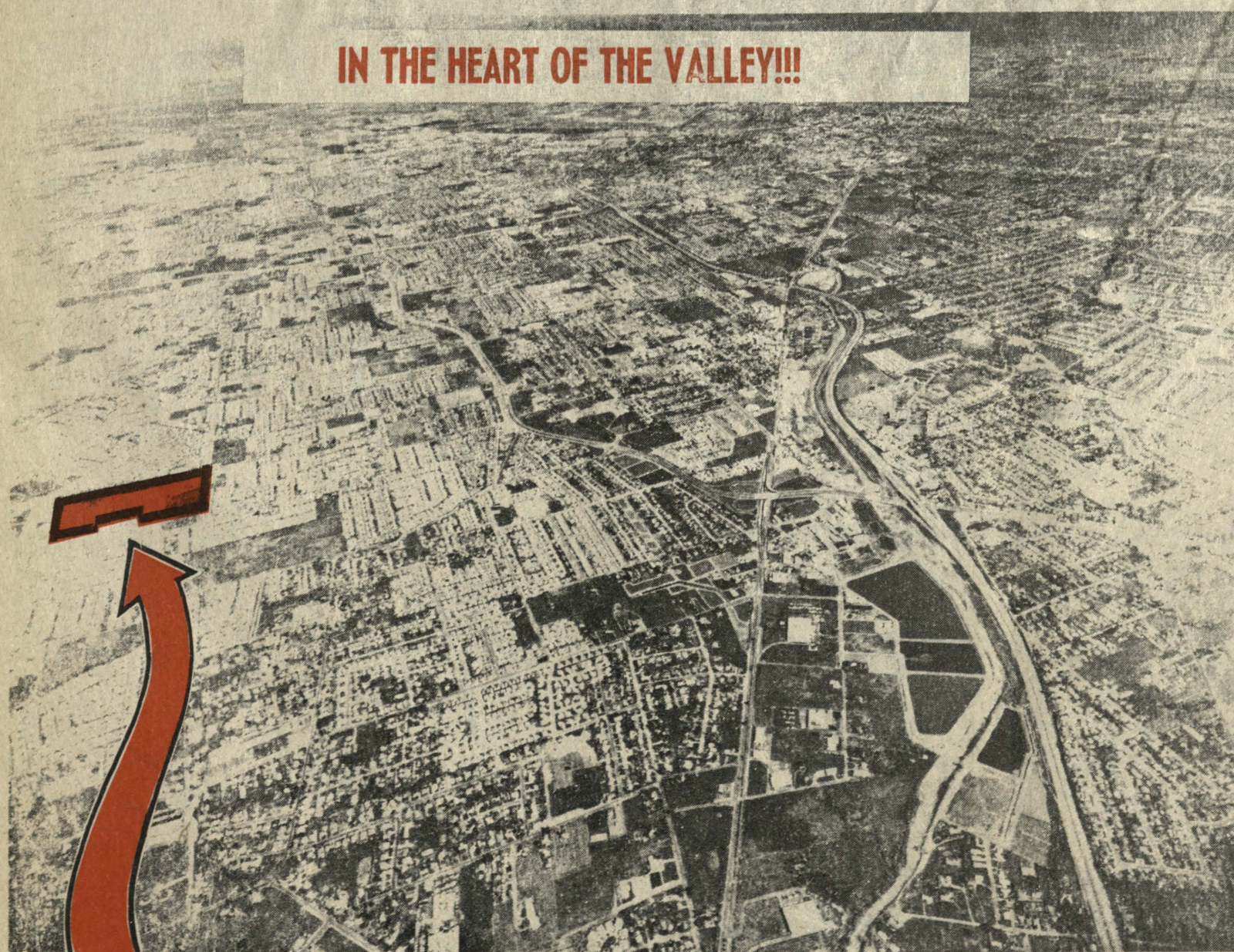
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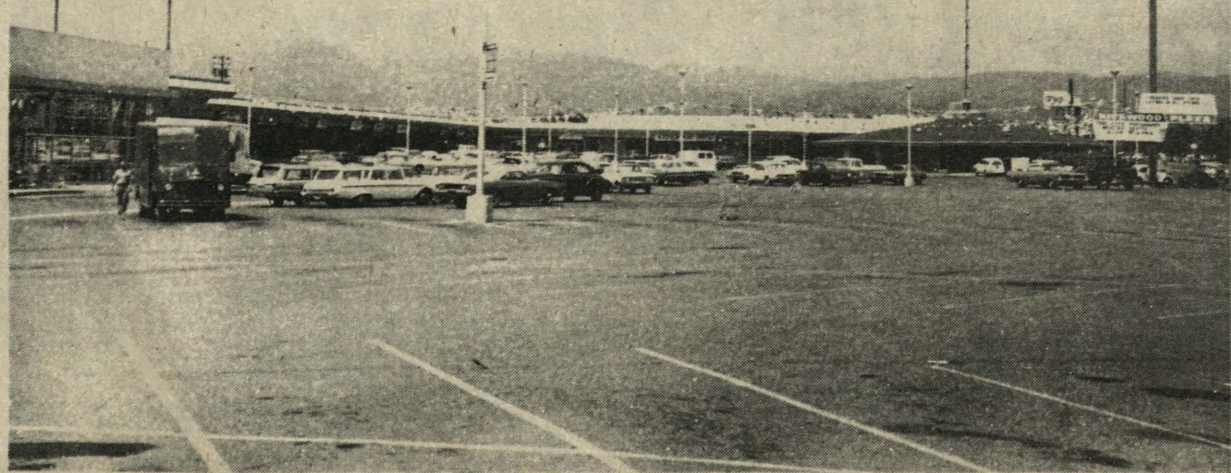


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Contact us (379-4547) for commercial space that will be available soon.



COMMUNITY -IN- FOCUS

BEAUTIFICATION

By Jeanette Watson
Chairman, Campbell
Citizens for Beautification



When the Beautification Committee received word that they had again received the Distinguished Achievement Award from the National Cleanup Bureau, they knew that it was due to the many accomplishments during the 1969 year. It was indeed a year of progress, and we will review briefly what occurred.

The first annual Home Beautification Contest was held with winners being awarded beautiful shrubs by the Cupertino Nursery. Campbell has many attractive homes with beautiful yards, and our committee feels that they deserve to be recognized for the contribution they make to improving our environment.

We also conducted a survey to determine an official flower for our city. The Shasta Daisy was selected and adopted by the City Council.

We recognized citizens and businesses who planted trees in large numbers because we know the value trees play in our pollution problems.

We requested a study be made of illegal signs in the city and what could be done about them.

We encouraged people to make use of the spring and fall cleanup days to get rid of unsightly debris. The spring cleanup was the largest ever held in our city. Twenty-nine loads of trash were picked up on one day.

Our Beauty Benefits Business Contest continued over several months. Many service clubs participated in the project and every business in town was evaluated. Awards were presented to those businesses whom we feel are an asset to the community. This contest brought to light many illegal A-frame signs which we are still trying to have abolished from the city. We also were instrumental in getting trash cans placed at various businesses which will aid in the problem of litter.

We directed Scout Troop 375 and the Indian Y Guides to two major cleanup days along Los Gatos Creek. Some 300-plus tree-wells were cleaned out - a big job for these groups, but they did a commendable job.

With the Chamber of Commerce we conducted a search for a symbol for our city. Youth and adult entries

courage beautification efforts in different parts of our city.

And now let's look to this new year of 1970.

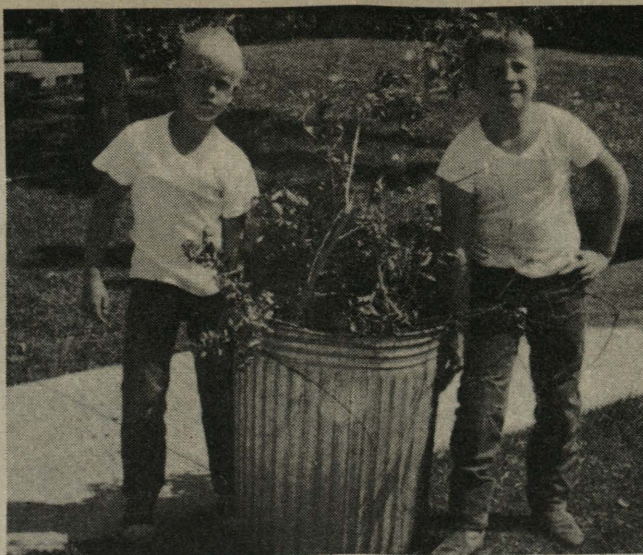
We plan to restructure the

Winchester expressway exchange.

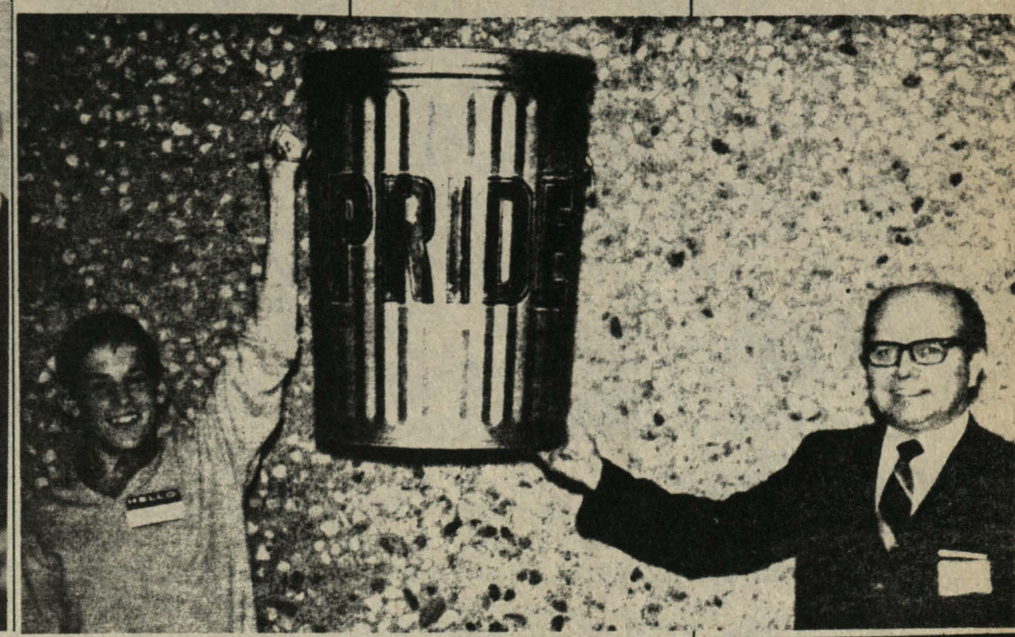
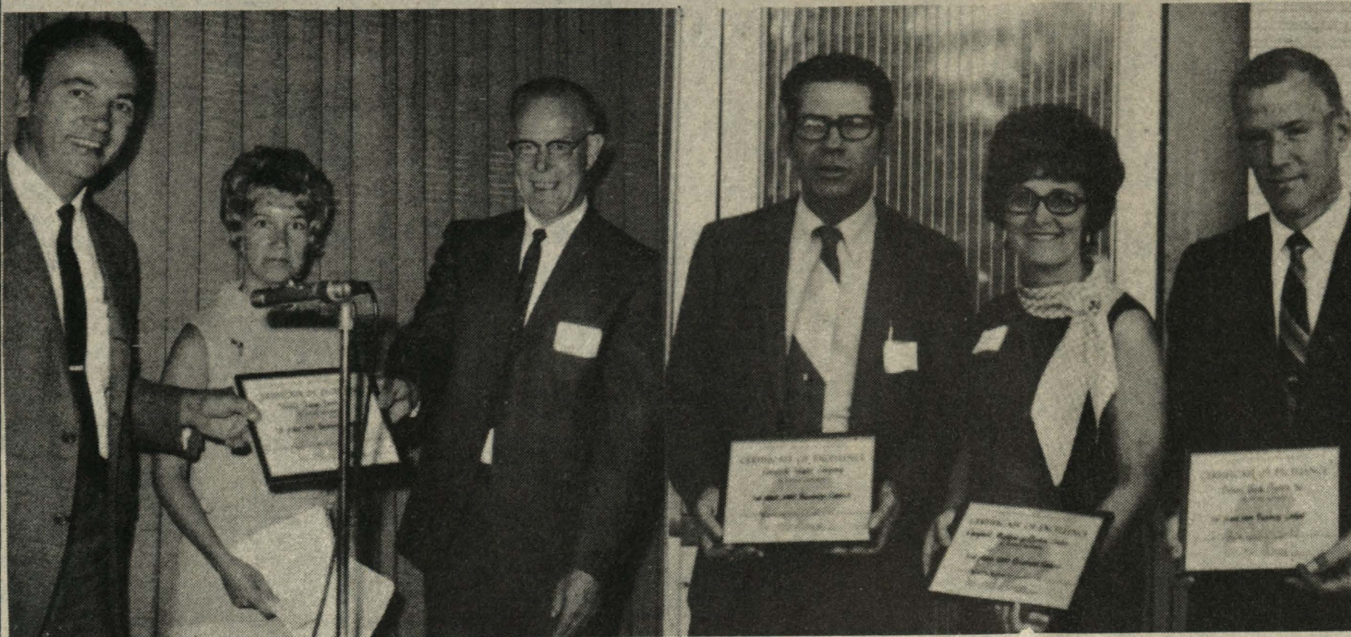
We would like to create a mini-park on the county-owned land on the corner of Friar Way and Winchester. Presently, it's covered with weeds and debris.

We are very much interested in what will be done along Los Gatos Creek and will aid the committee in any way possible with its development.

We encourage the city, schools and residents to plant trees on Arbor Day, March 7. Not only will we benefit, but we will aid generations to come.



Beautification efforts gain recognition



committee somewhat to bring about the involvement of more segments of our community.

We have already participated in the elementary school district beautification program and feel that Neal Royer is to be commended for the fine interest shown in all his schools for this project. Because of their enthusiasm we will be offering each school a tree for planting on Arbor Day, March 7.

We are presently working on plans to landscape Fire Station No. 2. We hope to involve youth service groups as well as adult groups in this project. It will be a tremendous undertaking and will need many donations to become a reality, but we have faith that the community will come forth. The fire station is a credit to the community and we want to see a job well done. It will be one that we can look back on in a few years and say, I helped.

We will again have our Home Beautification Contest, and Business Contest. We will be studying with the help of



brought many ideas. As yet, the committee has not selected the exact one, but feel it will be a composite of the winning suggestions.

We organized a litter bag campaign which culminated in the distribution of approximately 7,000 bags for cars and boats. In conjunction with this campaign, we recognized the cleanest lot in town. The award went to 89-year-old Mrs. Josephine Suoto, and it was well deserved.

We presented programs to many service groups and write many letters hoping to en-

the Fire Department, the possible need for a large item pickup. However, since we may have to rent equipment, we may have to make a charge for the service, if residents want it.

We are assisting the Campbell Buccaneers Club with their project to landscape the Campbell Avenue side of the football field.

We will try to reactivate the plan to landscape Winchester Boulevard along the railroad tracks.

We will study the possibility of assisting in landscaping the San Tomas-



Remember the winner?

How the tortoise's easy plod snared the race from the frantic hare?

A garden is like that. The easy garden attired in fragrant blossom and leafy bough is always a winner.

It wins the spirit of the beholder and the love of its maker.

A little water, a little feeding, a little snipping here and there and you have the tortoise garden - easy and a winner.

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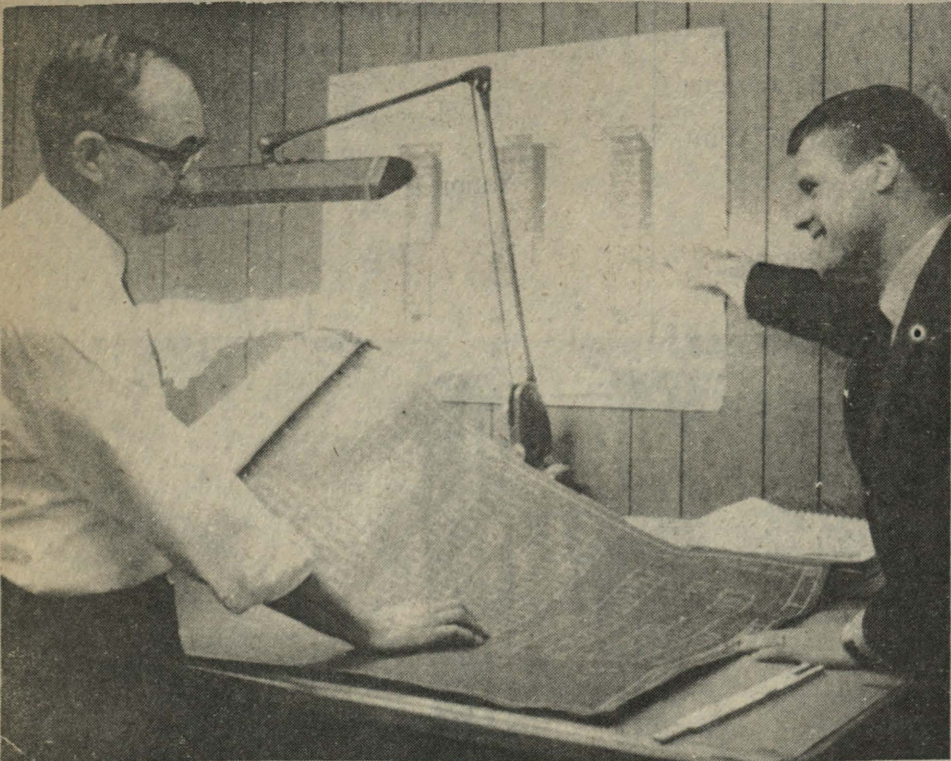
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A YEAR OF ACHIEVEMENT

FROM DRAWING BOARD TO REALITY IN ONE YEAR



FEBRUARY 1969 KEVIN M. SALMON (right) LEASING AGENT FOR "THE TOWERS" AND "THE PRUNEYARD", RECEIVES APPROVAL OF THE PLANS FOR CONSTRUCTION FROM WALLY BYRON (left), CITY BUILDING OFFICIAL.

A RECORD - BREAKING ACHIEVEMENT IN CONSTRUCTION

FIRST TENANTS MOVED INTO "THE TOWERS", THE AREA'S MOST MODERN HIGH-RISE OFFICE BUILDING, ON FEBRUARY 19, 1970, JUST ONE YEAR AFTER CONSTRUCTION BEGAN.

WE SALUTE THE NEW CAMPBELL AND ARE PROUD OF THE PART "THE TOWERS" AND "THE PRUNEYARD" WILL PLAY IN THE PROGRESS OF THIS COMMUNITY.

A JOINT DEVELOPMENT BY
FRED SAHADI AND PITTSBURGH-DES MOINES STEEL COMPANY
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THE BLENDING OF A HISTORICAL PAST WITH A GREAT FUTURE

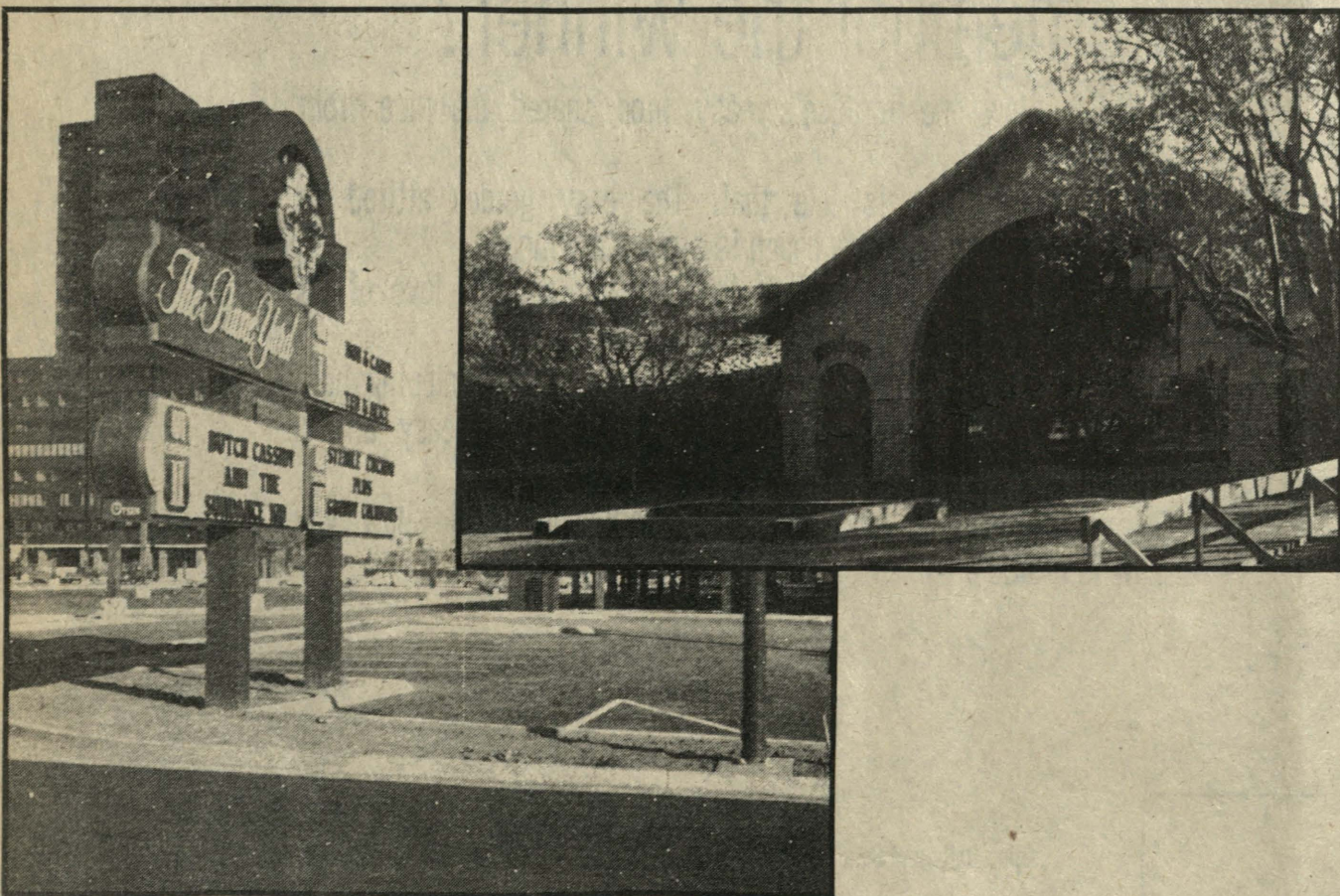
THE PICTURE ON THE LEFT IS THE UNITED ARTISTS' PRUNEYARD' CINEMAS I, II AND III.

THIS SPANISH - STYLED FACILITY, WHICH IS THE LARGEST THEATER WEST OF CHICAGO, HAS BEEN SETTING TOP BOX OFFICE RECORDS SINCE ITS CHRISTMAS DAY OPENING.

THE THEATERS ARE SYMBOLIC OF THE QUALITY OF TENANCIES THAT WILL SOON BE OPENING IN THE PRUNEYARD.

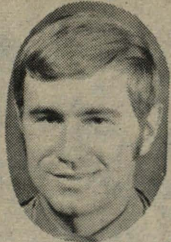
IN ADDITION TO THE 16,000 SQUARE FOOT THEATERS, TENANTS IN THE FIRST PHASE, WHICH COMPRISE 100,000 SQUARE FEET, INCLUDE A 15,000 SQUARE FOOT STEVENS FABRIC SHOP, A 7,000 SQUARE FOOT RESTAURANT, A 4,000 SQUARE FOOT MEN'S SHOP, A 1,600 SQUARE FOOT WOMENS SHOP PLUS A VARIETY OF SATELITE TENANTS.

THE ENTIRE CENTER IS SCHEDULED FOR COMPLETION BY THE END OF 1970.



COMMUNITY -IN- FOCUS**CHAMBER OF COMMERCE**

By Len Edholm
Manager, Campbell
Chamber of Commerce



The theme "Moving Forward" was used last year by the Campbell Chamber of Commerce, City Hall, and many events evolving around the theme. How much insight or foresight, we had just to pick such an appropriate theme because 1969 was filled with moving forward type of activities.

In July, our official population was given at 24,200, up over 1,400 from the previous year's population. Campbell was placed on the map through many means, statewide, and even nationwide. National Fire Department Award, National Beautification Award, the tallest building between San Francisco and Los Angeles, the number one Junior College rated football team in the State, and the Campbell-Moreland Pony League. All of these events and activities helped Campbell move forward for 1969.

As we move into 1970, the plans and achievements of the previous year lend themselves to the recognition that Campbell deserves. The implementation of these programs will be centered around one central theme in "We Care." After all, if we, the people of Campbell didn't care, none of these accomplishments would be.

This year, Campbell is going to enter, for the first time, the All American Cities Contest. This contest is sponsored by the National Municipal League and Look magazine. The rules for entry are basically that a city shows major achievements of benefit to the whole community and that these achievements resulted from citizen action. This is where our theme "We Care" enters so very appropriately.

From the Chamber standpoint, we have our own programs which are geared to involve the total citizenry, even though the project itself may be instigated by business and professional members of the Chamber.

The Second Annual Youth

Employment Service (Y.E.S.) will soon be kicked off with a community luncheon tied in with recognizing our local sports figures. This very worthwhile program not only involved hundreds of youths but also includes parents, schools, business, government and industry, all working together because "they care" about making Campbell a little bit better.

The Fourth Annual Congress for Community Progress will change pace this year and sponsor a week-long "Know Your Campbell Week" during April 20-24. Shuttle bus tours of different economic facets of our community will be given for the entire populace. An open Town Hall type discussion meeting is planned for Thursday of that week which will culminate with a banquet Friday night at Campbell High School with Dr. Max Rafferty as our speaker.

In September, we will co-sponsor, with the Citizens Beautification Committee, the Third Annual Business Beautification Contest. This, along with a myriad of other beautification projects planned throughout the year, will literally involve well over 1,000 students, housewives, and businessmen.

These, along with our regular activities of producing maps, brochures and statistical pamphlets, monthly and annual meetings, golf tournaments, Business Education Week, grand openings of new businesses, and many other duties, will all tie in with the Chamber's newest committee, All American Cities.

This new committee will compile all of the activities listed above, added with the Cities' Citizens involvement groups of passing two important bond campaigns for a new Civic Center Complex and better parks. This compilation has to be very carefully written into a concise application form. Twenty-two cities are chosen nationally to attend the Annual Conven-

OFFICIAL ENTRY OF Campbell, Calif.

(Name of City)

FOR A

1969

All-America City Award



ALL-AMERICA CITY



sponsored by the

NATIONAL
MUNICIPAL LEAGUE

and

Look Magazine

tion in Portland, Oregon, to be held this year during August.

All American Cities project is a culmination of the vast and many projects that Campbellites have been working on for the past three years to date. Our growth factor, image,

pride and citizen participation during that time has proven that our people do care.

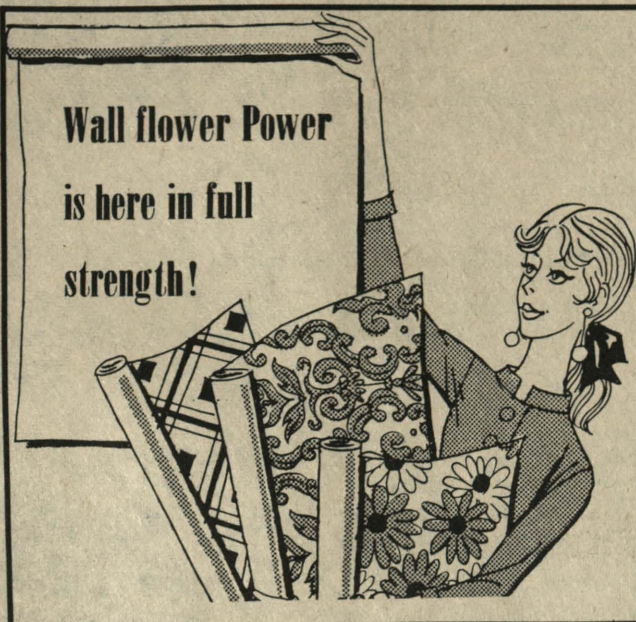
1970 will truly be a year of achievement.

We can honestly say that in Campbell, "We Care!"

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Campbell Chamber of Commerce ...

1970 Action Projects:

- Concern in governmental affairs, issues from local to national
- Congress for Community Progress "Know Your Campbell"
- Increased Commercials and Industrial Growth
- New Info-Map and Industrial Land Map
- All American Cities Contest
- Youth Employment Service
- Monthly Luncheons and Tours
- Beautification

Available at the Chamber office for visitors,
prospects and citizens:
STATISTICS - BROCHURES - REPORTS
MAPS - STUDIES - INFORMATION

Len Edholm

Chamber Manager

1970 officers

BOB BULLARD, PRESIDENT
Certified Public Accountant

NORMAN PAUL, 1st VICE PRESIDENT
Plaza Theaters I & II

AL LA PLANTE, 2nd VICE PRESIDENT
New York Life Ins. Co.

BOB BLONDER, TREASURER
Mgr. Barclays Bank

NEAL ROYER, PAST PRESIDENT
Superintendent, Campbell
Elementary School District



"We Care"

CUHS program has something for all

Keeping up with the times means not only introduction of new courses and new techniques but also special aids in counseling and guidance and new ways to help students learn. Many ideas were inaugurated this year in Campbell Union High School District.

A learning disability group program designed to help students of average or above average ability who have been unable to learn academic material in regular classes is under way in all district high schools. Under the direction of Dr. Wade Schroeder and Mrs. Arta Jo Chambers, 12 teachers are working with small groups of students in English and math helping them until they are able to resume regular class work.

BOY CHEFS

Boys, who may be thinking ahead to the time when they'll be in charge of the backyard barbecuing, indicated such a strong interest in learning how to cook that a foods class for boys has been organized at Westmont High. The class, taught by Mrs. Marilyn Marr, is no "sissy" course, either. Boy leaders at Westmont, members of the student council and athletic teams, are among the 25 students. They learn the same basic cooking skills as girls do but more masculine recipes are used.

READING

To increase students' reading skill is the goal of the developmental reading program at Campbell High. The course enrolls 80 percent of all freshmen at Campbell plus a junior-senior class is offered on a voluntary basis. Aim of the course is to improve speed and comprehension in reading, to augment vocabulary and to improve study skills. During the four years that the course has been taught, students have averaged gains that more than doubled their reading speed and comprehension, said Instructor John Baas.

DISCUSSIONS

Westmont High has led in piloting small student discussion groups. Five to eight students meet informally with a counselor to discuss ways of dealing with any problem that concerns youth during high school years. Topics might be smoking, drugs, dating or student unrest. A simulation technique called Life Career Game leads students to decision-making by using case profiles of actual students.

Several self-help classes aid students develop individual skills. There are classes in typing for students who haven't been able to fit that course into their regular schedule.

COMPUTER

To learn the how's and why's of using computers, math students have a chance to experiment with a Wang 370 Programmable Calculator on lease to the district schools.

PIANO

A no-noise piano studio at Campbell High allows students to practice piano on a silent keyboard. Students hear themselves through earphones. Teacher can tune in, too, but other students aren't bothered

so a whole class can practice at the same time.

FRENCH & GERMAN

Fourth year French and German students can complete a major part of this year's work on a contract basis. Students work individually on planned units and under teacher guidance as needed.

DRUGS

Drug abuse education and counseling are being given special emphasis in a program headed by Supervisor Haskell Bowen and Dr. Wade Schroeder.

In special tours to the "tenderloin district" in San Francisco, school counselors were able to observe problems of drug addiction among young people 14-25 years old and to hear what these "problem kids" felt was wrong with schools and adults.

"We never felt we could talk to counselors or parents because they'd be embarrassed. Besides, they were always too busy to talk to us personally."

The school program this year includes parent discussion groups, student group "talk sessions" with a counselor present, and more time and encouragement for students to talk individually with counselors.

"Kids with problems seldom talk to parents but they will come to counselors they like," explained Bowen. "Most adults don't realize kids are mostly just looking for a new experience when they first use drugs. There's seldom a drug 'pusher'—it's just kids themselves passing drugs around. Counselors and parents need to be understanding listeners."

VOC. CENTER

Students who may terminate formal education with high school or junior college are particularly interested in the training offered at the Vocational Center. Over 250 CUHSD students attend classes part of their school day at the new center located at Hillsdale Ave., east of Almaden Expressway. Campbell shares in the facility with students from San Jose, Santa Clara, and East Side districts.

Junior and senior students selected from all district high schools are bussed to the center for a three-hour block of time either in the morning or afternoon, while continuing their regular high school program. At the center they learn skills in such areas as construction trades, auto mechanics, welding, sheet metal work, printing, commercial art, health services, food services and numerous others.

The courses offered are closely allied with community needs so when students graduate, they are ready to take jobs in the area. Coordinators of the program for CUHSD are Mel Estrada, director of vocational education and Frank Meis, vocational counselor.

AG

An adjunct to the Westmont High campus is the district vocational agriculture

school. Here boys, bussed in from all district high schools for part of their school day prepare for jobs in animal husbandry, meat and food processing, nurserymen and landscape architects, as well as farming.

They build their own feed lots, pens, fences and greenhouses. They care for their animals and plants, keep accounts of expenses and market their products. The numerous cups and ribbons won by the boys at fairs and stock shows indicate the success of their work.

REAL THING

The Work-Experience Program in which selected students attend regular classes four hours a day and work at a job with local firms the rest of the day is a new program in the Campbell high schools this year. Thirty-five students started the program last fall. Goal is for approximately 100 students this first year.

Currently some 20 local firms are employing the students, reports Coordinator Harold Billings. Employers like the program because it fills a need for part-time workers. In addition the student workers are supervised on the job by the school.

Students learn and earn. They carry a regular school program but also are paid for working 18 to 28 hours per week after school and on Saturdays and school holidays. Work experience classes are part of the vocational guidance program under Director Mel Estrada. Students get not only practical job experiences but are taught how to get and hold a job after they leave school.

Many students can benefit from this program including those uncertain of a career choice; those whose formal education ends with high school or junior college; college bound students who want to test their choice of vocation with experience; potential dropouts; gifted students who can do more than the school program; and students who need to earn money to stay in school.

Many work experience students will continue their jobs during the summer and after graduation. The school, too, is an employer giving jobs to approximately 65 students during the summer in maintenance, library and bookroom work to students who thus can earn money while attending summer school.



**DOGGONE
ON PAGE 30**

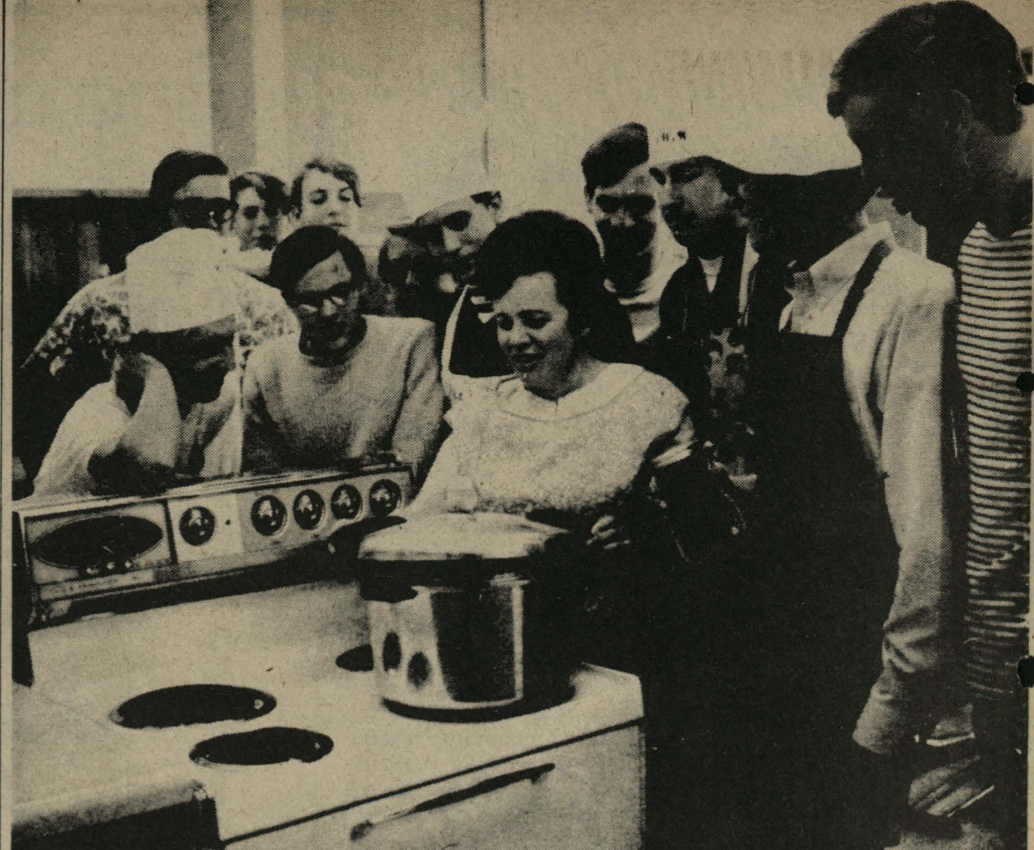
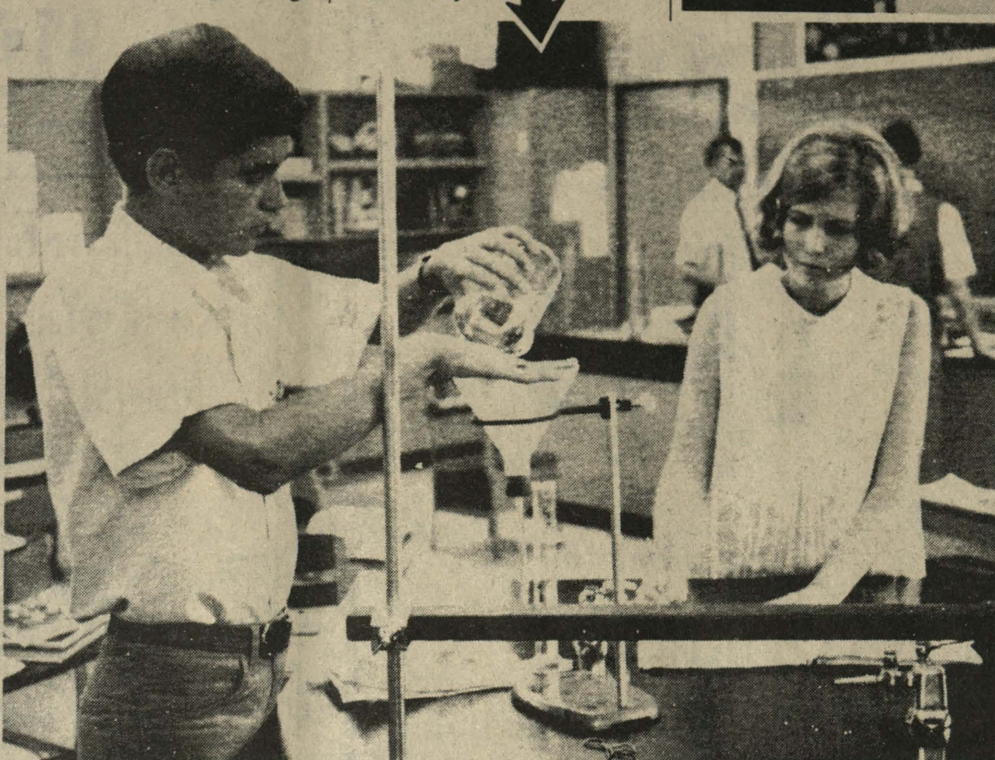


READING---Trustee Mrs. Dorothy Goble and teacher John Bass work with student

Jim Wheeler on a developmental reading program of CUHSD.

SEE FOR YOURSELF---Naser Issa and Sherida Paulsen, students in a Del Mar High School physics class, test for themselves Galileo's Law of falling bodies. Campbell High

School District teachers find that students want more emphasis on "seeing" and participating in actual demonstrations rather than just textbook theory.



CHEFS ALL---Or at least, chefs in the making. Westmont High School seniors can now enroll in a cooking class

and know how much salt to put in the soup. Instructor is Mrs. Marne Marr.



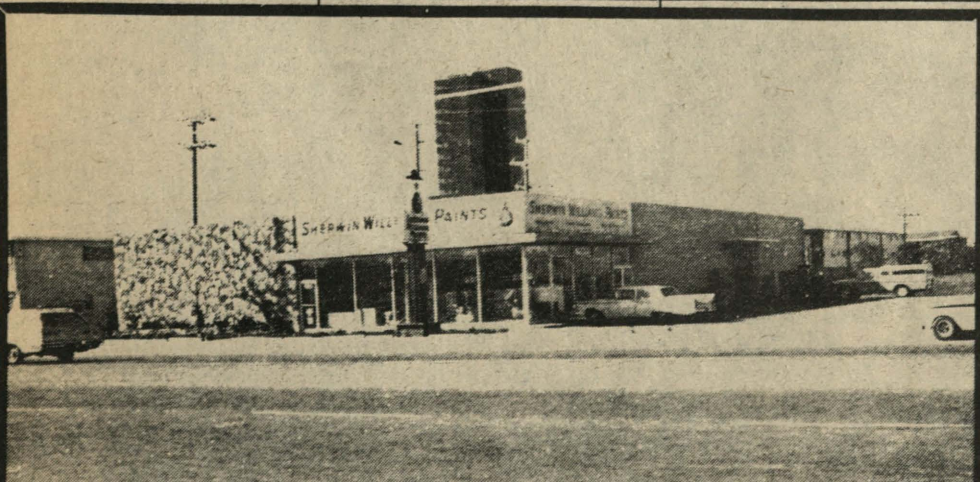
HEAR THE MUSIC?---Silent keyboards are the latest thing at Campbell High where a student may practice without

audible sounds coming from the piano--only into his earphones.

SEE AND SAVE FOR YOURSELF.

Buying carpeting is one of the most important purchases a homemaker can make. Your carpets set the theme for your decorating pattern, bringing out all the color and charm of your finest furniture pieces. Whatever period your furniture may represent, nothing will set it off as well as the proper style, color and fabric of your carpet.

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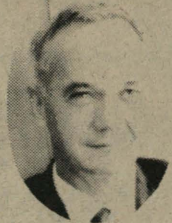
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COMMUNITY -IN- FOCUS

PARKS and RECREATION

By Don Hebard
Chairman, Parks and Recreation Commission



There is action on the parks and recreation front in Campbell.

Although much of the "action" is still in the planning stage, a number of projects are now under way.

Although the development of Rincon Park is considered one of the major parks and recreation programs, other projects include the neighborhood school park development; the Los Gatos Creek recreational development study; the establishment of bike trails within the community and the protection of the city's tree-planting program.

RINCON PARK
As a result of the successful bond election of June 1969, eight and one-half acres have been purchased by the City and an architect employed to work with the City, the Rincon Park Development Committee, the Campbell Elementary School District, and the people of this community to develop plans for a 24-acre community recreational park.

Survey forms have been circulated throughout the community providing the public an opportunity to express their wishes for the types of facilities desired in the park. These forms are available through The Campbell Press, schools and all public offices.

NEIGHBORHOOD SCHOOL PARK DEVELOPMENT PROGRAM

The Parks and Recreation Commission has been working with the eight elementary schools in Campbell to develop neighborhood plans for the community use of each of these school park sites. Preliminary plans have been drawn by neighborhood groups for nearly all schools with four schools approaching the final stages.

As soon as these plans have been approved by the respective school district governing boards and the City Council, City funds will be made available for their implementation.

LOS GATOS CREEK - A CO-OPERATIVE INTER-GOVERNMENTAL STUDY

Meetings currently are being conducted with participation of representatives of the Town of Los Gatos; Santa Clara County Planning Dept., Parks Department and Parks and Recreation Commission; the Santa Clara County Flood Control and Water District; the State Highway Commission; Sanitation District No. 4 and the City of Campbell.

Preliminary plans for the development of the creek area from Lexington Reservoir to Ascom Ave. are being prepared together with detailed plans of the Camden Ave. - Campbell Ave. section.

Through the joint efforts of the planning and engineering staffs of the participating agencies, this plan will be presented to the entire body early in April. On approval, the plans will then be submitted to the governing bodies of each of the agencies for final adoption.

BIKE TRAILS

The City of Campbell is preparing a system of bicycle trails and routes connecting all the park and recreational

facilities in and around the city.

These plans will be implemented in early spring. We hope this action will revive the county-wide bike trail program and be an impetus to the McKay Plan.

TREES

The City has ordered several hundred small trees to further its tree-planting efforts. They will be used in connection with an Arbor Day planting program.

The trees will be made available on a limited basis to residents of the City for planting in park strips and street easements.

This is a supplemental project in anticipation of a much larger tree-planting scheme in 1971.

girl scout

By Nan Warren

How do you measure progress? Facts, figures and statistics all help. In December of 1968, there were 19,470 Girl Scouts in the Santa Clara Valley. As of December 1969, there has been a gain of over 8%, bringing the total to 21,162 little girls in green.

The Campbell area is extremely proud to claim 3,236 of these girls. Year after year new troops are formed on all levels of Scouting from Brownies on through Senior aged Scouts - thus allowing progress through growth.

Perhaps even more outstanding is the fact there has been a significant gain in parent help. Within the troops in the immediate Campbell area, 159 adults have joined the ranks boosting the figure to 671 adults.

These women, who feel Girl Scouting is important, give freely of their time, talents, warmth and friendship to our wonderful girls. There are just a little over 4,000

men and women in the Santa Clara Council that feel this way. Not counted are the many mothers who don't become leaders but give of their time to help in troops. Some of these "mothers" don't even have children in the Girl Scout program!

But how can you measure the progress made by each girl? There are no figures or statistics to gauge the growth or progress a girl makes in becoming a better citizen of tomorrow, of recognizing the needs of her community or of developing her own talents to become a well-rounded individual. This cannot be evaluated in a year's time.

Girl Scouting in today's world is more important than ever before. Enriching a girl's life with lasting friendships, teaching her responsibility and values to herself as well as others and causing an "awareness" and respect for people, her community and country is indeed - PROGRESS.

ON CAPITOL HILL



with "Charlie" Gubser

Lawrence, the Great Lakes

Recently one of President Nixon's critics condemned his apparent decision to start another federal program with another bureaucracy to fight pollution. "The source of pollution is at the local level," the critic said. "Why not control it there?"

As a long-time advocate of the principle that the local solution of problems is better than getting the answer from Washington, I should have been impressed, but not so. Times change, so do problems, and so do solutions. As the speed of life increases in the atomic and space age, some problems grow beyond the capacity of local government and must become the concern of a higher and broader force. Local ordinances once controlled the steam engine, but who would argue that atomic energy can be so handled?

Pollution is one of these problems. It does not stop at a state line; it is national and even international in scope. Furthermore, pollution has become a grave national concern because of America's failure to solve it at the local level.

To look at the Potomac River, which waters the very roots of American history, is sickening. Its recreational use is now restricted to boating and there is still some fishing in the upper stream area where pollution has not yet gained the upper hand. But this beautiful river is totally unsafe for swimming, not because of the danger of drowning but of gulping in the decay and disease with which every drop of the river is laden.

The Potomac flows through or borders three sovereign states and the District of Columbia. It is not a state or local matter and can be cleaned up only by a broader jurisdiction.

Some rivers, like the St.

system, the Rio Grande, and the Rhine, go beyond national jurisdiction. Polluted air moves freely over frontiers; Detroit's poison is breathed by Canadians. In this pollution crisis, the strongest local effort possible must be marshalled. An even stronger effort must come from Washington, D. C., and international bodies like the United Nations. A U.N. report has already warned of our grim future: "the reliance of modern technology upon the combustion of fossil fuels has brought a 10 percent increase in atmospheric carbon dioxide over the past century" which "could rise to 35 percent by the year 2000."



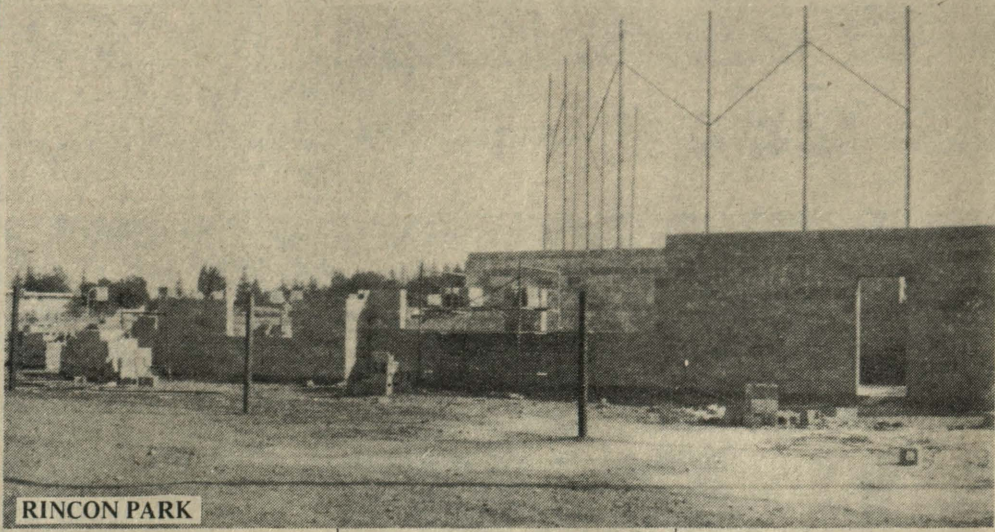
The way to continued growth and progress of our community lies in moving ahead together to meet the challenges of making this a better place to live and work.

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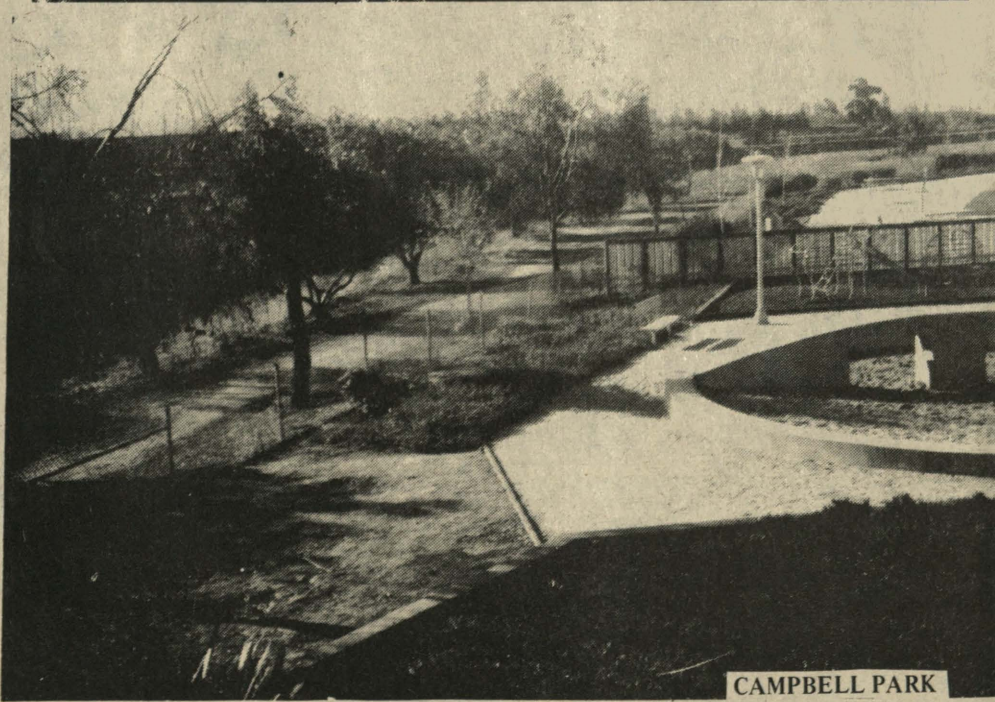
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Science Fair deadline March 9

March 9 is the final registration deadline for the 10th annual Santa Clara Valley Science Fair for all projects and science art.

The Valley Science Fair will be open to the public without charge Saturday, April 11 at the Santa Clara County Fairgrounds.

Last year John Ewert of Campbell High School was awarded the Lincoln Library prize as the teacher who made the greatest overall contribution to the Science Fair. Barry Smith won the American Institute of Aeronautics and Astronautics Award; Mike Sinkay took a Department of the Army award and Shirley Win and Mitchell Fair were both honored with Air Force awards. All were Campbell High School students.

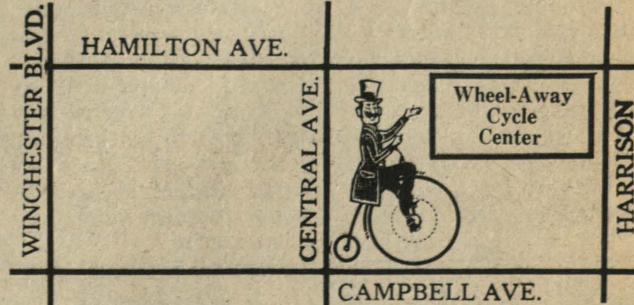
FIREARMS

Among males in this country, the death rate from firearm accidents is highest at ages 15-19.



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While we're waiting for our new building to be completed on Hamilton Ave., WHEEL-AY has moved from Winchester Blvd. to the Campbell Cycle Center back of Wing's Market on Campbell Ave. at San Tomas.

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Campbell dogs play an important part in community life

Role of family pet changed

The family pet has taken on considerable importance along with the growth of other facilities in Campbell.

According to Dr. Philip Haims, public health veterinarian for Santa Clara County, the dog ratio is now one dog to every five persons. Cats average two to five. There are also 500,000 miscellaneous animals in the county who are "domesticated".

With the interest in pets, the work of the county, who is responsible for overseeing the animal population, has grown equally.

"Stray dogs are, of course, one of our biggest problems," says Dr. Haims. ("Stray" meaning loose, but not necessarily unowned.) The Rabies Control Department receives many calls each day from persons seeking information about lost pets, making complaints about loose ones, or asking for investigation of suspected negligence.

Many of the calls cannot be handled in the county office, as they have no facility for confinement of animals, and although their office maintains trucks to pick up accessible dogs, the drivers are not allowed to attempt to free a dog who is caught in a fence, or under a house, etc., but must turn these calls over to Dr. Haims or the local humane society.

They can, however, pick up injured dogs on freeways, but the obviously dead dog is picked up by state highway crews.

Campbell Police Dept. "polices" the city and answers calls for dogs disturbing the peace or reroutes the caller to the proper agency.

LEASH LAW
Legally, no dog is allowed off his property unless he is under control of his owner, but Campbell, originally a rural community, has been slow in accepting this rule, hence a large number of "dog tramps" can be seen on almost every commercial, industrial and residential street, as well as loitering around shopping centers, schools and outdoor eating places.

HOTELS FOR PETS
As the residents of Campbell have, like the rest of the nation, more time to spend on vacations and excursions, so the use of kennels to house these pets is utilized. Not nearly enough kennels are available, says Dr. Haims, because of the restrictions on land throughout the county available for this type of development.

Dog-napping, once thought to be someone's alibi for losing a dog, is now a national problem and although Santa Clara County has not been plagued by dog-poisonings, other areas have.

The practice of leaving the dog in the backyard and asking a neighbor to see to his needs during a period of absence is risky, at best.

IDENTIFICATION
As medical laboratories have made more use of dogs to trace human illness, the need for animals for experimental purposes has grown.

Licensed dog dealers buy unclaimed and unwanted pets from impounding agencies and resell them to laboratories. Because of the possibility of the family pet losing the collar carrying his license and identification, recent interest in "tattoo" clinics has been

accelerated. A tattooed animal will not be used by a laboratory unless accompanied by a release from the owner. This permanent marking is usually made on the dog's under-thigh and the number is recorded by a central agency. Many agencies use the owner's social security number.

RABIES CLINICS
The county veterinary society in conjunction with the county of Santa Clara, continues to offer monthly clinics for the benefit of the public, allowing them to have their dog vaccinated against rabies at a minimal cost. A certificate of inoculation is also required by the county before issuing a dog license. This control program has been instrumental in keeping the domestic dogs from contracting the disease, but wildlife are still affected. Recently a skunk and a bat (not in this area) were trapped which were rabid.

For information regarding clinics, call 297-1636.

SHOW DOGS
The elite of the dog world are the "show dogs". Once thought to be a pampered set, these hardy dogs are selected as youngsters because of their excellent temperament and stamina.

Two types of shows are most common: the first is a "beauty" contest, called conformation; the second, an exercise in learning, called obedience.

Not as common to the area are field trials and coursing events.

Classes exist to teach the young dogs (and their owners) proper behavior in these events. They are also used by the owners of the family pet to teach the dog good home-style behavior.

Dog shows are held nearly every weekend in northern California and their catalogs reveal that Campbell residents are well represented.

Letters to the Editor

Editor - Campbell Press

I believe it was about two years or so ago there was an article in the Press stating it was illegal for dogs to run loose in Campbell. I would like to know if this ordinance is still in effect or if it ever was?

We have lived at this place for the past six years and have seen dogs running loose every day on E. Rincon Ave. I know the Police Dept. and Humane Society have been advised of their condition but nothing has been done about it.

Year after year we try to raise some flowers and shrubs to enjoy, however, with the dogs continually destroying them it is beginning to get rather discouraging.

I like dogs very much but I believe they should be kept in their proper place at home.

Any help you can give to help solve this problem will be greatly appreciated. We like living in Campbell very much and do not care to move, however, under the present circumstances with the dog problem we may try someplace else.



Campbell has dogs ---



SMALLEST CHAMP -- This wee Pomeranian, owned by Mrs. Cecil Rosbury, 886 Ken-neth Ave., is only ten months old but has already won cham-pionship points at two north-ern California dog shows, the last just ten days ago! His name? Officially, it's Ce Lou's Li'l Cav's L Bernstein!

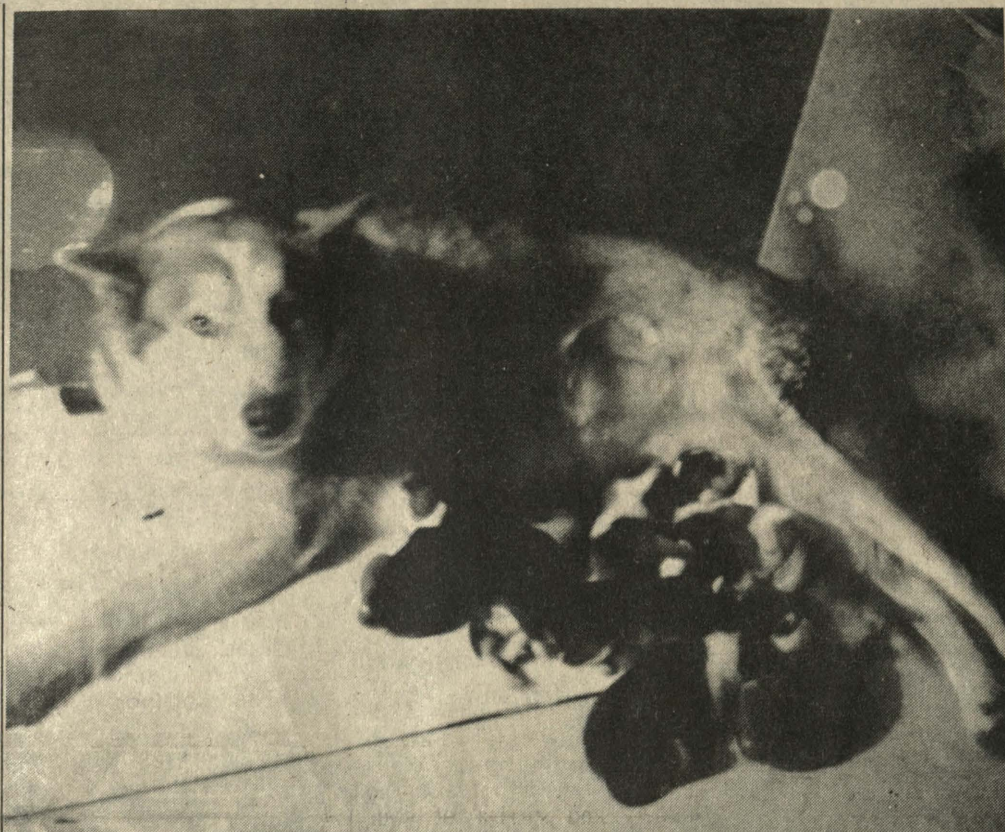


COME ON FELLAS--It may not be legal (to run loose), but that doesn't make it any less fun, as these three dogs, loose on a rural street in

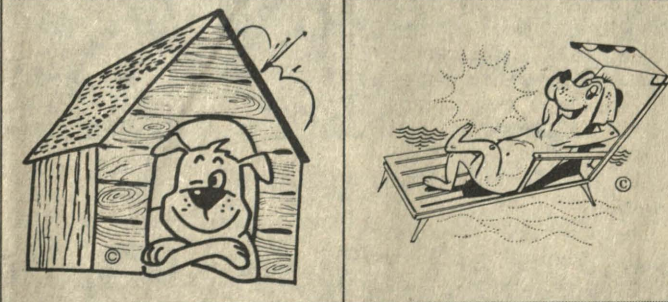
Perhaps you could advise us just who we would contact that would have the authority to follow this thru? Thanks for any ideas or information you may give.
Yours truly
D. E. Strode
196 E. Rincon Ave.



JUST A HOMEBODY?--This Great Dane makes passers-by take a second look as his huge frame half-fills the porch where he is stationed, just across from the parking lot behind Campbell City Hall. Notice he's securely anchored to the porch by means of a long line which confines him to his own front yard.

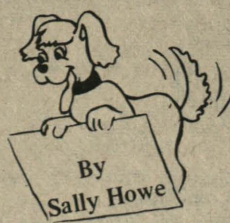


BUSY MOTHER --- This red and white Alaskan Male-mute, owned by Campbell Police Captain Larry Kelly, whelped a whopping litter of eight last week. The average weight of the pups? Over a pound a piece.



MORE THAN ONE WAY--Ludi, a Papillon, owned by Mrs. Ken Caddell of 90 Rail-way Ave., is a winner in more than one way. The two year old "butterfly" dog is quite a showman in Northern Cali-fornia dog shows and also is the proud father of two. Kimi Caddell, a fifth grade student at Hamilton School, has guided Ludi in some of his obedience performances.

Bringing up fido



Had a long talk the other day with a local high school senior who was most upset about a program she had seen on TV, showing bulls in the bull-fight ring in Spain.

Our conversation switched around to cruelty to animals in general and then finally on dog care.

The result of our conversa-tion showed that, in one re-spect, she was as cruel to her dog as the bull-fighter's helpers were to the bull!

Some people are still living in the dark ages as far as a dog's place in today's society in one very obvious respect--they don't recognize that a dog is a poor dumb (mute) animal and can't always be aware of the dangers that are

present in his environment. The biggest danger to to-day's city-raised animal is the AUTOMOBILE.

And yet, this lovely young girl with whom I was talking lets her dog out the front door every morning and permits him to go unescorted near the street!

Not to mention what he was doing to the neighbor's gardens--but that's for another column.

What do you feed your dogs? is a question that is frequently put to me.

There isn't, according to all the dog breeders I know, any "right" or "wrong" way to feed. It usually requires using a little common sense. If your dog is not overweight or underweight, has good coat texture and healthy stools, then don't worry because his diet is different from the neighbor dog who is also healthy.

However, if there IS a chronic complaint, it usually doesn't get better unless you decide to take some positive action.

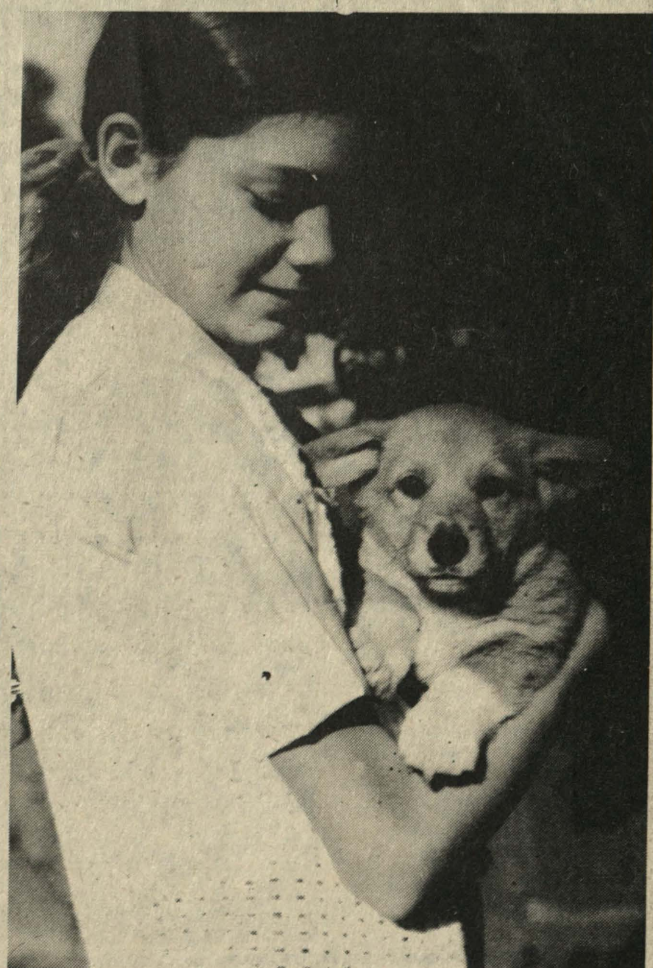
Many times these complaints are not dietary, but are caused by the presence of internal parasites. Or a skin condition, or worms, or a low grade infection.

You won't learn what by reading this column. You will by seeing a doctor of veter-inary medicine.

Item: You should leave a puppy on his mother's milk as long as possible.

Fact: Dog breeders are raising healthier pups and retaining healthier dams by starting puppies on food as soon as their eyes are open, and, having them almost completely weaned at 4 weeks of age!

More next week.



PUPPY LOVE--There's no greater love than that of a puppy and child, these two seem to be saying. The puppy is a ten week old Welsh Corgi and the girl is 13 year old Campbell School student Bob-bie Howe. The two were bidding a fond farewell before the Corgi started a long trip to Morristown, New Jersey, where the pup is to make his per-manent home.

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Student needs win district cooperation

Campbell Union High School District is offering students their chance for greater participation in planning their own activities this year.

Regular meetings with student body presidents of the district's high schools are conducted by Nicholas Montasano, superintendent.

The informal meetings are serving a two-fold purpose; to let the superintendent know what the feelings and concerns of the students are and in turn, the student officers relay to their student bodies what problems confront the district.

A conference at Asilomar, preceding the opening of the school term, provided an important step when students stressed the need for more time to confer with teachers before and after school. The result was the initiation of a plan by the teachers to schedule office hours after school.

A tutorial program during the second month of each quarter was also planned.

High on the list of controversial subjects was the student dress and grooming codes.

Joint committees of student representatives, parents and school administrators met during the summer at each high school to formulate guidelines.

Each school mailed copies of their code to their students.

Determination of each specific code was left to the individual school, subject to review by the superintendent and the Board, who had stated "Students shall adhere to prevailing good standards of cleanliness, dress and grooming at all times while in attendance at school or school-sponsored activities."

A questionnaire to parents

also circulated last summer revealed that 90% wanted guidelines as to skirt lengths and boys' hair lengths.

Interestingly, most parents generally looked with disfavor on mustaches and beards on boys and slacks on girls during school hours.

Technological advance in class

Ready for the knowledge explosion of the 70's?

High school students in Campbell schools are getting a jump on the challenges of their fast-moving age.

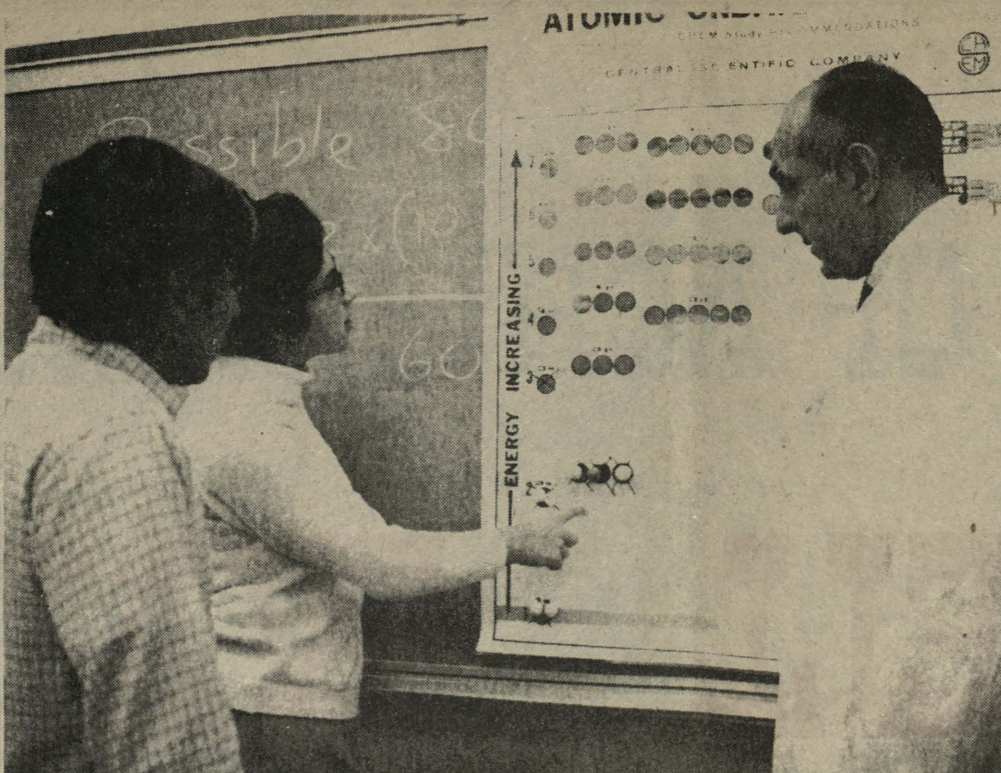
Physics and chemistry, once considered only by the college preparatory student, are now a "need for all students" says Dr. Ben Burma, teacher of a pilot program in physics at Del Mar High School.

The pilot program teaches physics as part of the total humanities program, with a cultural, historical approach rather than emphasis on math.

At Prospect High, teachers George Buonocore and Ralph Parish have joined forces to show that physics and chemistry are closely related sciences.

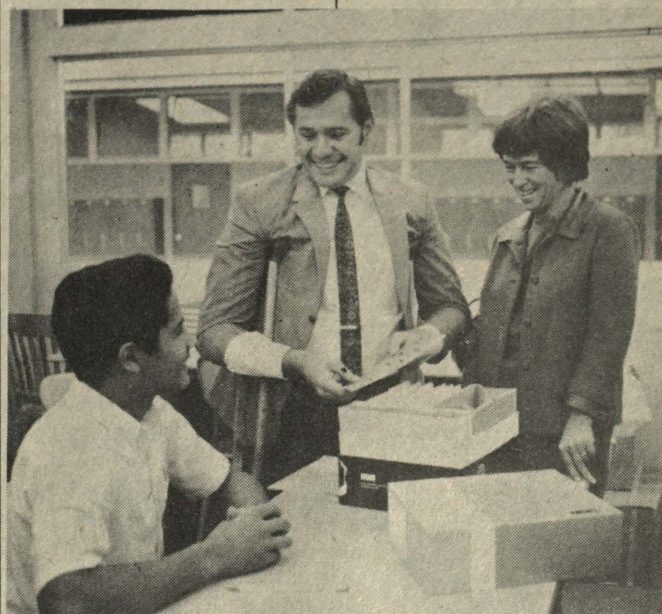
"We encourage students to find out for themselves how basic principles of these sciences operate," explains Buonocore, who has found that students are no longer satisfied just to read about scientific theories—they have to see for themselves!

MORE YOUNG PEOPLE Pg. 28



SCIENTISTS OF TOMORROW—Using a new educational aid, Prospect High students Sylvia Stakow and Wayne Allen explore the structure of an atom as teacher George Buonocore advises.

ture of an atom as teacher George Buonocore advises.



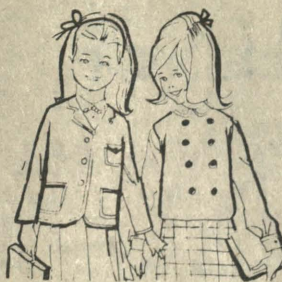
DISABILITY—Teacher Charles Roth and guidance counselor Mrs. Art Jo Chambers explain a computational skill

kit to a student in a learning disability program offered through Campbell high schools.

Class explores school taxes

A class entitled "School Finance X180" designed to explore all facets of Campbell Union High School District's annual budget, tax structure and operating procedures is currently taught at Campbell Elementary School on Wednesday evenings from 7-10 p.m.

Instructor is Dr. Gene Lamb, Associate Professor of school administration at San Jose State College. For information contact Mrs. Ruby Giese, 378-3405.



High schools rank among state's best

Campbell high schools rank among the best in the state.

Nine high schools, eight of them built since 1950, are kept up-to-date in equipment, curriculum, and quality of teaching staffs to be ready for the challenges of the 70's.

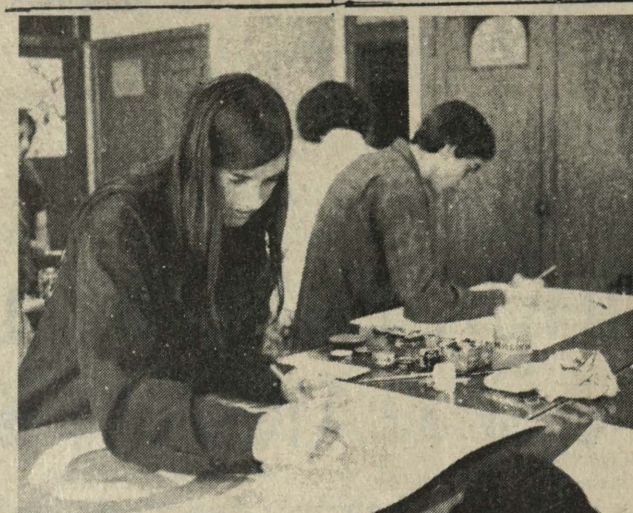
The variety of choices in curriculum, extra-curricular activities, special services and vocational and guidance programs provide for the needs of the 14,000 students.

Achievements of these students attest to the quality of the educational program. Campbell students score significantly higher than the national average in reading, writing and math tests. Each year hundreds of scholarships are awarded.

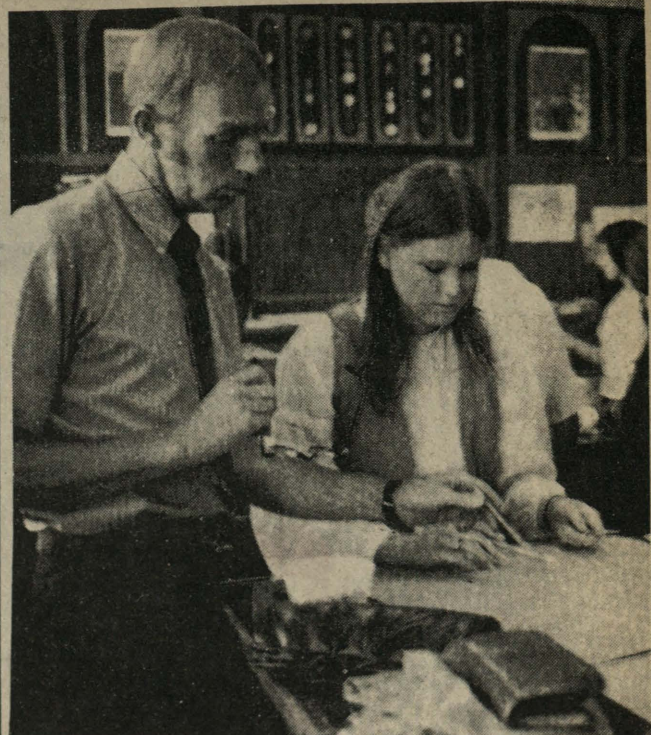
Last year's graduates won over 500 scholarships including two national merit scholarships and five appointments to military academies.

More than 70 percent of the graduates enter college and each year win top prizes in math, essay, and speech and debate contests, science fair awards, music and art work.

MORE YOUNG PEOPLE Pg. 28



A LITTLE DAB'LL DO—"You are not just drawing a picture; you're expressing your feelings," said student Kathy Mill.



MAYBE IF YOU—John Quigley, Campbell High School art teacher, offers advice to student Debbie Carr. Without

telling the students what to paint, Quigley tries to help them work out their own ideas.

Students find challenge in art mediums

New ideas in art are being explored by students at Campbell High School this year.

"Art is for all students, not just the talented few," believes John Quigley, art teacher at Campbell.

Quigley's students try out all sorts of things, using var-

ious mediums, materials, colors, shapes and textures.

Last summer Quigley taught an unusual class with selected students from all of the Campbell district schools.

The class journeyed to Alviso equipped only with paper and brushes.

The challenge? To create paintings using materials developed from mud, rust, algae, flowers, grass and whatever else they could find to use for necessary pigment.

The results were beautiful and unusual.

Quigley feels that art is one of the few classes where a student can have a tangible product as the result of his efforts. "He starts with nothing and creates something he can take home, show and keep."

A showcase of student products is held each spring when the school has an art show to display the work of all students, not just those enrolled in art classes.

GONE TO THE DOGS Pg. 30

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"Personal and family survival" class opens here on March 10

If an earthquake were to strike in or near Campbell, or a serious flood, or a nuclear attack, or if your house were to burn down, your immediate concern would be for your own survival and the safety and survival of your family.

That's what an evening class in PERSONAL AND FAMILY SURVIVAL is all about. When you attend the class, you'll find that its primary aim is to help you grasp the nature of disaster - earthquake, fire, flood, nuclear attack - and to give you specific ideas and procedures to PLAN AHEAD OF TIME what you and your family would do if you were faced with disaster.

The purpose of the course is to replace fear with knowledge, because - simply stated - knowledge is protection. If you come away better able to cope with serious personal disaster situations, your four evenings will have been well spent.

Offered for the particular benefit of those people who live or work in or near Campbell, PERSONAL AND FAMILY SURVIVAL will be given at Campbell High School on four Tuesday evenings, starting March 10 from 7 to 9 p.m. Location of the class is Room 55.

Registration fee that evening will be \$1.50, which includes the cost of the course, two texts and other valuable materials. If you have any questions concerning this course, call 299-3751.

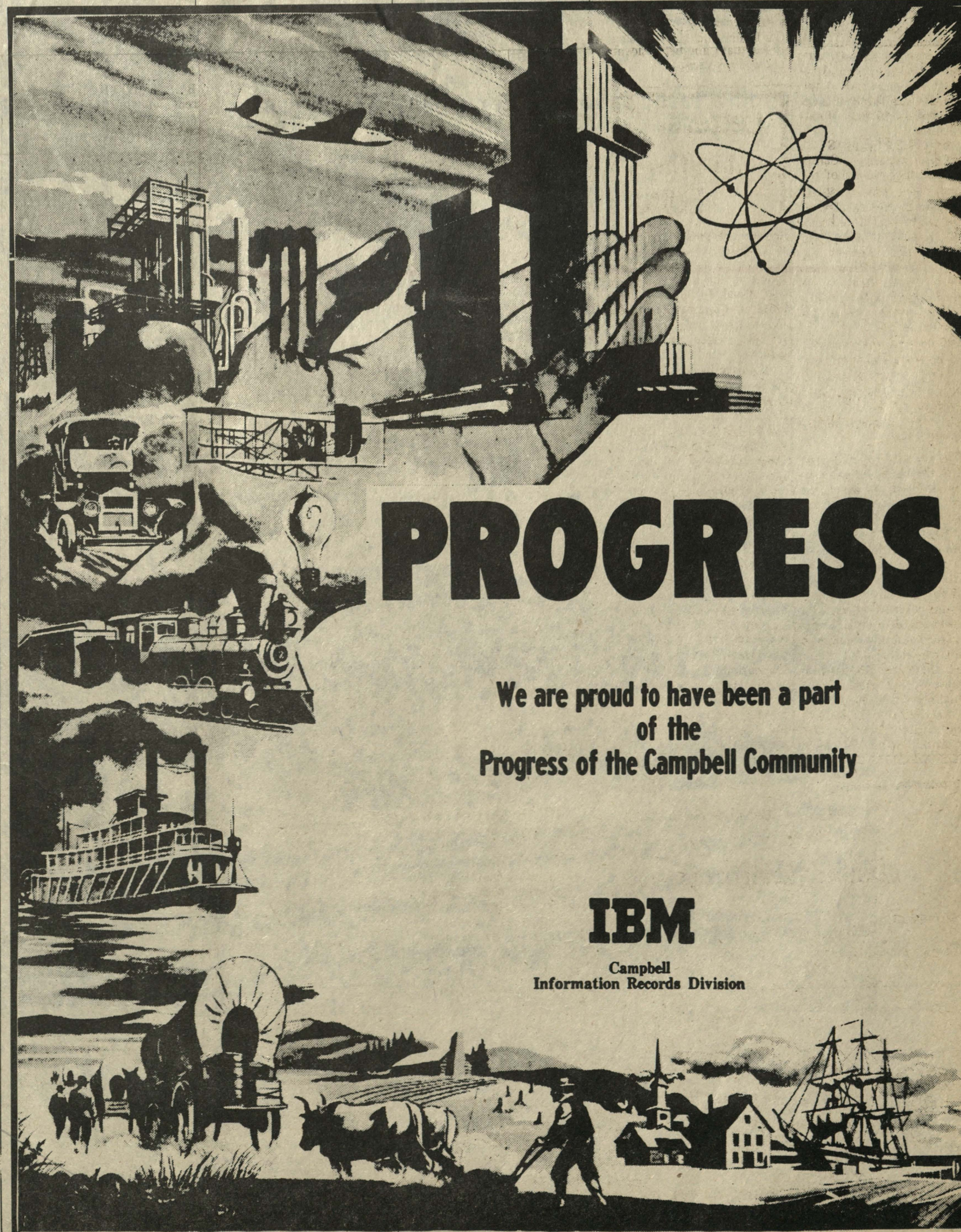
One of the highlights of the course is a full-length film of the 1964 Alaskan earthquake, taken on the scene of that disaster at the time it took place. Other films dealing with disaster preparedness cover such topics as radioactive fallout, means of protection, building design and community shelter.

Instructing the course is Mike Anderson, recently on the staff of the University of Southern California Institute for Civil Defense and Disaster Administration.

In teaching the course, Anderson will make dramatic use of special protective instruments, as well as emergency supplies and illustrative slides. He will lay particular stress on the disaster capabilities of the Santa Clara County area in terms of its government, schools, hospitals and general population.



Classes are made available to Campbell and nearby residents by the Metropolitan Adult Education Program.



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